Society of American Archivists Council Meeting May 22 – 24, 2014 Chicago, Illinois

FY15 Proposed Budget: General Overview of Operations (Prepared by Peter Carlson and Nancy Beaumont)

The FY 2015 budget projects a net gain of \$58,610. This is \$25,556 (77.31%) greater than the FY 2014 <u>budgeted</u> net gain and \$75,986 (56.45%) less than the FY 2014 <u>projected</u> net gain. The proposed budget projects a 6.02% increase in revenues and a 4.90% increase in expenses as compared to the FY 2014 budget. For detailed information, see the individual program income statements and planners.

Under Revenues:

- FY 2014 was the third and final year of the stepped dues increase approved by the membership in August 2010. The proposed budget reflects a modest 2.64% increase in dues revenue, which is on trend with our current experience. (Program 120)
- Education's Digital Archives Specialist (DAS) program is projected to continue to be the major contributor to the budgeted 27.98% increase in <u>workshop</u> revenues. This revenue line also includes examination fees. (Program 105)
- Given that the Joint <u>Annual Meetings</u> in Washington, DC, traditionally have drawn our largest attendance, we have based the proposed budget on 1,800 paid attendees. That said, the proposed budget reflects an increase of just 5.98% over the 2014 actual revenue. Expenses for the Washington, DC, meeting will be considerably higher (projected at 16.05%) than for the New Orleans meeting and will include a payment to NAGARA per a Council-approved agreement. (Program 194)
- Based on experience year to date, we expect a continued decline in <u>Publications</u> sales and have budgeted for a net loss of nearly \$29,000 in this program. FY 2015 activities will focus on strengthening the *Trends* series and rebuilding the *Fundamentals* series. (Program 104)

Under Expenses:

• The proposed increase in the <u>Personnel</u> expense reflects 1) addition in mid-2014 of one full-time employee to provide support in the flourishing Education area (bringing our total to 12 FTEs), 2) a projected increase of 7.23% in benefits costs, and 3) inclusion of a

3% placeholder in the salary budget for staff merit increases. (Program 100)

- MetaPress, the service that has hosted *The American Archivist Online*, notified SAA in March that it will be discontinuing its hosting service for SAA. The proposed budget includes \$40,000 (included in the <u>Services</u> expense) for migration to a new service. (Program 102)
- In keeping with Goal 1 of SAA's Strategic Plan, we anticipate an increase of 74.26% in SAA's investment in advocacy and public awareness efforts. This is reflected primarily in the <u>Services</u> and <u>Travel</u> expenses on the Operations income statement. (Program 107)

The documents that follow provide detailed descriptions of the assumptions made and trends anticipated during FY 2015.

The Society of American Archivists Income Statement Fiscal 2015 Budget Budget Master - Operations

Revenues			Pr	ojected FY '14	FY '15 Budget v. I	Y '14 Budget	FY	'15 Budget v	FY '14 Actuals
	Fiscal '15	Fiscal '14		Actuals	\$ Difference	% Difference	\$	Difference	% Difference
Dues	\$ 882,531.64	\$ 859,852.37	\$	861,812.53	\$ 22,679.27	2.64%	\$	20,719.11	2.40%
Subscriptions & Advertising	205,435.00	224,220.00		219,468.63	(18,785.00)	(8.38%)		(14,033.63)	(6.39%)
Workshops	610,262.00	476,850.00		517,469.18	133,412.00	27.98%		92,792.82	17.93%
Annual Meeting	677,881.03	564,610.04		639,606.41	113,271.00	20.06%		38,274.62	5.98%
Publications	226,579.93	312,812.93		259,306.29	(86,233.01)	(27.57%)		(32,726.36)	(12.62%)
Contributions	-	-		-	-	N/A		-	N/A
Investments	3,355.50	2,730.00		2,752.06	625.50	22.91%		603.44	21.93%
Other	46,064.19	60,403.46		46,192.83	(14,339.28)	(23.74%)		(128.64)	(0.28%)
Total Revenues	\$ 2,652,109.28	\$ 2,501,478.80	\$	2,546,607.93	\$ 150,630.48	6.02%	\$	105,501.35	4.14%
Expenses			Pr	ojected FY '14	FY '15 Budget v. F	Y '14 Budget	FY	'15 Budget v	FY '14 Actuals
_	Fiscal '15	Fiscal '14		Actuals	\$ Difference	% Difference	\$	Difference	% Difference
Personnel	\$ 1,004,192.93	\$ 965,876.83	\$	951,249.35	\$ 38,316.10	3.97%	\$	52,943.58	5.57%
Office Occupancy & Utilities	97,110.69	94,936.18		97,005.37	2,174.51	2.29%		105.32	0.11%
Services					126,229.15	12 400/		140 104 64	16.33%
	1,062,868.93	936,639.78		913,674.29	120,229.13	13.48%		149,194.64	
Supplies	1,062,868.93 14,230.37	936,639.78 14,771.73		913,674.29 17,512.49	(541.36)	(3.66%)		(3,282.12)	(18.74%)
Supplies Travel		,							
	14,230.37	14,771.73		17,512.49	(541.36)	(3.66%)		(3,282.12)	(18.74%)
Travel	14,230.37 223,269.00	14,771.73 194,068.00		17,512.49 179,985.48	(541.36) 29,201.00	(3.66%) 15.05%		(3,282.12) 43,283.52	(18.74%) 24.05%
Travel Leases, Rentals & Licenses	14,230.37 223,269.00 48,665.92	14,771.73 194,068.00 38,842.98		17,512.49 179,985.48 25,618.38	(541.36) 29,201.00 9,822.94	(3.66%) 15.05% 25.29%		(3,282.12) 43,283.52 23,047.54	(18.74%) 24.05% 89.96%
Travel Leases, Rentals & Licenses Taxes, Dues and Subscriptions	\$ 14,230.37 223,269.00 48,665.92 28,654.00	\$ 14,771.73 194,068.00 38,842.98 15,857.00	\$	17,512.49 179,985.48 25,618.38 28,463.80	(541.36) 29,201.00 9,822.94 12,797.00 (92,924.74)	(3.66%) 15.05% 25.29% 80.70%		(3,282.12) 43,283.52 23,047.54 190.20	(18.74%) 24.05% 89.96% 0.67%
Travel Leases, Rentals & Licenses Taxes, Dues and Subscriptions Depreciation, COGS, and Other	\$ 14,230.37 223,269.00 48,665.92 28,654.00 114,507.15	\$ 14,771.73 194,068.00 38,842.98 15,857.00 207,431.89	\$	17,512.49 179,985.48 25,618.38 28,463.80 198,502.96	(541.36) 29,201.00 9,822.94 12,797.00 (92,924.74) 125,074.59	(3.66%) 15.05% 25.29% 80.70% (44.80%)	\$	(3,282.12) 43,283.52 23,047.54 190.20 (83,995.81)	(18.74%) 24.05% 89.96% 0.67% (42.31%)

Replenishment of Council-Directed Funds

Net Gain / (Loss) \$ 58,610.30 \$ 33,054.41 \$ 134,595.81

Society of American Archivists Council Meeting May 22 – 24, 2014 Chicago, Illinois

FY15 Proposed Budget Narrative: General and Administrative (Program 100)

(Prepared by Thomas Jurczak and Peter Carlson)

The projected net loss in this area for FY 2015 is \$462,970. This is \$61,813 (11.78%) less than the FY 2014 <u>budgeted</u> net loss and \$57,038 (8.83%) greater than the FY 2014 <u>projected</u> net loss.

Effort of all staff members is allocated across the budget based on adjusted FY 2014 patterns. Personnel costs for G&A reflect 2.66 FTEs or 22.15% of total salaries, taxes, and benefits. The cost of benefits is expected to increase by 7.23% as of January 1, 2015. A 3% placeholder has been included in the salary budget for staff merit increases.

Significant points of interest in the proposed budget are as follows:

- Matt Black's effort as Web and IT Services Administrator has been spread across multiple cost centers based on FY14 experience and anticipated need for his services in those areas in the coming year.
- Based on feedback received during the staff performance evaluation process, \$6,000 has been added to this budget to allow for staff professional development across all programs, an activity that has been on hold for several years. (Activity 2.c.)
- We rent 3,807 square feet at a per-foot cost of \$23.00 per year (or approximately \$7,000 per month). Annual increases of \$.50 per square foot take effect each February 1. We also rent two storage spaces at a monthly cost of \$335. (Activity 2.d.)
- Most of SAA's equipment will be fully depreciated as of June 30, 2014. FY 2015 depreciation expenses are projected to be half of those in FY 2014. (Activity 2.h.)
- Interest on CD balances is currently 0.39%. We are projecting the average CD balance to be maintained at the current level of \$850,000.
- Staff effort and associated expenses applied to the Foundation are refunded to the Foundation on a monthly basis as an in-kind donation. For FY 2015, this is calculated to amount to \$19,697. (Activity 7)

The Society of American Archivists Income Statement Fiscal 2015 Budget General & Administrative

