

**The Society of American Archivists
"B List" Items
Fiscal 2013 Budget**

Items on the "B List" are those that 1) the Council has designated for inclusion on the proposed budget "B List"; 2) the staff believes warrant Council discussion; or 3) the staff hoped to include in the proposed budget but removed in order to achieve a workable bottom line. "B List" items are described in the appropriate program planners, but the dollar amounts that they represent are not included in the bottom line in the planners or in any of the financial summaries.

<u>Cost Center</u>	<u>Description</u>	<u>Amount</u>	<u>Account #</u>
Advocacy	Work with members and PR counsel to determine method(s) for measuring the impact of archives, or ROI of archives, to craft compelling message to resource allocators.	\$ 3,000.00	10-107-5200
Advocacy	Conduct benchmark survey of archives users to determine their level of awareness of the "value" of archives/archivists in their communities and at the national level.	5,000.00	10-107-5200
<i>American Archivist</i>	<i>American Archivist Online Supplement</i> to Vol. 75 copyediting	1,000.00	10-102-5370
<i>American Archivist</i>	<i>American Archivist Online Supplement</i> to Vol. 75 design	2,500.00	10-102-5350
<i>American Archivist</i>	<i>American Archivist Online Supplement</i> to Vol. 75 uploading	384.00	10-102-5335
Governance	Grant writer to assist in preparing Annual Meeting virtual access	2,000.00	10-108-5200
Governance	Grant writer to assist in preparing Mosaic Scholarship funding proposal	2,000.00	10-108-5200
Governance	Conduct one all-member referendum as needed	2,000.00	10-108-5200
Annual Meeting	Audiovisual (videotaping of plenaries)	4,700.00	10-192-5360
Net Expense/(Savings)		\$ 22,584.00	