

**Society of American Archivists Foundation
Board of Directors Meeting
June 15, 2022
Virtual Meeting**

**2022 Annual Meeting Awards
(Prepared by Felicia Owens, Governance Manager)**

BACKGROUND

Per the recommendation of development consultants at Schultz & Williams, the Board made its first priority to establish a clear mission, vision, and core values statement as well as a distinct strategic plan for the SAA Foundation.

DISCUSSION

Following discussion at the November 2021 meeting, the Board began drafting its first strategic plan, informed by the SAA Strategic Plan as well as recommendations from Schultz & Williams. The Board held a focused strategic planning session in January 2022, which established a general framework for the plan, and at the March 2022 meeting, the Board further revised the draft plan.

In April, staff issued an [open call for comments](#) on the draft strategic plan. Only two comments were received, and Sly, Mangiafico, Price Osafo, and Owens determined the feedback would be most useful once the plan is approved and the Board is determining how to proceed on the designated activities.

RECOMMENDATION

THAT the following Mission, Vision, Core Values Statement, and Strategic Plan FY 23-25 be approved (Appendix).

Support Statement: This strategic plan aligns with the Foundation Board's ongoing growth and long-time priorities to further the archives profession.

Fiscal Impact: Approving this strategic plan does not require specific funding at this time, but will inform budget recommendations and decisions for upcoming fiscal years.

Society of American Archivists Foundation Strategic Plan FY 2023-2025

MISSION: The SAA Foundation supports and enhances the work and welfare of the archival community in all its diversity, through research grants, scholarships, and recognition of excellence in the field.

VISION: SAAF inspires and celebrates the archives community and its stewardship of diversity by supporting the education and research needs of the archives profession. SAA members value the greater archival community and see the Foundation as essential to its success.

CORE VALUES: The Society of American Archivists Foundation is committed to supporting the archival community through:

- **Respect:** to ensure practitioners are valued for their work in stewarding and protecting vital cultural assets.
- **Forward-thinking:** to ensure current and future needs in professional development and practice are met in an ever-evolving world.
- **Diversity, equity, inclusion, and access:** to ensure archival collections, practitioners, and users represent the whole of human experience and perspectives.
- **Collaboration:** to ensure professional practice is developed across the profession and related disciplines.

GOAL 1: ADVANCING THE PROFESSION	
Build resilient archival communities within and beyond SAA.	
FY	Open regular dialogue with regional and allied organizations aimed at understanding community needs beyond/outside SAA.
FY	Attend/have presence at regional, allied conferences, board meetings, and related spaces to share SAAF programs and foster dialogue.
FY	Designate grant funds for capacity-building in community archives.
FY 1-3	Dedicate research grants funds to projects that forward initiatives in the SAA Work Plan on DEIA.
FY 1	Work more closely with CORDA/Research Forum to fund and promote research grants which support research in the profession, and to disseminate results.
Support the full diversity of archivists, archives, and communities.	

FY	Apply for grant(s) to expand support for community archives projects.
FY	Grow the Mosaic Scholarship Fund sustainably to increase the number of scholarships and/or dollar amount awarded each year.
FY	Continue support for Annual Meeting Awards to lessen barriers for those interested in attending/engaging at the conference and ensure broad representation.
FY	Expand opportunities for promoting award and grant recipients to celebrate and recognize excellence within the profession.
Foster collaborative relationships and leverage resources to be nimble to our ever-changing environment.	
FY	Partner with CORDA to optimize Research Roadmap in favor of projects that benefit the greater archival community.
FY 2	Open dialogue with preeminent grant makers to seek out collaborative projects.
FY 1-3	Foster partnerships to expand and broaden reach to archivists beyond SAA members/current audience.
FY 1-3	Develop plan and fund initiatives to address position precarity.
FY	Targeted call for grant proposals focused on climate change and/or resiliency.
FY 3	Grow a strong corpus for the NDRFA to ensure long-term sustainability of the fund in the face of increasing natural/climate disasters threatening archives.

GOAL 2: GROWING RESOURCES / FUNDS DEVELOPMENT	
Clarify and enhance SAAF's branding and identity.	
FY 1	Increase visibility and profile of the SAA Foundation among the greater profession.
FY 1-3	Develop yearly marketing/fundraising themes and explore annual opportunities for obtaining funding through grants.
Diversify and expand SAAF's donor community and funding streams.	

FY 2	Simplify and expand methods for giving to the SAA Foundation.
FY 2-3	Collaborate with various SAA component groups on developing targeted development campaigns.
FY 3	Launch Young Professionals Advisory Committee.
Develop and foster careful and considerate stewardship of SAAF's potential and existing donors.	
FY 1-2	Develop a stewardship matrix to guide our work and to clarify methods of communication and levels of interaction based on amount given, past giving, potential for future giving.
FY 1	Develop sustainable ongoing pre- and post-donor stewardship initiatives to foster lifelong relationships.

GOAL 3: STRENGTHENING GOVERNANCE & INFRASTRUCTURE

Enhance support infrastructure for the SAA Foundation.

FY 1	Hire development manager.
FY 2	Review and clarify current gift acceptance policies.
FY 1	Secure development consultant to enhance appeal messaging.

Enhance expectations, expertise, and opportunities of Board members and SAAF volunteers to strengthen and diversify the SAA Foundation.

FY1 - 2	Review SAAF Board structure, including committees, considering representation, skill sets, term limits, donor/funder assignments.
FY 1	Establish and expand non-Board member volunteer opportunities on SAAF committees.

Build infrastructure to develop and expand fundraising/giving opportunities.

FY 3	Develop an established Planned Giving Program.
FY 3	Develop a corporate giving program.
FY 1	Review grants landscape to identify relevant funding opportunities that could advance the work of SAAF.