D					_				·		
Revenues					Pro	ojected FY '14	-	FY '14 Budget	9		FY '14 Actuals
_	_	Fiscal '15	_	Fiscal '14		<u>Actuals</u>	 <u>Difference</u>	% Difference		\$ Difference	% Difference
Dues	\$	-	\$	_	\$	-	\$ -	N/A	\$	-	N/A
Subscriptions & Advertising		-		-		-	-	N/A	1	-	N/A
Workshops		-		-		-	-	N/A		-	N/A
Annual Meeting		-		-		-	-	N/A		-	N/A
Publications		-		-		<u></u>	-	N/A		-	N/A
Contributions		-		-		-	-	N/A		-	N/A
Investments		3,355.50		2,730.00		2,752.06	625.50	22.91%		603.44	21.93%
Other				-		801.01	-	N/A		(801.01)	(100.00%)
Total Revenues	\$	3,355.50	\$	2,730.00	\$	3,553.07	\$ 625.50	22.91%	\$	(197.57)	(5.56%)
Ewnongog					ъ	1 1 TO 7 14 4			_		
Expenses					Pro	ojected FY '14		FY '14 Budget		-	FY '14 Actuals
	_	Fiscal '15	_	Fiscal '14		<u>Actuals</u>	 <u>Difference</u>	% Difference		\$ Difference	% Difference
Personnel	\$	224,913.59	\$	270,835.25	\$	248,463.20	\$ (45,921.65)	(16.96%)		(23,549.61)	(9.48%)
Office Occupancy & Utilities		21,901.05		26,449.70		25,409.87	(4,548.64)	(17.20%)		(3,508.82)	(13.81%)
Services		133,340.10		130,687.61		136,008.96	2,652.49	2.03%		(2,668.86)	(1.96%)
Supplies		2,602.15		2,529.65		3,423.36	72.49	2.87%		(821.21)	(23.99%)
Travel		15,259.00		6,240.00		6,349.64	9,019.00	144.54%		8,909.36	140.31%
Leases, Rentals & Licenses		4,708.75		5,582.17		5,846.27	(873.43)	(15.65%)		(1,137.52)	(19.46%)
Taxes, Dues and Subscriptions		11,769.00		1,342.00		11,535.58	10,427.00	776.97%		233.42	2.02%
Depreciation, COGS, and Other		51,832.18		83,847.19		86,524.38	(32,015.01)	(38.18%)		(34,692.20)	(40.10%)
Total Expenses	\$	466,325.82	\$	527,513.57	\$	523,561.26	\$ (61,187.75)	(11.60%)	\$	(57,235.44)	(10.93%)
Gain / (Loss) from Operations	\$	(462,970.32)	\$	(524,783.57)	\$	(520,008.19)	\$ 61,813.25	(11.78%)	\$	57,037.87	(10.97%)
Transferred to Funds		_				_					

(520,008.19)

(524,783.57) \$

Net Gain / (Loss)

(462,970.32) \$

Program Name: General & Administrative Program Number: 100

					Prop	I	D271.4	D. J. J.
Goal	Activity		Account		FY15 l	Activity	Line	Budget Activity
Oour	No.	Narrative	No.	Account Description	Amount	Total	Amount	Total
	1	Staff an effective and efficient headquarters office.				S 234,316		\$ 273,672
		a. Personnel Amounts in this document are those allocated specifically to the General & Administrative (G&A) cost center. The program planners for other individual cost centers include appropriate G&A allocations based on staffing. Based on "anticipated effort" allocations,	5000 5000 5010 5020 5030 5040	Salaries & Wages Decrease in Vacation Liability Insurance Coverage Employer Payroll Taxes Retirement Benefit Bonuses	\$ 181,642 (1,800) 14,785 14,938 15,349		5 \$ 218,696 5 - 5 17,102 5 17,542 5 17,496	
		22.15% of G&A expenses are allocated to the General & Administrative cost center.						
		b. Staff memberships in professional organizations	5820	ASAE (NPB @ \$345) Association Foundation Group (NPB @ \$95) Association Forum (NPB @ \$325)	765		5 730	
		c. Registration/travel for professional development offerings	5640	ASAE and Association Forum	8,019		5 1,325	
		d. Business meals and local transportation	5290	Various Occasions and Meetings @ \$150/m (G&A share) - Holiday Luncheon: \$900 - Staff Acknowledgments (included in monthly amount)	619		5 781	
	2	Overhead costs of SAA headquarters office.				86,800		115,316
		a. Electricity	5120	Electricity: Avg of \$350/m @ 22.15%	930		5 1,324	
		b. Postage	5300 5310	Postage: Avg of \$700/m @ 22.15% Express Mail Services: Avg of \$83/m	1,861 1,000		5 2,316 5 1,000	
		c. Insurance	5260	Insurance (combined @ approx \$960/m) - Workers Compensation - Office Package - Professional Liability	11,520		5 11,650	
		d. Rent - Current 10-year lease expires 1/31/18.	5100	7/14 - 1/15: (\$7,138+185 + 150-325.58) x 7m @ 22.15% 2/15 - 6/15: (\$7,297+185 + 150-325.58) x 5m @ 22.15%	18,925		5 23,339	
		e. Supplies	5500 5570	Office Supplies: Avg \$642/m @ 22.15% Miscellaneous Supplies	1,702		5 1,820 5 -	

Program Name: General & Administrative Program Number: 100

					Prop FY15 I	I .	FY14 F	Budget
Goal	Activity <u>No.</u>	<u>Narrative</u>	Account No.	Account Description	Line <u>Amount</u>	Activity <u>Total</u>	Line Amount	Activity Total
		f. Telephone	5110	Telephone/Internet: \$9,236 annually @ 22.15%	2,046	;	1,787	
		g. Printing and duplication	5400 5400	Check Printing (2 @ \$235) Excess Usage of Ricoh (\$2,200 @ 22.15%)	968	:	1,255	
		h. Equipment and depreciation	5250	Maintenance and Repairs	_	:	5 -	
			5700	Equipment Lease, Site Licenses - Phone System: Avg \$712/m @ 22.15% - Copier / Scanner / Fax / Printer: Avg \$597/m @ 22.15% - Accounting Software License: \$1,025 - Pitney Bowes: Avg \$230/qtr @ 22.15%	4,709		5,582	
			5900	Depreciation: \$2,677.92/m	32,135	:	64,631	
		i. Tax payments (property and UBIT)	5800	3,807 sq ft @ 17 North State (\$42/m), UBIT @ \$10,500	11,004	:	612	
	3	Use outsource services as required to ensure that SAA's goals are met.				102,670		99,740
		a. Accounting	5240 5210	Payroll Processing: \$300/m Audit and Tax Preparation	3,600 34,000	:	3,380 35,000	
		b. Bank charges	5230 5233 5236	Investment Fees: \$3,525/qtr allocated to Foundation Service Charges: Merrill Lynch Annual Fee Credit Card Processing Fees: Avg \$5,033/m	150 60,400		- 150 56,900	
		c. Legal services (general)	5280	Legal Services: \$1,000/qtr. placeholder	4,000		4,000	

Program Name: General & Administrative Program Number: 100

			AAA damin'ny taona mandritry ao		Prop FY15 I	I	FY14	Budget
Goal	Activity No.	Narrative Narrative	Account No.	Account Description	Line Amount	Activity Total	Line Amount	Activity <u>Total</u>
		d. 1099 software and processing	5500	Software	400	10(21		<u> 101811</u>]
		d. 1099 software and processing	5335	Processing/Postage/Mailing	400 120		5 210 5 100	
			3333	1100055mg/10stago/Maimig	12.0		3 100	-
	4	Miscellaneous Income				3,356		(2,730)
		a. Return on Merrill Lynch General Fund	4700	Interest / Dividends: Assumes \$279.63/m	3,356		(2,730)	
	5	Attendance at Annual Meeting	5600	Bags / Ground Transport	500	7,240	5 500	4,915
		(Black, Carlson, Gonzalez, Salgado, Spears)	5600	Lodging @ Annual Meeting (JS, CS, LG, MB, PC)	3,900	***************************************	675	.
			5600	Per Diem @ \$35 x 6 (PC, CS), x 5 (LG, MB), x 4 (JS)	1,040		1,240	
			5600	Airfare @ \$360 x 5	1,800		2,500	
	6	Information Technology Expenses				15,602		14,655
		- Hardware, software, hosting, programming support	5226	Computer Support	13,602		12,655	. , ,
		(allocated across the budget)		- Commonplaces: \$9,500 @ 22.15%				
				- General support: \$43,135 @ 22.15%				
	ļ	- Archives and Archivists List Coordinator (annual contract)		- Impact Solutions: \$8,764 @ 22.15%				
		"	5200	A&A List Consultant	1,500		1,500	
		Software and associated supplies	5500	Supplies	500	:	5 500	
	7	Administrative support of SAA Foundation	5915	In-kind Donations from SAA to SAA Foundation	19,697	19,697	1 5 1	19,216
				Total Income		3,356		(2,730)
		·		Total Expenses		466,326		527,514
				Gain / (Loss) From Operations		\$ (462,970)		\$ 524,784

Society of American Archivists Council Meeting May 22 – 24, 2014 Chicago, Illinois

FY15 Proposed Budget Narrative: The American Archivist (Program 102) (Prepared by Teresa Brinati)

The proposed FY 2015 budget projects a net loss of \$79,710 in this program area. This is \$40,948 (105.64%) more than the FY 2014 <u>budgeted</u> net loss and \$37,611 (89.34%) more than the FY 2014 <u>projected</u> net loss. The major reason for this shift is the termination of web hosting services for *The American Archivist Online* by MetaPress and the subsequent need to transition to a new service provider.

