Society of American Archivists Council Meeting May 11–13, 2016 Chicago, Illinois

Consent Agenda: Ratify Council Interim Actions (Prepared by Executive Committee Member Lisa Mangiafico)

BACKGROUND

Current parliamentary policy agrees on validating board decisions made remotely, and ratifying the Council's online and conference-call decisions via the Consent Agenda does not conflict with any existing SAA policy.

DISCUSSION

Given the Council's robust use of an e-mail discussion list to function as a group and make decisions remotely, approving interim Council actions via the Consent Agenda contributes to streamlining the group's work and improves access to the interim decisions of SAA's elected decision makers.

RECOMMENDATION

THAT the following interim actions taken by the Council between February 16, 2016, and April 20, 2016, be ratified:

- Reviewed the Metadata and Digital Object Roundtable's 2014-2015 annual Report (Appendix).
- Unanimously adopted the <u>January 20, 2016, SAA Council conference call meeting</u> minutes. (February 16, 2016)
- Approved a proposal, prepared by Becky Haglund Tousey (SAA's representative to ICA SPA) and Nancy Beaumont, to host a joint SAA Annual Meeting/ICA Congress in the U.S. in 2020. (March 2, 2016)
- Welcomed a new student chapter at the <u>University of Hawai'i at Mānoa.</u> (March 8, 2016)
- Approved a <u>Joint Statement on Access to State and Local Records</u>, developed in partnership with the Council of State Archivists and the National Association of Government Archives and Records Administrators through the organizations' Joint

Working Group on Issues and Awareness. (March 22, 2016)

- Adopted two Council Exemplary Service Awards and two Council Resolutions, to be presented at the 2016 Joint Annual Meeting in Atlanta. The awards will be kept confidential until an appropriate time. (April 20, 2016)
- Endorsed the <u>History Relevance Campaign</u>'s Statement on the <u>Value of History</u>. (May 3, 2016).

Appendix

Metadata and Digital Objects Roundtable

(Prepared by: Kari Smith and Arcadia Falcone)

This is the annual report covering the period August 2014 to August 2015 submitted by the SAA Metadata and Digital Objects Roundtable (MDOR) to SAA Council.

Officers

- Kari Smith, Massachusetts Institute of Technology (Co-Chair)
- Arcadia Falcone, Yale University (Co-Chair)
- Mikki Macdonald, Massachusetts Institute of Technology (Web Liaison)
- Helen Wong Smith, University of Hawai'i (Council Liaison)

Steering Committee Members

- Sherri Berger, California Digital Library
- Aaron Speight, Truman State University
- Melissa Torres, University of Houston
- Heather Fox, University of Louisville
- Rebecca Goldman, La Salle University
- Matt McEniry, Texas Tech University

Rotating off MDOR

- Riccardo Ferrante, Smithsonian Institute
- Amy Rushing, University of Texas
- Sarah Dorpinghaus, University of Kentucky

Report of Annual Meeting

The SAA Metadata and Digital Objects Roundtable (MDOR) meet August 19, 2015 at the SAA Annual Meeting in Cleveland, Ohio. Approximately 115 people were in attendance, including the officers Sarah Dorpinghaus (co-Chair rotating off), Kari Smith (co-Chair), Arcadia Falcone (incoming co-Chair), and Steering Committee members.

Summary of meeting activities

The 2015 MDOR annual meeting commenced with a brief business meeting to review election results, hear our Council Liaison Helen Wong Smith's comments, and a report about DPLA by Gretchen Gueguen. This was followed by the main program which was three mini-debates. The first was between SAA President-elect Dennis Meissner and Sarah Dorpinghaus on Mass vs. Boutique Digitization. This was followed by a debate about Crowdsourcing by Ricc Ferrante and Daniel Johnson. The last debate was between Seth Shaw and Kari Smith over managing information as Digital Objects vs. as Digital Files. To

round out the program, Dan Noonan shared a preview of their Post-Custodial Debate that was being held later in the SAA program. Over 100 members were in attendance, and those unable to attend in person were encouraged to follow the meeting in real-time via Twitter (#mdor15, #mdor) and Google Docs. Additionally, the debate portion of the meeting was live broadcast via Periscope. Over the course of the debates 17 people watched via Periscope https://www.periscope.tv/. After the debates, the meeting adjourned with unanimous vote.

2014-15 MDOR Completed Projects and Activities {with themes}

MDOR Activity Themes

Outreach: activities that aim to inform and engage MDOR membership

Technology: activities that utilize technological tools

Administrative: activities required to continue basic functionality of the Roundtable

- Tabled discussion on whether to convert the MDOR RT to a Section until the Affinity Groups Task Force has made recommendations to the SAA Council {Administrative}
- Solicited volunteers for steering committee membership and held a member vote {Administrative}
- Updated MDOR Metadata Directory {Outreach}
- Decided to put on hold the internship program {Administrative, Outreach}
- Considered alternative formats for annual meeting and solicited ideas from membership; included membership in selection of presentations {Outreach} (See Appendix B)
- Implemented using social media tools for sharing MDOR related information and to boost membership interaction {Outreach, Technology}
- Investigated and implemented tools to provide online access to the 2015 annual MDOR meeting for members unable to attend {Outreach, Technology} (See Appendix A)

