Society of American Archivists Council Meeting May 18-20, 2022 Chicago, Illinois

Staff Report: Membership (Prepared by Peter Carlson and Carlos Salgado)

As of April 30, SAA membership totaled 5,597, a decrease of 256 (4.37%) from the same time last year. 57.8% of the total decline since April 2021 reflects complimentary memberships for AWEF recipients or Bridge rate memberships. However, when compared to 2020 (prior to the pandemic), membership is stagnant.

Over the past year, we experienced notable attrition in several ID categories. Approximately 36.5% of the decline in individual membership during this period comes from declines in ID1, ID2, ID4, and ID5 individual memberships. Individual memberships less students totals 3,985; our all-time high was 4,608 in February 2015. See the table below for details by membership category, April 2020 to April 2022.

Since the pandemic started, we have seen a decline in Regular Institutional memberships, but in this period we saw growth in this important category (up 39 or 9.68%). It is clear that pro-active staff monitoring of lapsed institutional memberships has begun to have the desired result. Our campaign to convert institutional members to the Sustaining category has been effective, resulting in an increase of 16 (20.25%) from this time last year. It is clear that members returning to the office and SAA's intentional outreach is having a positive impact on institutional member reinstatement.

Dues Category	Dues	Apr-20	Apr-21	Apr-22	Change (2021-22)	% Change (2021-22)
Associate Domestic	\$115	130	128	137	9	7.03%
Associate	\$145	37	38	37	(1)	(2.63%)
International			30	31		
Complimentary	\$0	0	165	25	(140)	(84.85%)
Bridge	\$55	32	16	8	(8)	(50.00%)
ID1 (part-time)	\$80	717	735	706	(29)	(3.95%)
ID2 (\$20-\$29k/yr)	\$105	247	231	198	(33)	(14.29%)
ID3 (\$30-\$39k/yr)	\$140	289	255	272	17	6.67%
ID4 (\$40-\$49k/yr)	\$174	550	478	467	(11)	(2.30%)
ID5 (\$50-\$59k/yr)	\$218	604	582	509	(73)	(12.54%)
ID6 (\$60-\$74k/yr)	\$250	621	634	649	15	2.37%
ID7 (\$75-\$89k/yr)	\$285	312	306	326	20	6.54%
ID8 (>\$90k/yr)	\$325	357	362	369	7	1.93%
Lifetime	-	11	10	10	-	0.00%
Honorary	\$0	1	1	2	1	100.00%
Retired	\$77	242	250	270	20	8.00%
Student	\$55	930	1,180	1,075	(105)	(8.90%)
Total Individuals		5,080	5,371	5,060	(311)	(5.79%)
Regular	\$340	473	403	442	39	9.68%
Sustaining	\$595	75	79	95	16	20.25%
Total Institutions		548	482	537	55	11.41%
TOTAL						
MEMBERS		5,628	5,853	5,597	(256)	(4.37%)