Effort of all staff members is allocated across the budget based on adjusted FY14 patterns. Personnel costs for *The American Archivist* reflect 0.45 FTEs or 3.71% of total salaries, taxes, and benefits. The cost of benefits is expected to increase by 7.23% as of January 1, 2015. A 3% placeholder has been included in the salary budget for staff merit increases.

The proposed budget assumes the following:

- No winter 2015 meeting of the Editorial Board in Chicago as an offset for the additional expenses incurred by the migration to a new web hosting service. (Activity 1.b.)
- Purchase of project management software to piggyback on book publishing program solution. (Activity 2.b.)
- Migration of 270+ issues (approximately 36,000 pages) of *The American Archivist* content from MetaPress to a new web hosting service. (Activity 3.d.)
- Suspension of travel funding for the Editor as one small offset for the additional expenses incurred by the migration to a new web hosting service. (Activity 5.a.)

The Society of American Archivists Income Statement Fiscal 2015 Budget American Archivist

Revenues			Pr	ojected FY '14	F	Y '15 Budget v.	FY '14 Budget	FΥ	7 '15 Budget v	. FY '14 Actuals
	Fiscal '15	Fiscal '14		<u>Actuals</u>		\$ Difference	% Difference		Difference	% Difference
Dues	\$ -	\$ -	\$	-	\$	-	N/A	\$	-	N/A
Subscriptions & Advertising	109,835.00	123,420.00		118,783.75		(13,585.00)	(11.01%)		(8,948.75)	(7.53%)
Workshops	-	-		-		-	N/A		-	N/A
Annual Meeting	-	-		-		-	N/A		-	N/A
Publications	-	-		-		-	N/A		-	N/A
Contributions	-	-		-		-	N/A		-	N/A
Investments	-	-		-		-	N/A		-	N/A
Other	6,150.00	6,250.00		6,288.83		(100.00)	(1.60%)		(138.83)	(2.21%)
Total Revenues	\$ 115,985.00	\$ 129,670.00	\$	125,072.58	\$	(13,685.00)	(10.55%)	\$	(9,087.58)	(7.27%)
Expenses			Pr	ojected FY '14	F	Y '15 Budget v.	FY '14 Budget	FY	7 '15 Budget v	. FY '14 Actuals
	Fiscal '15	Fiscal '14		Actuals		\$ Difference	% Difference	\$	Difference	% Difference
Personnel	\$ 37,580.62	\$ 35,063.65	\$	35,720.80	\$	2,516.96	7.18%	\$	1,859.82	5.21%
Office Occupancy & Utilities	3,559.86	3,429.47		3,509.94		130.38	3.80%		49.92	1.42%
Services	157,308.30	118,957.99		117,981.15		38,350.31	32.24%		39,327.15	33.33%
Supplies	234.04	1,229.58		381.30		(995.54)	(80.97%)		(147.26)	(38.62%)
Travel	-	8,775.00		8,870.00		(8,775.00)	(100.00%)		(8,870.00)	(100.00%)
Leases, Rentals and Licenses	1,011.88	976.50		707.72		35.39	3.62%		304.16	42.98%
Taxes, Dues and Subscriptions	-	-		-		-	N/A		-	N/A
Depreciation, COGS, and Other	-	-		-		-	N/A		-	N/A
Total Expenses	\$ 199,694.70	\$ 168,432.20	\$	167,170.91	\$	31,262.50	18.56%	\$	32,523.79	19.46%
Gain / (Loss) from Operations	\$ (83,709.70)	\$ (38,762.20)	\$	(42,098.33)	\$	(44,947.50)	115.96%	\$	(41,611.37)	98.84%
Transferred to Funds	-	-		-						
Net Gain / (Loss)	\$ (83,709.70)	\$ (38,762.20)	\$	(42,098.33)						

Program Name: American Archivist Program Number: 102

					Prop		T77.11.4	
Cool	Activity		Account		FY15 Line	Budget	Line	Budget
2&3	No.	<u>Narrative</u>	No.	Account Description	Amount	Activity <u>Total</u>	Amount	Activity Total
	1	Management & Administration				\$0 \$1,608		\$0 \$8,095
		Administer activities of <i>The American Archivist</i> ; develop and monitor budget; organize annual meeting and mid-year meeting (latter if needed) of Editorial Board; prepare reports and resource materials; consult with editor regarding visual materials for cover presentation; obtain professional literature for reviews editor; facilitate copyright and permissions; monitor subscriptions and claims; interact with persons within and outside the profession regarding association management and periodical publishing-related issues; respond to feedback on the journal; participate in editor's performance review.						
		a. "Write Away" Morning Forum during Annual Meeting (split 50/50 with Pubs)	5290	F&BContinental (75p x \$32 x 1.34 svc/tax) @ 50%	\$1,608	:	\$700	
		b. Winter meeting of Editorial Board in Chicago (10 members + 1 Council liaison = 11)	5610 5620 5630 5290	Member Travel (6x\$300 + 4x\$550 + 1x\$800 air/ground) (11p x \$150 x 1n lodging) (11p x \$45 x 1d per diem) Business Meals	\$0 \$0 \$0 \$0		\$4,600 \$1,650 \$495 \$650	
		Print Production Vol. 77, No. 2 (Fall/Winter 2014) @ 300 pp				\$2,200 \$112,000		(\$2,200) \$115,240
		Vol. 78, No. 1 (Spring/Summer 2015) @ 300 pp						
		a. Editorial services	5370 5370 5370	Editor Honorarium Copyeditor Indexer	\$44,000 \$4,000 \$2,400		\$40,000 \$4,500 \$2,240	
		b. Project management software	5500	Project Management Software	\$0	<u> </u>	\$1,000	

AA Planner.xlsx

Program Name: American Archivist Program Number: 102

					-	oosed Budget	FY14	Budget
Goa 2&3	Activity <u>No.</u>	<u>Narrative</u>	Account No.	Account Description	Line <u>Amount</u>	Activity Total	Line <u>Amount</u>	Activity Total
		c. Print production and distribution ~5,400 copies x 2 issues [Student members do not receive print edition.] d. Support advertising sales for semi-annual journal	5350 5400 5300 5300 5300 4150	Layout (\$4,000 x 2) Printing (\$20,000 x 2 issues) Postage Domestic International Display Ads (\$550 x 2 ads x 2 issues)	\$7,600 \$35,000 \$14,800 \$4,200 \$2,200	4.	\$9,000 \$40,000 \$ \$14,500 \$4,000 \$(\$2,200)	
	3	(assumes 2 full-page ads) e-Publishing		(\$550 x 2 ads x 2 issues)		\$150 \$41,422		(\$250) \$1,692
		a. MetaPress: Hosting/licensing fees through Jan. 2015	5226	Hosting @ \$25/m + Licensing @ \$20/m	\$270	5	\$540	
		b. MetaPress: Electronic content management and delivery of 1 issue (Fall/Winter)	5335	Content Management Service Charge (\$48/chunk x 12 chunks x 2 issues)	\$1,152	4	\$1,152	
		c. MetaPress: Commercial sale of online articles - nonmember/nonsubscriber sales of embargoed content	4900	Sale of Online Articles (10 articles x \$18 - \$3 transaction fee)	\$150	2	(\$250)	
		d. Transition to new service provider by Jan. 2015	5335	Migration, Publication of New Issue(s)	\$40,000	4	\$0	
	4	Subscriptions a. Subscriptions Assumes 515 subscriptions @ \$209 - Institutional Subscribers \$209 for print edition only \$209 for online edition only \$259 for "premium" subscription (print and online)	4100	Subscriptions	\$107,635	\$113,635	(\$121,220)	(\$127,220)

Page 2 of 3 AA Planner.xlsx

Program Name: American Archivist Program Number: 102

						osed Budget	FY14	Budget
Goal 2&3	Activity <u>No.</u>	<u>Narrative</u>	Account No.	Account Description	Line Amount	Activity <u>Total</u>	Line <u>Amount</u>	Activity Total
		- Individual Subscribers \$169 for print edition only \$169 for online edition only \$199 for "premium" subscription (print and online)						
		b. JSTOR (digital library)	4860	Royalties	\$6,000	4	(\$6,000)	
	5	Outreach				\$0		\$2,030
		a. Editor's attendance at conferences.	5610 5620 5630 5610 5620 5630	Editor Travel (Regional Meeting) (1p x \$550 airfare/ground) (1p x \$180 x 2d lodging) (1p x \$45 x 3d per diem) Editor Travel (ACA Meeting) (1p x \$500 airfare/ground) (1p x \$175 x 2d lodging) (1p x \$45 x 3d per diem)	\$0 \$0 \$0 \$0 \$0 \$0		\$ \$550 \$360 \$135 \$ \$500 \$350 \$135	
		General and Administrative Cost Allocation Computer Support Cost Allocation				42,418 2,247		39,730 1,645
				Total Income Total Expenses		115,985 199,695		(129,670) 168,432
				Gain / (Loss) From Operations		(83,710)		\$38,762
				Pubs Fund B List Tech Fund		-		-
				Net Operating Gain / (Loss)		(\$83,710)		\$38,762

Page 3 of 3 AA Planner.xlsx

Society of American Archivists Council Meeting May 22 – 24, 2014 Chicago, Illinois

FY15 Proposed Budget Narrative: Archival Outlook / In The Loop (Program 103) (Prepared by Teresa Brinati)

The FY 2015 budget projects a net loss of \$111,296 in this program area. This is \$7,456 (6.28%) less than the FY 2014 <u>budgeted</u> net loss and \$611 (0.55%) less than the FY 2014 <u>projected</u> net loss.

