

**Society of American Archivists
Council Meeting
May 18-20, 2022
Chicago, Illinois**

**Staff Report: Education
(Prepared by Education Director Rana Salzmann)**

Education by the Numbers (2/1/2022 to 3/31/2022)

In light of the continuing COVID-19 pandemic, we have persisted with our all-online education model, using Zoom for full-day courses as well as short, topical webcasts.

On-Demand Webcast Sales Summary

	February	March	Grand Totals
Paid content	136	241	377
Free content	17	127	144
TOTALS	153	368	521

Live Online Courses (2/1/2022 to 4/19/2022)¹

A summary of activity is below². I am excited to report the launch of a brand new DAS course, in the Transformational Tier. This spring, Richard Marciano and Mark Conrad co-taught a long-awaited course on [Enhancing Digital Access](#), which achieved max enrollment of 35. We began planning for this course in November 2019 and are thrilled to see it come to fruition. I hope to offer it again in the coming season to meet a clear demand.

Date	Course	Enrollment	Paid or Free
2/9/22	Appraisal of Digital Records	40 (max 40)	Paid
2/14/22	Encoded Archival Description (EAD3)	19 (max 40)	Paid

¹ *Some courses had intentionally limited enrollments, by instructor request. +Enrollment numbers sometimes include audits by DAS or CoE members performing course review or TA duties, as approved by Director of Education.

² The FY22 budget is built on the assumption that we run approximately four live webcasts per month over ten full programming months (excepting December and August) with an average of 30 enrollees. July and August are typically slower months for SAA Education in terms of programming, we do not want internal educational programs to compete against Annual Meeting.

Date	Course	Enrollment	Paid or Free
3/3/22	Introduction to PREMIS (for Hong Kong GRS)	28 (max 30)	Paid
3/22/22	Crosswalking Metadata	38 (max 40)	Paid
4/4/22	Encoded Archival Context (EAC-CPF)	32 (max 35)	Paid
4/5/22	Enhancing Digital Access (new)	35 (max 35)	Paid
4/5/22	Digital Curation Fundamentals and Sustainability	41 (max 40)	Paid
TOTALS		233 (max 260)	

SAAF Grant for Captioning

SAA Education is the beneficiary of an SAA Foundation Grant of \$3200 to fund the captioning of “legacy” webinar content. Working with Lydia Tang as the primary project manager, we have begun submitting webinar files from the DAS and A&D certificate programs to Rev.com for captioning and transcripts in batches. Volunteers from the Accessibility & Disability section perform QA on the transcripts before they are uploaded to the LMS. The grant allows enough funding to caption all certificate webinar. The project team experienced difficulty recruiting volunteers initially, so we made an exception and created an incentive. Volunteers can now access the exams for the courses for which they perform QA, for a reduced cost of \$40.

DAS Certificate / Exam Update

23 registered to date for the May 2022 cycle, compared to 40 in May 2021. Note that people can sign up throughout the month of May, so final numbers should be closer to the 2021 figure.

DEI Next Steps: SAA Foundation Grant

In conjunction with the ARL/SAA/ACRL follow-up event to the National Day of Racial Healing, we made these webcasts available free to members and non-members from March 30 to April 30, 2022. Given our decision to sunset these programs in August 2022, we need to plan for sustainable DEIA programming in the ongoing operational budget.

- Martha Anderson and Tarida Anantachai - *Mentoring and Support for BIPOC Staff*
 - 129 accessed to date.
- Lorin Jackson – *Facilities and Spaces: Co-Constructing a More Inclusive Environment*
 - 152 accessed to date.
- Azalea Camacho and Amalia Castaneda - *Nontraditional Advocacy and Outreach Practices from a DEI Perspective*
 - 159 accessed to date.
- Sharon Mizota - *DEI and Collections Metadata/DEI Audit*
 - 286 accessed to date.

Total: 726 free access registrations during the promotional month, totaling \$35, 574 in product value. Access to the webinars was 60.7% members and 39.3% non-members.

NHPRC-Funded Management Track

We are completing the final months of this 2-year cooperative agreement, focusing on core skills (technology, finance, and project management) and enhancing the DEIA training options for managers with the remaining funding. We need to plan continuing development in the Management Track as the funding shifts from external grants to operational resources. These are niche courses which I do not expect to meet the registration max. It is important to note that we have not yet been able to execute a marketing plan around this curricular area. With the addition of the Marketing/Communications staff person, we will be able to fully promote these programs to their intended audience and continue to achieve revenue goals. These courses were not budgeted for and were developed with outside funding from SAA Foundation and NHPRC. Going forward, we will need to think about how to support further development in-house.

Date	Title (Speaker)	Description/Notes	Enrollment
March 7-28, 2022	Advanced Topics in Financial Management (Becky Beaulieu)	Asynchronous with 4 live office hours over 4 weeks	24 registrants 35 max
April, 19, 2022	Creating Safer Online Spaces (Lorin Jackson and kynita stringer-stanback)	Webinar	37 registrants 50 max
June 2-23, 2022	Technology Management (Carson Block)	Asynchronous with 4 live office hours over 4 weeks	25 registrants 35 max
June 8, 2022	Reparative Description (Sharon Mizota and Stephanie Luke)	Webinar	50 registrants 50 max
TBA	Project Management for Archivists (Rosemary Pleva Flynn)	Asynchronous	TBA