

**Society of American Archivists
Council Meeting
May 16–17, 2017
Chicago, Illinois**

Publishing Program Overview: December 2016–May 2017
(Prepared by Teresa Brinati)

I. BOOKS

A. Forthcoming July 2017

- *Moving Image and Sound Collections for Archivists*
by Anthony Cocciolo
- *Putting Descriptive Standards to Work* (TRENDS IN ARCHIVES PRACTICE)
Edited by Kris Kiesling and Chris Prom
 - *Module 17: Implementing DACS* by Cory Nimer
 - *Module 18: Introducing EAC-CPF* by Kathy Wisser
 - *Module 19: Using EAD3* by Kelcy Shepherd
 - *Module 20: Sharing Archival Metadata* by Aaron Rubinstein

B. Hurray for New Output!

- Government Records Section Case Study: Courtney Bailey's new case study, *Addressing Myopia: Transition to Functional Scheduling at the State Archives of North Carolina*, was published in April by SAA.
- LACCHA Section Translates Two Brochures into Spanish: Agradecemos a la sección de Archivos de Herencia Cultural Latinoamericana y del Caribe (LACCHA) por la traducción de *Guía para donar sus documentos personales o familiares a un depósito* (en enero) y *Guía para contratos de donación* (en abril).
- eBooks (published in December):
 - *Teaching with Primary Sources* (Modules 9, 10, 11 bundled together)
 - *Digital Preservation Essentials* (Modules 12, 13 bundled together)
 - *Appraisal and Acquisition Strategies* (Modules 14, 15, 16 bundled together)
 - *Module 9: Contextualizing Archival Literacy*
 - *Module 10: Teaching with Archives*
 - *Module 11: Connecting students and Primary sources*
 - *Module 12: Preserving Digital Objects*
 - *Module 13: Digital Preservation Storage and Retrieval*
 - *Module 14: Appraising Digital Records*
 - *Module 15: Collecting Digital Manuscripts and Archives*
 - *Module 16: Accessioning Digital Archives*

C. Publications Board Meeting

The Publications Board met in Chicago at the end of January and devoted much discussion to the book publishing survey conducted last spring/summer, which garnered more than 1,600 responses from members and nonmembers (see September/October 2016 [Archival Outlook](#), page 27). Individual respondents overwhelmingly preferred print to digital formats. There is also substantial interest in potential institutional subscription services (i.e., where digital access is provided to an IP range), if only a platform for such a solution actually existed! Also discussed: content development, marketing and distribution, and the potential for integrating publications with education programs.

D. American Library Association

Chris Prom and I met with ALA Editions Acquisitions Editor Rachel Chance in April to discuss renewing a distribution agreement originally signed in 2009. Since then ALA has distributed 14 SAA titles, generating more than \$78K in royalties. In the past three years ALA has not added a single SAA title to its catalog, in large part due to turnover at the helm of the publishing operation. As soon as a new agreement is in place, ALA is set to add 9 more SAA titles to its catalog. Also discussed was the packaging of Trends in Archives Practice modules into coursepaks as well as the possibility of collaborating on a new series addressing topics of mutual interest, such as archival metadata for librarians and linked data. As the conversation continues, we'll keep you in the loop on developments.

E. One Book, One Profession

This Publications Board-sponsored reading initiative was launched in summer 2016 with *Teaching With Primary Sources* as the inaugural selection. **The 2017 pick is *Through the Archival Looking Glass: A Reader on Diversity and Inclusion*** edited by Mary Caldera and Kathryn Neal (SAA, 2015). The goal is to get archivists reading, talking about, and building on the ideas in this book, which feels particularly timely for discussion. We are working with the editors and contributors on study guide questions as well as building content for the website page, which will be unveiled in early June. The program runs summer through the following spring.

F. Regionals, Symposiums, SAA Groups

Six regional groups and one symposium responded to our invitation via the RAAC listserv to send promo materials and back issues of *The American Archivist* and *Archival Outlook* for their spring meetings: Society of Ohio Archivists, South Carolina Archival Association, Society of California Archivists, Society of Indiana Archivists, Seattle Area Archivists, Cleveland Archival Roundtable, and Wright State University's Public History Symposium.

In addition, twenty members of SAA's Students and New Archives Professionals Section along with several student chapters responded to our offer of five complimentary back issues of *The American Archivist*.