Effort of all staff members is allocated across the budget based on adjusted FY14 patterns. Personnel costs reflect 0.48 FTEs or 4.02% of total salaries, taxes, and benefits. The cost of benefits is expected to increase by 7.23% as of January 1, 2015. A 3% placeholder has been included in the salary budget for staff merit increases.

The proposed budget for Archival Outlook (and In The Loop) assumes the following:

- A decrease in advertising revenue (total projected at \$15,000) based on trends and availability within SAA of other options for advertisers. (Activity 2.a.)
- An increase in advertising revenue for *In the Loop* based on trends and optimal frequency. (Activity 3)

Per the Council's Action List, scenarios for "opting out" of the print edition of *Archival Outlook* are outlined in the program planner. (Activity 2.c.)

The Society of American Archivists **Income Statement** Fiscal 2015 Budget **Archival Outlook**

Dovomanos						. In terror and a						
Revenues		771 1 to 8		772 1144	Pr	ojected FY '14	i i	_	-		_	FY '14 Actuals
D		Fiscal '15	Φ.	Fiscal '14	•	<u>Actuals</u>		<u>Difference</u>	% Difference		§ Difference	% Difference
Dues	\$	-	\$		\$	-	\$	-	N/A	\$	-	N/A
Subscriptions & Advertising		21,600.00		26,000.00		23,113.96		(4,400.00)	(16.92%)		(1,513.96)	(6.55%)
Workshops		-		-		-		-	N/A		-	N/A
Annual Meeting		-		-		-		-	N/A		-	N/A
Publications		-		-		-		-	N/A		-	N/A
Contributions		-		-		-	i	-	N/A		-	N/A
Investments		-		-		-		•	N/A		-	N/A
Other	····	2,400.00		2,250.00		2,415.00		150.00	6.67%		(15.00)	(0.62%)
Total Revenues	\$	24,000.00	\$	28,250.00	\$	25,528.96	\$	(4,250.00)	(15.04%)	\$	(1,528.96)	(5.99%)
Expenses					Pr	ojected FY '14	FY	'15 Budget v.]	FY '14 Budget	FY	' '15 Budget v.	FY '14 Actuals
		Fiscal '15		Fiscal '14		<u>Actuals</u>	9	<u>Difference</u>	% Difference	9	S Difference	% Difference
Personnel	\$	41,205.98	\$	57,900.11	\$	44,778.26	\$	(16,694.13)	(28.83%)	\$	(3,572.28)	(7.98%)
Office Occupancy & Utilities		3,980.98		5,650.60		4,423.21		(1,669.62)	(29.55%)		(442.23)	(10.00%)
Services		87,182.74		81,253.60		87,018.97		5,929.14	7.30%		163.77	0.19%
Supplies		301.79		386.83		391.02		(85.04)	(21.98%)		(89.23)	(22.82%)
Travel		100.00		100.00		-		_	0.00%		100.00	N/A
Leases, Rentals & Licenses		2,029.55		1,466.07		825.01		563.49	38.44%		1,204.54	146.00%
Taxes, Dues and Subscriptions		495.00		245.00		-		250.00	102.04%		495.00	N/A
Depreciation, COGS, and Other		-		-		-	i	_	N/A		_	N/A
Total Expenses	\$	135,296.04	\$	147,002.20	\$	137,436.47	\$	(11,706.16)	(7.96%)	\$	(2,140.43)	(1.56%)
Gain / (Loss) from Operations	\$	(111,296.04)	\$	(118,752.20)	\$	(111,907.51)	\$	7,456.16	(6.28%)	\$	611.47	(0.55%)
Transferred to Funds		<u>-</u>		-		4	 -			<u> </u>		

Net Gain / (Loss) (111,296.04) \$ (118,752.20) \$ (111,907.51)

Program Name: Archival Outlook / In the Loop Program Number: 103

Goal 2	Activity No.	Narrative	Account	1	Line	Budget Activity	Line	Budget Activity
	<u>190.</u>	<u>inarranve</u>	No.	Account Description	<u>Amount</u>	<u>Total</u>	<u>Amount</u>	<u>Total</u>
		Management and Administration Administer activities of Archival Outlook and In the Loop. Develop and monitor budget; maintain resource materials; consult with staff, leaders, and members regarding content needs; interact with persons within and outside the profession regarding association management periodical publishing-related issues; and respond to feedback.				\$595		\$345
	The state of the s	a. Membership dues (two for one - TB, AH) - Association Media and Publishing b. Professional recognition	5820 5640	Membership Fee Awards Competition Entry Fee	\$495 \$100	4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4	\$245 \$100	in constitution of the con
		Publish Archival Outlook 6 times per year (5 issues @ 28 pages + cover) x 6,200 copies (1 issue @ 40 pages + cover) x 6,200 copies Includes writing, editing, layout, design of house ads to promote SAA activities, digital conversion and posting, printing and distribution to members, and comp copies to contributors.				\$17,400 \$80,900		(\$22,750) \$78,980
		a. Display advertising (7.5 pages x 6 issues)	4150	Display Ads	\$15,000		(\$20,500)	
		b. First-class and airmail service	4800	First-Class + Airmail Income	\$2,400	4	(\$2,250)	

Program Name: Archival Outlook / In the Loop Program Number: 103

					Prop			75 1
Goot	Activity		Aggaret	1		Budget		Budget
2	No.	<u>Narrative</u>	Account	Account Description	Line	Activity	Line	Activity
2	100.	<u>ivarrative</u>	<u>No.</u>	Account Description	<u>Amount</u>	<u>Total</u>	Amount	Total
		c. Production	5350	Graphic Design	\$13,800	:	\$12,150	
		- Graphic design (~\$2,300/issue)	5400	Printing	\$38,400		\$35,045	
		- Printing 2C, 100# mpc text	5335	Processing Labor / Materials	\$6,300		\$7,050	
		- Digital conversion by Bluetoad	5300	Postage	\$21,600		\$24,735	
}			5335	Digital Conversion (200pp @ \$4)	\$800		\$0	
		Proposed implementation for "opt out" is Jan. 2015.						
		Opt out based on 6,200 press run @ unit cost of \$1.032						11
		(printing) and \$0.750 (processing+postage) x 6 issues:						
		opt out % / press run / printing / process + postage						- 11
		<i>5%</i>			·]	
		10% 5,580 \$34,551 \$25,110						11
		20% 4,960 \$30,712 \$22,320						
	3	Publish In the Loop 26 times per year				\$6,600		(\$5,500)
		Inhouse production of every-other-week e-newsletter						
		- Display Advertising (3–4 ads per issue)	4150	Advertising	\$6,600		(\$5,500)	
				* 10 TO THE STATE OF THE STATE	ψο,οσο		(\$5,500)	
	4	General and Administrative Cost Allocation				46,606		65,569
ļ	5	Computer Support Cost Allocation				7,195		2,108
		• ••		Total Income		\$24,000	{	(\$28,250)
				Total Expenses		135,296		147,002
							į t	
							B List	\$
								[
				Gain / (Loss) From Operations		(\$111,296)		\$118,752
							Ţ	

Society of American Archivists Council Meeting May 22 – 24, 2014 Chicago, Illinois

FY15 Proposed Budget Narrative: Publications (Program 104)

(Prepared by Teresa Brinati)

The FY15 proposed budget projects a net loss of \$28,926. This is \$57,123 less than the FY14 <u>budgeted net gain</u> and \$6,441 (28.65%) more than the FY14 <u>projected net loss</u>.

Effort of all staff members is allocated across the budget based on adjusted FY14 patterns. Personnel costs reflect 0.97 FTEs or 8.08% of total salaries, taxes, and benefits. The cost of benefits is expected to increase by 7.23% as of January 1, 2015. A 3% placeholder has been included in the salary budget for staff merit increases.

Relation of this program to Strategic Plan: Goal 2: Enhancing Professional Growth, Activity 2.1.2. Review, expand, and continuously improve SAA's published content to address both archival fundamentals and the latest thinking and best practices in the field.