Ongoing Projects and Activities { with themes }

- Organize the annual MDOR meeting at the annual SAA conference {Outreach, Administrative}
- Update the MDOR website as needed {Technology, Outreach, Administrative}
- Elect MDOR Steering Committee members {Administrative}
- Maintain the MDOR listsery, Twitter, and LinkedIn accounts to share resources and generate discussion on related topics {Technology, Outreach}
- Assign and carry out Steering Committee roles {Administrative}
- Continue communications with related sections and roundtables as needed {Outreach}
- Continue to update the Google MDOR calendar {Outreach, Technology}
- Consider alternative formats for annual meeting and solicit ideas from membership; include membership in selection of presentations (if we continue presentations) {Administrative, Outreach}

2014-2015 Steering Committee Roles

• MDOR co-chairs: Sarah Dorpinghaus, Kari Smith

- Volunteer co-coordinators: Heather Fox. Rebecca Goldman
- Intern coordinator: Amy Rushing
- Newsletter co-coordinators: Sherri Berger, Jasmine Burns, Mikki Macdonald
- Webinar co-coordinators: Sherri Berger, Sarah Dorpinghaus, Heather Fox
- Web liaison: Mikki Macdonald
- Social media coordinator(s) (Twitter and LinkedIn): Arcadia Falcone (Twitter) and Amy Rushing (LinkedIn)

Initiatives associated with the new 2013-2018 Strategic Plan:

Goal 1: Advocating for Archivists and Archives

 Continue to expand MDOR's presence at regional, state, and local archival organizational meetings through volunteers

Goal 2: Enhancing Professional Growth

- Organize the annual MDOR meeting at the annual SAA conference
- Maintain the MDOR listserv, Twitter, and LinkedIn accounts to share resources and generate discussion on related topics
- Continue to expand MDOR's presence at regional, state, and local archival organizational meetings through volunteers
- Generate and distribute a biannual online newsletter to membership

Goal 3: Advancing the Field

- Organize the annual MDOR meeting at the annual SAA conference
- Generate and distribute a biannual online newsletter to membership

Goal 4: Meeting Members' Needs

- Maintain the MDOR listsery, Twitter, and LinkedIn accounts to share resources and generate discussion on related topics
- Continue to update the Google MDOR calendar
- Consider alternative formats for annual meeting and solicit ideas from membership; include membership in selection of presentations

Appendix A

MDOR Roundtable 2015 Meeting

Wednesday, August 19, 2015 at 5:00-7:00pm

Cleveland, Ohio

Over 115 MDOR members were in attendance. Those unable to attend in person were encouraged to follow the meeting in <u>real-time</u> via <u>Twitter</u> (#mdor15, #mdor) and via Periscope. We tweeted and posted highlights from the meeting.

5:15-5:45 pm: Business Meeting (Kari and Sarah)

- a.. Council Liaison comments (Helen)
- b. DPLA report (Gretchen Gueguen)
- c. Brief introduction of current MDOR Steering Committee members
- d. Election results
- e. MDOR Lightning Debates

Debate #1: Mass vs. Boutique Digitization // Dennis Meissner and Sarah Dorpinghaus

Debate #2: Managing information as Digital Objects vs. Digital Files // Seth Shaw and Kari Smith

Debate #3: Crowdsourcing // Ricc Ferrante and Daniel Johnson

Preview of Post-Custodial Debate // Dan Noonan and Cliff Height

e. Adjourn

Debate details

- Each side gets 3-5 minutes for main argument + attack, followed by 1-2 min rebuttal
- Refereed by Heather Fox
- Audience voting (by volume of applause)
- Debates will be broadcasted via Periscope

Appendix B

Metadata and Digital Objects Roundtable (MDOR) Social Media Report Submitted by Mikki Macdonald

MDOR continues to maintain the MDOR LinkedIn group (launched May 2013) and the MDOR Twitter account @mdor_tweets (launched prior to 2012). Various MDOR members contribute posts to these accounts. Some information that is shared via these social media tools was also shared over the MDOR listserv.

This year MDOR distributed the first installment of From the Field: The MDOR News Flash!. Not quite a newsletter, not quite a listicle, the idea behind this "News Flash" is to bring MDOR members a curated assortment of metadata and digital object-related links and events in one easy, no-frills email. The editors of the first From the Field were Sherri Berger, Mikki Macdonald, and Jasmine Burns. The news flash was a success and received very positive feedback from the MDOR membership. Additional news flashes are scheduled for the coming year.

Summaries of the social media activities during the 2014-2015 reporting period.

Twitter

- Followers increased from 412 to 562 during August 2014-August 2015
- mdor_tweets included in 43 Twitter lists
- Tweets posted 2-3 times per week

LinkedIn

- 40 discussions August 2014-August 2015
- 158 members

News Flash (email newsletter to MDOR members)

- Topics included:
 - o In the news
 - Articles and meditations
 - o Hot new resources
 - Upcoming Events
- Campaign statistics:
 - o 1352 mailed
 - o 1348 received
 - o 2057 opens
 - o 457 unique opens
 - o 471 total clicks
 - 115 unique clicks