

**Society of American Archivists  
Council Meeting  
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**Staff Quarterly Report: Membership  
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Efforts persist in reaching out to lapsed/expired members and individuals who interact with the Society (such as course and annual conference attendees, purchasers of publications, and list subscribers), urging them to join or reinstate their membership. From January to March 2024, we welcomed 371 new members, including 11 institutional and 220 student members. Additionally, 246 members reinstated their memberships during this period, with 11 being institutional members and 194 individual members.

The analysis of membership category quarter data reveals several noteworthy trends:

Individual Membership Trends:

- There's a fluctuation in individual membership across various income brackets (IDs) over the quarters.
- ID1 (part-time) and ID3 (\$30-\$39k/yr) categories show consistent numbers throughout the observed period, with minor fluctuations.
- Categories representing higher income brackets (ID6 to ID8) generally exhibit stable or slightly increasing numbers, indicating a resilient membership base within these segments.
- Notably, there's a decrease in the number of members in lower income brackets, such as ID4 to ID5, suggesting potential challenges in retaining members within these income ranges.
- The student membership category demonstrates stability with slight fluctuations but maintains a significant portion of the total membership base.

Institutional Membership Trends:

- Institutional membership shows a relatively stable trend, with minor fluctuations across the observed quarters.
- There's a slight decrease in institutional membership in some quarters, which could be attributed to various factors.
- Despite the fluctuations, institutional membership remains a substantial component of the total membership base, indicating continued support from organizations within the field.

Overall Membership Trends:

- The total membership numbers show fluctuations over the quarters, with minor decreases observed in some periods.
- Despite these fluctuations, the total membership base remains relatively stable, with efforts to attract new members and reinstate lapsed memberships contributing to overall membership retention and growth.

Revenue Implications:

- The analysis of membership dues across categories provides insights into revenue generation.
- Changes in membership numbers within different dues categories directly impact the overall revenue generated from membership dues.
- Understanding the distribution of members across various dues categories can inform strategic decisions related to pricing, incentives, and membership engagement initiatives.

In conclusion, while there are fluctuations in membership numbers across categories and quarters, the overall trend indicates a resilient membership base with efforts focused on maintaining and growing membership levels across different segments.

Dues Category	Dues	Jan-23	Jan-24	Feb-23	Feb-24	Mar-23	Mar-24	# Memb Change (Jan 23/24)	% Memb Change (Jan 23/24)	# Memb Change (Feb 23/24)	% Memb Change (Feb 23/24)	# Memb Change (Mar 23/24)	% Memb Change (Mar 23/24)
Associate Domestic	\$115	141	159	134	166	143	159	(18)	-11%	(32)	-19.28%	(16)	-10%
Associate International	\$145	35	32	37	33	36	34	3	9%	4	12.12%	2	6%
Complimentary	\$0	19	3	17	3	16	3	16	533%	14	466.67%	13	433%
Honorary	\$0	2	2	2	2	2	1	-	0%	-	0.00%	1	100%
Lifetime	-	9	9	9	9	9	9	-	0%	-	0.00%	-	0%
Bridge	\$55	11	7	10	8	10	7	4	57%	2	25.00%	3	43%
ID1 (part-time)	\$80	671	600	648	606	639	601	71	12%	42	6.93%	38	6%
ID2 (\$20-\$29k/yr)	\$105	163	151	164	147	164	145	12	8%	17	11.56%	19	13%
ID3 (\$30-\$39k/yr)	\$140	259	183	250	181	244	172	76	42%	69	38.12%	72	42%
ID4 (\$40-\$49k/yr)	\$174	442	385	433	381	431	387	57	15%	52	13.65%	44	11%
ID5 (\$50-\$59k/yr)	\$218	513	490	502	490	505	496	23	5%	12	2.45%	9	2%
ID6 (\$60-\$74k/yr)	\$250	665	722	676	724	680	720	(57)	-8%	(48)	-6.63%	(40)	-6%
ID7 (\$75-\$89k/yr)	\$285	356	389	358	398	351	401	(33)	-8%	(40)	-10.05%	(50)	-12%
ID8 (>\$90k/yr)	\$325	402	449	406	456	409	463	(47)	-10%	(50)	-10.96%	(54)	-12%
Retired	\$77	262	280	263	277	274	273	(18)	-6%	(14)	-5.05%	1	0%
Student	\$55	1,010	969	1,015	995	996	1,015	41	4%	20	2.01%	(19)	-2%
<b>Total Individuals</b>		<b>4,960</b>	<b>4,830</b>	<b>4,924</b>	<b>4,876</b>	<b>4,909</b>	<b>4,886</b>	<b>130</b>	<b>2.69%</b>	<b>48</b>	<b>0.98%</b>	<b>23</b>	<b>0%</b>
Regular	\$340	433	449	433	445	435	438	(16)	(3.56%)	(12)	(2.70%)	(3)	-1%
Sustaining	\$595	110	104	113	102	112	106	6	5.77%	11	10.78%	6	5.66%
<b>Total Institutions</b>		<b>543</b>	<b>553</b>	<b>546</b>	<b>547</b>	<b>547</b>	<b>544</b>	<b>(10)</b>	<b>(1.81%)</b>	<b>(1)</b>	<b>(0.18%)</b>	<b>3</b>	<b>1%</b>
<b>TOTAL MEMBERS</b>		<b>5,503</b>	<b>5,383</b>	<b>5,470</b>	<b>5,423</b>	<b>5,456</b>	<b>5,430</b>	<b>120</b>	<b>2.23%</b>	<b>47</b>	<b>0.87%</b>	<b>26</b>	<b>0.48%</b>