The proposed budget assumes the following:

- The Publications Board will meet at SAA headquarters, February/March 2015. (Activity 1.b.)
- Revenue projections are based on 68 active items; average cost per item of \$12.14; average revenue per item sold of \$33.76; percentage of items sold from total listed at 30.09%; and a COGS ratio to revenue of 35.97%. (Activity 2; publications sales budget spreadsheet projecting cost of goods sold versus revenue per title is attached to the program planner.)
- Shipping revenue offsets 40.8% of postage, processing labor, and materials associated with third-party fulfillment. We will be investigating alternative pick/pack/ship options. (Activities 2.b. and 2.f.)
- Completion of one new publication by August 2014 (*EAD3*); 8 new Trends in Archives Practice modules (clustered under *Digital Preservation Essentials* and *Rights in the Digital Era*) by Fall 2014; one new SAA Sampler on *Social Justice*; and three new brochures (Spanish-language versions of the donor brochures). (Activity 3)
- Revenue trends from the past four fiscal years are as follows:

July 2013 (\$320,247) to June 2014 (projected \$286,636): 10.5% decrease July 2012 (\$371,974) to June 2013 (\$320,247): 13.91% decrease July 2011 (\$408,430) to June 2012 (\$371,974): 8.93% decrease July 2010 (\$454,993) to June 2011 (\$408,430): 10.23% decrease

The Society of American Archivists Income Statement Fiscal 2015 Budget Publications

Revenues					٦	ojected FY '14	EV	'15 Rudget v	. FY '14 Budget	EX	7 115 Pudget v	EV 114 Actuals
ACC CHACS		Fiscal '15		Fiscal '14	11	Actuals		Difference	% Difference	3	S Difference	% Difference
Dues	\$	<u> </u>	\$	<u> </u>	\$	Actuais	\$	<u>Difference</u>	N/A	\$	<u>5 Difference</u>	N/A
Subscriptions & Advertising	Ψ		Ţ	_	Ψ	_	*	-	N/A	"	_	N/A
Workshops		_		_		-		_	N/A		_	N/A
Annual Meeting		-		_		_		_	N/A		-	N/A
Publications		225,859.93		304,112.93		258,091.29		(78,253.01)			(32,231.36)	(12.49%)
Contributions		-		-					N/A		-	N/A
Investments		-		_		-		_	N/A		_	N/A
Other		29,164.19		49,553.46		28,545.42		(20,389.28)	(41.15%)		618.77	2.17%
Total Revenues	\$	255,024.11	\$	353,666.40	\$	286,636.71	\$	(98,642.28)	(27.89%)	\$	(31,612.60)	(11.03%)
Expenses					n.,	oineted TW 11.4	1037	115 D. J	- EX7114 D 14	YOX	7 11 // 10 3 4	ENTITLE A A . A . Y .
Expenses		Fiscal '15		Figas U14	Pr	ojected FY '14			FY '14 Budget		-	
Personnel	\$		\$	<u>Fiscal '14</u> 91,851.50	\$	<u>Actuals</u> 79,344.84	\$ \$	<u>Difference</u> (9,127.64)	<u>% Difference</u> (9.94%)		S Difference 3,379.02	% Difference
Office Occupancy & Utilities	Φ	7,983.54	φ	9,109.57	Φ	8,543.92	Ф	` ' '	` ,	•	•	4.26%
Services		95,630.48		95,799.13		92,635.77		(1,126.03) (168.65)	, ,		(560.38)	(6.56%)
Supplies		1,627.17		1,606.81		92,033.77		20.36	1.27%		2,994.71 649.42	3.23% 66.42%
Travel		13,005.00		8,655.00		13,828.96		4,350.00	50.26%		(823.96)	(5.96%)
Leases, Rentals & Licenses		8,224.04		5,783.78		4,968.33		2,440.26	42.19%		3,255.71	65.53%
Taxes, Dues and Subscriptions		- 0,22		5,765.76		1,761.00		2,770.20	N/A		(1,761.00)	(100.00%)
Depreciation, COGS, and Other		74,756.37		112,663.59		107,061.13		(37,907.22)			(32,304.76)	(30.17%)
Total Expenses	\$	283,950.47	\$	325,469.39	\$	309,121.70	\$	(41,518.92)			(25,171.23)	(8.14%)
Gain / (Loss) from Operations	\$	(28,926.36)	\$	28,197.01	\$	(22,484.99)	\$	(57,123.37)	(202.59%)	\$	(6,441.37)	28.65%
Transferred to Funds		*		<u>-</u>								J

(22,484.99)

28,197.01 \$

Net Gain / (Loss)

(28,926.36) \$

<u> </u>					FY 15	oosed Budget	FY 14 I	~
Goal 2&3	Activit <u>No.</u>	Y Narrative	Account No.	Account Description	Line <u>Amount</u>	Activity <u>Total</u>	Line <u>Amount</u>	Activity <u>Total</u>
	1	Management and Administration Administer activities of the Publications Department: develop and monitor budget; prepare reports and resource materials for the Publications Board; organize and attend semi-annual Publications Board meetings; consult with Publications Editor; maintain microsite and listsery; liaise with strategic publishing partners; negotiate contracts with vendors, authors, and contributors; maintain stable of freelance copyeditors, designers, indexers; facilitate copyright and permissions; interact with persons within and outside the profession regarding association management and publishing-related issues; respond to feedback on publications; and prepare performance evaluation of Publications Editor. With regard to the Dictionary Working Group, prepare reports and resource materials; organize and attend semi-annual meetings; consult with DWG chair; maintain microsite, listsery, and sandbox; participate in semi-monthly conference calls.				\$40,256		\$30,450
		 a. Publications Editor b. Publications Board – Winter Meeting in Chicago (9 members + 1 Council liaison + 2 staff) c. Archival Fundamentals Series III Series editor + author honorariums for 7 new volumes; multi-year honorarium expenses to total \$45,000. 	5370 5610 5620 5290 5295	Honorarium Airfare / Ground Transport Lodging (\$125 x 2n x 10p) Business Meals Local Travel Honorarium Installments	25,000 2,500 2,500 1,500 - 10,000		22,500 3,500 3,100 800	

0 1	A .* *.				FY 15	osed Budget	FY 14 F	
2&3	Activity <u>No.</u>	<u>Narrative</u>	Account No.	Account Description	Line <u>Amount</u>	Activity Total	Line <u>Amount</u>	Activity <u>Total</u>
	2	d. Dictionary Working Group (9 members + 1 Council liaison + 1 staff person) - Dinner @ Annual Meeting - Winter Meeting in Chicago (9p x 2n x \$125) e. Dictionary Creation Software Sales and Distribution Work with Service Center regarding onsite order processing and third-party fulfillment of titles in bookstore. Add new SAA titles; reprint existing SAA titles as needed; acquire titles from other publishing outlets for distribution based on criteria established by Publications Board; reorder titles from other publishing outlets as needed (3- to 6-mo. inventory); monitor sales and remove underperforming titles; refresh and update online bookstore.	5290 5110 5610 5620 5700	Dinner @ Ann Mtg (11p x \$75 x 1.34) Conference Calls (included in allocables) Airfare/Ground Transport @ Winter Mtg Lodging @ Winter Mtg Software Licensing	1,106 - 2,700 2,250 2,700	220,224 122,001	400 150 5 5	(293,389) 151,441
		a. Sale of Publications (see worksheet)	4400	Sale of Publications	186,060		(243,836)	
		b. Revenue from customers to offset shipping expense	4800	Shipping Revenue	19,164		[] (27,553)	
		c. e-Books	4400	Sales	5,000		-	
			5335	E-Production	2,760		5	
		d. Royalties earned from publishing/distribution partnerships:	4860	Royalty Income	10,000		(22,000)	

					Prop FY 15		FY 14 E	
Goal 2&3	Activit <u>No.</u>	y <u>Narrative</u>	Account No.	Account Description	Line <u>Amount</u>	Activity <u>Total</u>	Line <u>Amount</u>	Activity <u>Total</u>
		- American Library Association (95%) - Scarecrow Press (3%) - Copyright Clearance Center (2%) e. Cost of goods sold @ average of .2441 of sales (Sustaining institutional member COGS reflected in Membership budget; CD sales in Education budget.)	5940	Cost of Goods Sold	66,918		71,584	
		f. Warehousing, packaging, and distribution - Fulfillment via Diamond Marketing Solutions, Inc.	5700 5300 5335	Warehouse (\$270/m x 12) Postage Processing Labor / Materials	3,240 40,000 7,000		3,240 45,000 9,000	
	THE PROPERTY OF THE PROPERTY O	g. Royalties paid to authors of SAA books: - Managing Archival and Manuscript Repositories - Photographs: Archival Care and Management - Preserving Archives and Manuscripts - Providing Reference Services - Understanding Archives and Manuscripts	5395	Royalties Paid (\$1/book x 200) (\$1/book x 300) (\$1/book x 395) (\$1.50/book x 325) (\$1/book x 2 authors x 350)	2,083] 2,618	
		h. Reserve set up to cover unsold assets	5960	Inventory Reserve Depreciation	-		20,000	
	3	New Publication Production, Distribution, and Sales Manage print and electronic production and distribution of new titles. Expenses include research and development; production; e- conversion; honoraria; and distribution of review, comp, and sustaining member copies.	4400 5940	New PublicationsSales New PublicationsCost of Sales	34,800 7,838	34,800 7,838	(60,277) 21,080	(60,277) 21,080
		See attachment for detail.						

