

**SAA Foundation
Strategic Plan (2022-2025)**

| GOAL 1: ADVANCING THE PROFESSION | | | |
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| Lead/Collaborators | Timeline for Completion | Build resilient archival communities within and beyond SAA. | |
| | | | Open regular dialogue with regional and allied organizations aimed at understanding community needs beyond/outside SAA. |
| | | | Attend/have presence at regional, allied conferences, board meetings, and related spaces to share SAAF programs and foster dialogue. |
| | | | Designate grant funds for capacity-building in community archives. |
| | | | Dedicate research grants funds to projects that forward initiatives in the SAA Work Plan on DEIA. |
| | | | Work more closely with CODA/Research Forum to fund and promote research grants which support research in the profession, and to disseminate results. |
| Lead/Collaborators | Timeline for Completion | Support the full diversity of archivists, archives, and communities. | |
| | | | Apply for grant(s) to expand support for community archives projects. |
| | | | Grow the Mosaic Scholarship Fund sustainably to increase the number of scholarships and/or dollar amount awarded each year. |
| | | | Continue support for Annual Meeting Awards to lessen barriers for those interested in attending/engaging at the conference and ensure broad representation. |
| | | | Expand opportunities for promoting award and grant recipients to celebrate and recognize excellence within the profession. |

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| Lead/Collaborators | Timeline for Completion | Foster collaborative relationships and leverage resources to be nimble to our ever-changing environment. | |
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| | | | Partner with CORDA to optimize Research Roadmap in favor of projects that benefit the greater archival community. |
| | | | Open dialogue with preeminent grant makers to seek out collaborative projects. |
| | | | Foster partnerships to expand and broaden reach to archivists beyond SAA members/current audience. |
| | | | Develop plan and fund initiatives to address position precarity. |
| | | | Targeted call for grant proposals focused on climate change and/or resiliency. |
| | | | Grow a strong corpus for the NDRFA to ensure long-term sustainability of the fund in the face of increasing natural/climate disasters threatening archives. |
| GOAL 2: GROWING RESOURCES / FUNDS DEVELOPMENT | | | |
| Lead/Collaborators | Timeline for Completion | Clarify and enhance SAAF's branding and identity. | |
| | | | Increase visibility and profile of the SAA Foundation among the greater profession. |
| | | 66 | Develop yearly marketing/fundraising themes and explore annual opportunities for obtaining funding through grants. |
| Lead/Collaborators | Timeline for Completion | Diversify and expand SAAF's donor community and funding streams. | |
| | | | Simplify and expand methods for giving to the SAA Foundation. |
| | | | Collaborate with various SAA component groups on developing targeted development campaigns. |
| | | | Launch Young Professionals Advisory Committee. |

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| Lead/Collaborators | Timeline for Completion | Develop and foster careful and considerate stewardship of SAAF's potential and existing donors. | |
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| | | | Develop a stewardship matrix to guide our work and to clarify methods of communication and levels of interaction based on amount given, past giving, potential for future giving. |
| | | | Develop sustainable ongoing pre- and post-donor stewardship initiatives to foster lifelong relationships. |
| GOAL 3: STRENGTHENING GOVERNANCE & INFRASTRUCTURE | | | |
| Lead/Collaborators | Timeline for Completion | Enhance support infrastructure for the SAA Foundation. | |
| Development Committee | | ✔ 100 | Hire development manager. |
| Governance Working Group | | ! 66 | Review and clarify current gift acceptance policies. |
| Development Committee | | ✔ 100 | Secure development consultant to enhance appeal messaging. |
| Lead/Collaborators | Timeline for Completion | Enhance expectations, expertise, and opportunities of Board members and SAAF volunteers to strengthen and diversify the SAA Foundation. | |
| Governance Working Group | | | Review SAAF Board structure, including committees, considering representation, skill sets, term limits, donor/funder assignments. |
| | | ! 66 | Establish and expand non-Board member volunteer opportunities on SAAF committees. |
| Lead/Collaborators | Timeline for Completion | Build infrastructure to develop and expand fundraising/giving opportunities. | |
| | | | Develop an established Planned Giving Program. |
| | | | Develop a corporate giving program. |
| | | | Review grants landscape to identify relevant funding opportunities that could advance the work of SAAF. |