G. Recent Reviews of SAA books

- *NEA Newsletter* (April 2017) reviewed *Digital Preservation Essentials* (SAA, 2016).
- *NEA Newsletter* (January 2017) reviewed *Module 8: Becoming a Trusted Digital Repository* (SAA, 2015).
- *Archifacts* (Archives New Zealand, December 2016) reviewed *Digital Preservation Essentials* (SAA, 2016) + *Teaching With Primary Sources* (SAA, 2016).
- *The American Archivist* (Fall/Winter 2016) reviewed *Archives in Libraries* (SAA, 2015) and *Digital Preservation Essentials* (SAA, 2015).

- *Archives and Records UK* (Autumn 2016) reviewed *Archives in Libraries* (SAA, 2015) and *EAD3 SAA 2015*).

III. PERIODICALS

A. *The American Archivist*

- Greg Hunter is in his sixth and final year as Editor of *The American Archivist*. SAA policy states that the Editor can serve two consecutive terms and since Greg’s second term expires in December 2017, a search for the next Editor was initiated at the beginning of January. The Search Committee consists of Nance McGovern (chair), Erin Lawrimore (Council liaison to the Editorial Board), Jennifer Meehan (Editorial Board member), Chris Prom (Publications Board Chair), Executive Director Nancy Beaumont, and Director of Publishing Teresa Brinati. The deadline for applications was April 14 and seven were received. The search committee is proceeding apace with application evaluations and will conduct interviews of candidates via AdobeConnect in May. It would be ideal to introduce the next Editor in Portland. That individual then would have August through December to be mentored by Greg and officially take the reins January 1.
- Editorial Board intern Dana Bronson compiled links to all of the Theodore Calvin Pease Award-winning articles and Fellows’ Ernst Posner Award-winning essays to augment the SAA Awards section of the website.
- Bronson also compiled links to all presidential addresses published in the journal. This “collection” of articles was posted to the SAA website. Hail to the chiefs!
- The Allen Press implementation, which began in January 2015, is in the third and final phase—the installation of PeerTrack, a system unifying submission, tracking, review, and editing of manuscripts. The submission website went live in September and to date has logged 10 submissions.

B. *Archival Outlook*

While the print version of the magazine is exclusive to members, the digital edition has been open access for the past year and has attracted the following number of views on the website:

May/June 2016:	4,217 views
July/August: 2016:	3,051 views
September/October 2016:	2,880 views
November/December 2016:	4,371 views
January/February 2017:	3,363 views
March/April 2017:	3,422 views

The March/April 2017 issue featured a color cover sponsored by the New York State Unified Court System.

C. *In the Loop*

There are now 10,888 subscribers to the biweekly e-blast. The 2017 open rate averages 21.7% with a 7.7% click rate.

D. *Advertising*

One year ago SAA began working with Naylor Association Solutions on ad sales for the SAA website and in the e-newsletter *In the Loop*. Naylor has found and partnered with several new advertisers, most recently FamilySearch, Lucidea CuadraStar, and The University of Southern Mississippi, the latter of which is the first ad to appear on the americanarchivist.org space. **When**

you get *In the Loop* and visit the SAA website, PLZ click on all ads!!! We want our advertisers to continue to support SAA and one of the metrics used is the number of clicks that ads receive.

IV. DICTIONARY WORKING GROUP

- All of the terms from the 2005 *Glossary* along with updates and keyword tags have been uploaded to the new IDM Innovates software system, which facilitates collaborative editing of the forthcoming *Dictionary of Archives Terminology*. This tool along with AdobeConnect will enhance the work of DWG.
- There are now 1,360 subscribers to Word of the Week, the e-blast launched in July 2014 introducing new or updated existing archives terminology. The open rate averages 35.8% (the industry average is 22.2%), so we're above average!

V. MISCELLANEOUS

- **Awards**
The good news is that the SAA awards participation level increased 23% this year! There were a total of 180 nomination/applications for 20 different recognitions; last year there were 140. The odd news is that even with the increased participation, 4 awards received no nominations—Distinguished Service, Archival Innovator, Spotlight, and Oliver Wendell Holmes. The selection committees' decisions are due May 1. Announcements will be made shortly thereafter with the awards given out during the opening plenary at *Archives2017* in Portland.
- **Conference Presenter**
At the ARLIS/NA conference in February, the ACRL president, the College Art Association VP of publications, and I were panelists on the "President's Choice Panel: Open Access Publishing" session that addressed the changing role of publishing in professional and scholarly societies. The session was organized by ARLIS/NA president and SAA member Heather Gendron (Yale University Library).