Goal 2&3	Activity <u>No.</u>	, <u>Narrative</u>	Account No.	Account Description		osed Budget Activity <u>Total</u>	FY 14 E Line Amount	Budget Activity Total
		Marketing and Promotion Market and promote new and existing titles. Promote participation in SAA's publishing program.				- 15,317		14,210
		 a. Produce a publications mini-catalog in July - Co-mail with Sep/Oct Archival Outlook - Distribute at Annual Meeting, regional meetings, wkshps 	5350 5400 5300	Design Printing (8,500) Postage / Freight	800 3,200 400		1,500 3,700 1,800	
		b. Promotional items	5550	Promo items	1,000		1,000	
		c. Staff attendance at SAA Annual Meeting - Brinati and Hartman	5600 5600 5600	Staff Travel (\$400 x 2) Lodging (6d x \$150) Per Diem (1p x 7d + 1p x 6d x \$35)	1,800 455		1,000 600 455	
		d. Bookstore at Annual Meeting	5350 5400 5300	Graphics Printing (25 signs @ \$32) Freight (RT warehouse to site)	750 800 3,200		600 525 2,000	
		e. "Salute to Authors" Lemonade Toast at Annual Meeting	5290	F&B (4 gals x \$94 x 1.34 svc/tax)	504		505	
		f. "Write Away" Morning Forum at Annual Meeting (50/50 split with <i>The American Archivist</i>)	5290	F&B (Continental Breakfast) (75p x \$32 x 1.34 svc/tax) @ 50%	1,608		525	

					_	oosed Budget	FY 14 l	Budget
1	Activity	y.	Account		Line	Activity	Line	Activity
2&3	<u>No.</u>	<u>Narrative</u>	No.	Account Description	Amount	<u>Total</u>	Amount	<u>Total</u>
	5	General and Administrative Cost Allocation	5XXX			93,576	5	104,003
	6	Computer Support Cost Allocation	5XXX			4,963	5	4,285
				Total Income		255,024		(353,666)
				Total Expenses		283,950		325,469
		·		Gain / (Loss) From Operations		(28,926)		(\$28,197)
					W-I-P	-	W-I-P	-
				Net Operating Gain / (Loss)		(\$28,926)		(\$28,197)

<u>Item #</u>	<u>Item/Title</u>	Copyright	# Sold	Cost	Price	COGS	Revenue	% of COGS	% of Rev	% of Units	FY14 budget	diff
BOOKRES-0525	X-Archives and Archivists (Holland & Manning)	2007	-	\$ 33.00	\$ - 5	-	\$ -	0.00%	0.00%	0.00%	0	-
BOOKRES-0456	X-The Long-term Pres of Authentic Elec Recs-InterPA		-	-	-	-	-	0.00%	0.00%	0.00%	0	-
BOOKRES-0214	X-Guide to Genealogical Research in the National Ar		-	-	-	-	-	0.00%	0.00%	0.00%	0	-
BOOKRES-0216	X-Creating a Winning Online Exhibition: A Guide for L	2003	-	49.05	15.00	-	-	0.00%	0.00%	0.00%	8	(8)
BOOKSAA-ACS0455	Lester J. Cappon and the Relationship of History, A	2004	8	4.78	23.50	38.24	188.00	0.06%	0.10%	0.15%	7	1
AOBACKISSUE	Archival Outlook Issue (1972-1999)		-		-	-	-	0.00%	0.00%	0.00%	0	-
BOOKRES-0317	X-The Organization of Information		-	-	-	-	-	0.00%	0.00%	0.00%	0	-
BOOKRES-0212	X-Marginalia: Readers Writing in Books		-	16.67	-	-	-	0.00%	0.00%	0.00%	0	-
BOOKRES-0183	X-Digital Futures: Strategies for the Information A		-	-	-	-	-	0.00%	0.00%	0.00%	0	-
BOOKRES-0292	X-Preservation Microfilming: A Guide for Librarians a	1995	-	96.67	99.00	-	-	0.00%	0.00%	0.00%	0	-
BOOKSAA-0192	X-Student Assistants in Archival Repositories: A Ha		-	5.00	-	-	-	0.00%	0.00%	0.00%	0	-
BOOKSAA-0194	X-Thesaurus of University Terms		-	1.75	-	-	-	0.00%	0.00%	0.00%	0	-
BOOKSAA-0521	X-Archives and Justice: A South African Perspective (2007	-	28.84	-	-	-	0.00%	0.00%	0.00%	0	-
BOOKRES-0358	X-Emergency Management for Records and Information	4000	-	-	-	-	-	0.00%	0.00%	0.00%	0	- (0)
BOOKJNT-0196	Varsity Letters: Documenting Modern Colleges and Un	1992	8	37.19	41.63	297.52	333.00	0.44%	0.17%	0.15%	10	(2)
BOOKJNT-0197	Without Consent: The Ethics of Disclosing Personal	1992	3	29.40	40.00	88.20	120.00	0.13%	0.06%	0.05%	2	1
BOOKRES-0524	X-Preserving Archives (2007)	2007	-	69.96	-	-	-	0.00%	0.00%	0.00%	0	-
BOOKRES-0299	X-Records Management: A Practical Guide for Cities	2007	-	-	-	205.50	-	0.00%	0.00%	0.00%	0	- 10
BOOKSAA-0523	Planning New and Remodeled Archival Facilities (200	2007	50	5.91	31.03	295.50	1,551.47	0.44%	0.81%	0.91%	40	10
BOOKSAA-0201	X-Preserving Archives and Manuscripts		-	-	-	-	-	0.00%	0.00%	0.00%	0	-
BOOKSAA-0349	X-Encoded Archival Description: Context, Theory and C		-	9.09	1.42.60	-	-	0.00%	0.00%	0.00%	•	-
AABACKISSUE	American Archivist - Single Issue	1005	- 25	5.00	143.69	-	- 17.62	0.00%	0.00%	0.00%	0	- 1
BOOKRES-0110 BOOKRES-0207	Appraising the Records of Modern Science and Techno	1985	25	-	0.71	-	17.63	0.00% 0.00%	0.01% 0.00%	0.45% 0.00%	24 0	1
	X-Libraries, Museums, and Archives: Legal Issues		-	-	-	-	-		0.00%	0.00%	0	-
BOOKINT-0215	X-Canadian Archival Studies and the Rediscovery of X-Research and the Manuscript Tradition	1997	-	19.20	59.00	-	-	0.00%	0.00%	0.00%	0	- (1)
BOOKJNT-0319 BOOKRES-0220	1	2002	-	48.30 78.59	39.00	-	-	0.00% 0.00%	0.00%	0.00%	0	(1)
BOOKRES-0220 BOOKRES-0177	X-Archives and the Public Good: Accountability and Re	2002	-	78.39	-	-	-	0.00%	0.00%	0.00%	0	-
BOOKRES-0177 BOOKRES-0136	X-Preservation Management of Digital Materials X-Book Repair: A How-to-do-it Manual (2nd ed.)		-	-	-	-	-	0.00%	0.00%	0.00%	0	-
BOOKRES-0130	X-Creating Digital Resources for the Visual Arts		-	-	-	-	-	0.00%	0.00%	0.00%	0	-
BOOKRES-0146	X-Creating Digital Resources for the Visual Arts X-Creating and Documenting Electronic Texts	2000	-	17.40	-	-	-	0.00%	0.00%	0.00%	0	-
BOOKRES-0140	X-Trophies of War and Empire	2000	_	17.40		_	-	0.00%	0.00%	0.00%	0	
BOOKRES-0129	X-Effects of Light on Materials in Collections		_	_	_	_	_	0.00%	0.00%	0.00%	0	_
BOOKSAA-0176	Sample Forms for Archival & Concerns Management	2002	3	26.30	41.67	78.90	125.00	0.00%	0.07%	0.05%	20	(17)
BOOKSAA-ACS0174	X-Archives in the Ancient World	2002	-	5.29	-	76.50	125.00	0.00%	0.00%	0.00%	0	(17)
BOOKRES-0247	Oral History Manual, The	2010	10	26.76	22.14	267.60	221.43	0.40%	0.12%	0.18%	10	_
BOOKSAA-ACS0257	Manual for the Arrangement and Description of Archi	2003	-	3.90		207.00	-	0.00%	0.00%	0.00%	0	_
BOOKRES-0411	X-Refiguring the Archive	2005	_	-	_	_	_	0.00%	0.00%	0.00%	0	_
BOOKRES-0412	X-Preservation of the Integrity of Electronic Records	2002	_	35.69	_	-	_	0.00%	0.00%	0.00%	0	_
BOOKSAA-ACS0415	Selected Writings of Sir Hilary Jenkinson	2003	5	6.60	26.00	33.00	130.00	0.05%	0.07%	0.09%	25	(20)
BOOKJNT-0416	Imagining Archives: Essays and Reflections by Hugh	2003	5	37.19	35.00	185.95	175.00	0.28%	0.09%	0.09%	5	-
BOOKSAA-0417	Ethics and the Archival Profession: Introduction an	2003	-	15.39	-	-	-	0.00%	0.00%	0.00%	0	_
BOOKRES-0429	X-Time Capsules: A Cultural History		_	-	_	_	_	0.00%	0.00%	0.00%	0	_
BOOKRES-0418	X-First City: Philadelphia & the Forging of Histori		-	-	-	-	-	0.00%	0.00%	0.00%	0	-
BOOKRES-0420	X-Management of Library and Archival Security (1998		-	20.35	-	-	-	0.00%	0.00%	0.00%	0	-
BOOKRES-0424	X-Owning Memory: How a Caribbean Community Lost Its A	2003	-	51.24	28.00	-	-	0.00%	0.00%	0.00%	2	(2)
BOOKRES-0431	X-War on Our Freedoms, The (2003)		-	9.75	-	-	-	0.00%	0.00%	0.00%	0	- '
BOOKRES-0427	Thirty Years of Electronic Records	2003	-	42.00	33.33	-	-	0.00%	0.00%	0.00%	0	-
BOOKRES-0434	X-Picturing Place: Photography & the Geographic Ima		-	-	-	-	-	0.00%	0.00%	0.00%	0	-

Item #	Item/Title	Copyright	# Sold	Cost	Price	COGS	Revenue	% of COGS	% of Rev	% of Units	FY14 budget	diff
BOOKSAA-0435	Museum Archives: An Introduction (2nd ed.) (2004)	2004	100	17.60	36.60	1,760.00	3,660.18	2.63%	1.92%	1.81%	100	
BOOKSAA-0436	Describing Archives: A Content Standard (2013)	2013	400	3.14	22.48	1,256.00	8,991.24	1.88%	4.72%	7.26%	0	400
BOOKSAA-AFS0437	Managing Archival and Manuscript Repositories (AFS	2004	200	4.97	33.26	994.00	6,652.98	1.49%	3.49%	3.63%	250	(50)
BOOKRES-0438	X-Archival Information: How to Find It, How to Use		-	45.46	-	-	-	0.00%	0.00%	0.00%	0	-
BOOKRES-0441	X-Essays in Honour of Michael Cook		-	12.00	-	-	-	0.00%	0.00%	0.00%	0	-
BOOKSAA-ACS0433	X-The Management of Archives (1965)		-	7.00	-	-	-	0.00%	0.00%	0.00%	0	-
BOOKRES-0442	X-Building Digital Archives, Descriptions, and Displa	2003	-	45.00	-	-	-	0.00%	0.00%	0.00%	0	-
BOOKRES-0439	X-Digitizing Collections: Strategic Issues for the In	2004	-	73.50	-	-	-	0.00%	0.00%	0.00%	0	-
BOOKRES-0440	X-Copyright for Archivists and Users of Archives (2		-	-	-	-	-	0.00%	0.00%	0.00%	0	-
BOOKRES-0443	X-Managing Electronic Records 4th ed.	2009	-	56.00	47.97	-	-	0.00%	0.00%	0.00%	10	(10)
BOOKRES-0444	Electronic Records Retention: New Strategies/Data L	2003	-	33.27	-	-	-	0.00%	0.00%	0.00%	0	-
BOOKRES-0445	No Innocent Deposits: Forming Archives by Rethinkin	2004	9	42.87	44.44	385.83	399.95	0.58%	0.21%	0.16%	10	(1)
BOOKRES-0446	X-Who Owns Native Culture (2003)		-	14.77	-	-	-	0.00%	0.00%	0.00%	0	-
BOOKRES-0448	X-Business Processes: An Archival Science Approach		-	65.20	-	-	-	0.00%	0.00%	0.00%	0	-
BOOKRES-0450	X-Organizing Archival Records: A Practical Method of	2003	-	18.99	30.86		-	0.00%	0.00%	0.00%	10	(10)
BOOKRES-0449	Film Preservation Guide: The Basics for Archives, L	2004	20	15.00	12.81	300.00	256.23	0.45%	0.13%	0.36%	20	-
BOOKRES-0447	Archival Appraisal: Theory and Practice	2004	5	80.55	100.00	402.75	500.00	0.60%	0.26%	0.09%	5	-
BOOKRES-0453	X-Ancient Archives and Archival Traditions: Concepts	2004	-	106.52	-	-	-	0.00%	0.00%	0.00%	0	-
BOOKRES-0454	X-Flowers After the Funeral: Ref lections on Post 9		-	22.97	-	-	-	0.00%	0.00%	0.00%	0	-
BOOKRES-0451	X-Introduction to Imaging	2003	-	20.00	12.50	-	-	0.00%	0.00%	0.00%	8	(8)
BOOKRES-0452	X-Guide to Preventive Conservati on of Photo Collecti	2003	-	36.00	45.00	-	-	0.00%	0.00%	0.00%	8	(8)
BOOKSAA-AFS0458	Arranging & Describing Archives and Mss (AFS II)	2005	700	3.57	33.38	2,499.00	23,364.64	3.73%	12.27%	12.70%	700	-
BOOKSAA-AFS0459	Providing Reference Services f or Archives and Manu	2005	325	3.02	37.99	981.50	12,346.54	1.47%	6.48%	5.90%	475	(150)
BOOKSAA-AFS0460	A Glossary of Archival and Records Terminology (Arc	2005	-	9.30	-	-	-	0.00%	0.00%	0.00%	0	-
BOOKSAA-0461	Privacy & Confidentiality Perspectives: Archivists	2005	40	21.89	22.68	875.60	907.00	1.31%	0.48%	0.73%	50	(10)
BOOKRES-0463	X-The Scarith of Scornello: A Tale of Renaissance F		-	-	-	-	-	0.00%	0.00%	0.00%	0	-
BOOKRES-0464	X-Archives and Archivists in the Information Age (200	2005	-	63.00	-	-	-	0.00%	0.00%	0.00%	0	-
BOOKRES-0160	X-Libraries and Archives: Design and Renovation wit		-	33.69	-	-	-	0.00%	0.00%	0.00%	0	-
BOOKRES-0366	X-The Management of Information from Archives (2nd				-		-	0.00%	0.00%	0.00%	0	
BOOKJNT-0162	The Management of College and University Archives	1992	5	45.50	23.60	227.50	118.00	0.34%	0.06%	0.09%	0	5
BOOKRES-0263	Doing Oral History: A Practical Guide (2nd ed.)	2003	5	15.56	16.80	77.80	84.00	0.12%	0.04%	0.09%	6	(1)
BOOKRES-0164	X-The Management of Oral History Sound Archives		-	-	-	-	-	0.00%	0.00%	0.00%	0	-
BOOKRES-0267	Local History Collections in Libraries	1995	-	25.20				0.00%	0.00%	0.00%	0	
BOOKSAA-0522	Film Preservation: Competing Definitions of Value,	2007	20	16.63	18.85	332.60	377.00	0.50%	0.20%	0.36%	10	10
BOOKRES-0269	X-Slide Collection Management in Libraries & Info U		-	-	-	-	-	0.00%	0.00%	0.00%	0	-
BOOKRES-0168	X-Manual of Sound Archive Administration	1001	-	-	-	-	-	0.00%	0.00%	0.00%	0	-
BOOKRES-0169	Modern Archives Reader: Basic Readings on Archival	1984	-	14.40	13.21	-	-	0.00%	0.00%	0.00%	15	(15)
BOOKSAA-0171	X-Native American Archives: An Introduction	1001	-	2.54	-	-	-	0.00%	0.00%	0.00%	0	-
BOOKRES-0175	X-Preservation and Storage of Sound Recordings	1991	-	6.00	-	-	-	0.00%	0.00%	0.00%	0	-
BOOKJNT-0278	X-Documenting Localities	1996	-	35.00	-	-	-	0.00%	0.00%	0.00%	-	-
BOOKRES-0225	X-Dust: The Archive and Cultural History	2005	- 275	15.70	-	1 020 50	-	0.00%	0.00%	0.00%	0	(50)
BOOKSAA-AFS0457	Selecting & Appraising Archives & Manuscripts (AFS	2005	275	3.74	37.27	1,028.50	10,249.86	1.54%	5.38%	4.99%	325	(50)
BOOKRES-0189	Encoded Archival Description on the Internet	2002	5	29.73	39.40	148.65	197.00	0.22%	0.10%	0.09%	15	(10)
BOOKSAA-0120	X-Archives and Manuscripts: Surveys (1977)	1977	-	5.00	-	-	-	0.00%	0.00%	0.00%	0	
BOOKSAA-ACS0323	X-Modern Archives: Principles & Techniques (1956)		-	2.40	-	-	-	0.00%	0.00%	0.00%		-
BOOKRES-0221 BOOKRES-0329	X-Vandals in the Stacks? Developing and Maintaining Practical Archives: A Ho	2003	-	63.03	75.00	-	-	0.00% 0.00%	0.00% 0.00%	0.00% 0.00%	0 125	(125)
BOOKRES-0329 BOOKRES-0229	Corporate Archives and History: Making the Past Wor	2003 1993	-	22.56	75.00	-	-	0.00%	0.00%	0.00%	0	(123)
BOOKSAA-0331	Records of American Business. The	1993 1997	35		2.85	581.00	99.88	0.00%	0.00%	0.00%	50	(15)
DUUK3AA-0331	Records of American dusiness, The	1997	33	16.60	2.85	381.00	99.88	0.87%	0.05%	0.64%	50	(15)

<u>Item #</u>	<u>Item/Title</u>	Copyright	# Sold	Cost	Price	COGS	Revenue	% of COGS	% of Rev	% of Units	FY14 budget	<u>diff</u>
BOOKRES-0208	X-Creating Digital Audio Resources: A Guide to Good P	2002	-	16.60	13.33	-	-	0.00%	0.00%	0.00%	0	-
BOOKRES-0187	X-Archives in the UK and the Government Agenda		-	7.45	-	-	-	0.00%	0.00%	0.00%	0	-
BOOKRES-0334	X-Administration of Television Newsfilm and Videotape	1997	-	42.00	-	-	-	0.00%	0.00%	0.00%	0	-
BOOKRES-0224	X-Moving Archives: The Experiences of Eleven Archivis	2002	-	37.29	40.00	-	-	0.00%	0.00%	0.00%	3	(3)
BOOKRES-0191	X-Public Services Issues with Rare and Archival Law		-	-	-	-	-	0.00%	0.00%	0.00%	0	-
BOOKRES-0368	X-Basic Book Repair Methods		-	-	-	-	-	0.00%	0.00%	0.00%	0	-
BOOKRES-0338	X-MARC Manual: Understanding and Using MARC Records (1997	-	42.00	73.33	-	-	0.00%	0.00%	0.00%	3	(3)
BOOKRES-0206	X-Moving Theory into Practice		-	-	-	-	-	0.00%	0.00%	0.00%	0	-
BOOKRES-0341	X-Archival Image: Collected Essays		-	14.00	-	-	-	0.00%	0.00%	0.00%	0	-
BOOKSAA-0343	X-Encoded Archival Description: Tag Library (Versio		-	-	-	-	-	0.00%	0.00%	0.00%	0	-
BOOKSAA-0243	Donating Personal or Family Papers to a Repository	2013	50	10.00	20.61	500.00	1,030.61	0.75%	0.54%	0.91%	0	50
BOOKSAA-0346	Guide to Deeds of Gift Brochure	2013	50	5.00	19.73	250.00	986.54	0.37%	0.52%	0.91%	0	50
BOOKJNT-0245	Starting an Archives	1994	2	38.33	49.00	76.66	98.00	0.11%	0.05%	0.04%	5	(3)
BOOKJNT-0246	X-Advocating Archives: An Introduction to Public Rela	1994	-	33.08	-	-	-	0.00%	0.00%	0.00%	0	-
BOOKSAA-0248	Oral History Cataloging Manual	1995	15	3.00	-	45.00	-	0.07%	0.00%	0.27%	20	(5)
BOOKRES-0148	X-Describing Archival Materials: The Use of the MAR		-	-	-	-	-	0.00%	0.00%	0.00%	0	-
BOOKSAA-0365	X-Encoded Archival Description: Application Guideli		-	-	-	-	-	0.00%	0.00%	0.00%	0	-
BOOKRES-0234	X-Public Records and Archives in Classical Athens	1999	-	40.00	-	-	-	0.00%	0.00%	0.00%	0	-
BOOKSAA-0253	Protecting Your Collections: A Manual of Archival S	1995	35	7.17	2.93	250.95	102.56	0.38%	0.05%	0.64%	50	(15)
BOOKRES-0254	X-Permanence and Care of Color Photographs		-	-	-	-	-	0.00%	0.00%	0.00%	0	-
BOOKRES-0227	Appraising Moving Images: Assessing the Archival an	2002	5	42.00	34.00	210.00	170.00	0.31%	0.09%	0.09%	4	1
BOOKRES-0255	X-RLG Archives Microfilming Manual		-	-	-	-	-	0.00%	0.00%	0.00%	0	-
BOOKRES-0213	X-Death of a Notary: Conquest and Change in Colonia		-	-	-	-	-	0.00%	0.00%	0.00%	0	-
BOOKSAA-0260	Donating Your Organizational Records to a Repositor	2013	30	10.00	20.00	300.00	600.00	0.45%	0.31%	0.54%	0	30
BOOKRES-0261	X-Libraries and Archives: An Overview of Risk and L		-	-	-	-	-	0.00%	0.00%	0.00%	0	-
BOOKRES-0193	X-Archive Fever: A Freudian Impression	1998	-	10.20	9.00	-	-	0.00%	0.00%	0.00%	4	(4)
BOOKRES-0380	X-Archiving Aerial Photography and Remote Sensing D		-	-	-	-	-	0.00%	0.00%	0.00%	0	-
BOOKRES-0179	An Ounce of Prevention: Integrated Disaster Plannin	2002	4	31.50	30.00	126.00	120.00	0.19%	0.06%	0.07%	5	(1)
BOOKRES-0385	X-Museum Guide to Copyright and Trademark		-	-	-	-	-	0.00%	0.00%	0.00%	0	-
BOOKRES-0392	Preserving Digital Information: A How-To-Do-It Manu	2000	-	45.50	-	-	-	0.00%	0.00%	0.00%	0	-
BOOKRES-0394	X-New Directions in Archival Research			-	-			0.00%	0.00%	0.00%	0	
BOOKSAA-0395	American Archival Studies: Readings in Theory and P	2000	72	15.90	36.88	1,144.80	2,655.05	1.71%	1.39%	1.31%	50	22
BOOKRES-0118	X-Closing An Era:	****	-	-	-	-	-	0.00%	0.00%	0.00%	0	
BOOKSAA-ACS0121	Norton on Archives: The Writings of Margaret Cross	2003	10	8.92	19.00	89.20	190.00	0.13%	0.10%	0.18%	15	(5)
BOOKRES-0123	X-Managing Historical Records Programs: A Guide for	****	-	21.29	-	-	-	0.00%	0.00%	0.00%	0	-
BOOKRES-0131	X-Managing Records as Evidence and Information	2001	-	24.00	97.00	-	-	0.00%	0.00%	0.00%	0	- (-)
BOOKJNT-0137	X-AMIA Compendium of Moving Image Cataloging Practice	2001	-	11.00	26.71	-	-	0.00%	0.00%	0.00%	5	(5)
BOOKRES-0134	X-Trusting Records: Legal, Hist, Diplomatic Perspecti	2001	-	73.25	-	-	-	0.00%	0.00%	0.00%	0	-
BOOKRES-0470	X-The Archive and the Repetoire (2003)	2005	-	-	-	-	-	0.00%	0.00%	0.00%	0	-
BOOKRES-0473	Final Acts: Guide to Preserving the Recs of Truth C	2005	-	15.73	-	-	-	0.00%	0.00%	0.00%	0	-
BOOKRES-0474	X-Control through Communication: The Rise of System		-	13.08	-	-	-	0.00%	0.00%	0.00%	0	-
BOOKRES-0475	X-Structuring the Information Age (2005)	2005	-	40.76	-	-	-	0.00%	0.00%	0.00%	0	- (5)
BOOKRES-0476	X-Creating EAD-Compatible Finding Guides on Paper	2005	-	37.15	38.80	-	-	0.00%	0.00%	0.00%	5 5	(5)
BOOKRES-0478	Managing Records: A Handbook of Principles and Prac	2002	-	62.96	-	-	-	0.00%	0.00%	0.00%	0	(5)
CD-0605	X-Security in the Reading Rm-CD (2005)	2002	-	6.00	-	-	-	0.00%	0.00%	0.00%	-	-
CD-0606	Ethical Problem Solving: When Inst Compete for Coll	2003	-	6.00	-	-	-	0.00%	0.00%	0.00%	0	-
CD-0607	EAD Tips & Tricks: Converting Data MARC & EAD - CD Political Pressure and the Archival Record	2005 2005	25	6.00 19.00	8.28	475.00	206.92	0.00%	0.00% 0.11%	0.00% 0.45%	30	- (E)
BOOKSAA-0480 BOOKSAA-0481	Photographs: Archival Care and Management	2005	300	13.72	35.31	4,116.00	10,593.07	0.71% 6.15%	5.56%	0.45% 5.44%	250	(5) 50
DOURSAA-0401	i notograpus. Archivai Care and ivianagement	2000	300	13.72	33.31	4,110.00	10,393.07	0.13%	5.50%	3.44%	230	30

<u>Item #</u>	<u>Item/Title</u>	Copyright	# Sold	Cost	Price	cogs	Revenue	% of COGS	% of Rev		FY14 budget	diff
BOOKSAA-0482	Architectural Records: Managing Design and Construc	2006	75	18.62	43.76	1,396.50	3,281.74	2.09%	1.72%	1.36%	50	25
BOOKSAA-AFS0483	Understanding Archives and Manuscripts (Archival Fu	2006	350	2.06	40.75	721.00	14,263.50	1.08%	7.49%	6.35%	450	(100)
BOOKSAA-ACS0484	Archives and the Public Interest: Selected Essays o	2006	10	15.00	14.27	150.00	142.73	0.22%	0.07%	0.18%	5	5
BOOKRES-0485	Archives, Documentation, and Institutions of Social	2006	-	49.21	-	-	-	0.00%	0.00%	0.00%	0	- (4.0)
BOOKRES-0486	Archives: Recordkeeping in Society (2005)	2005	-	77.17	90.00	-	-	0.00%	0.00%	0.00%	10	(10)
BOOKRES-0487	Oral History Reader, The (2006)	2006	-	34.09	-	-	-	0.00%	0.00%	0.00%	0	-
BOOKRES-0488	X-Refuge of a Scoundrel (2004)		-	-	-	-	-	0.00%	0.00%	0.00%	0	-
ITEM-0495	X-100% Archivist T-shirt (SMALL)		-	2.53	-	-	-	0.00%	0.00%	0.00%	0	-
ITEM-0496	X-100% Archivist T-shirt (MEDIUM)		-	2.53	-	-	-	0.00%	0.00%	0.00%	0	-
ITEM-0497	X-100% Archivist T-shirt (LARGE)		-	2.53	-	-	-	0.00%	0.00%	0.00%	0	-
ITEM-0498	X-100% Archivist T-shirt (X-LARGE)		-	2.53	-	-	-	0.00%	0.00%	0.00%	0	-
ITEM-0499	X-CAP - 100% Archivist		-	-	-	-	-	0.00%	0.00%	0.00%	0	-
BOOKRES-0489	X-Encoding Across Frontiers		-	14.51	-	-	-	0.00%	0.00%	0.00%	0	-
ITEM-0500	X-100% Archivist T-shirt (2X-LARGE)		-	2.53	-	-	-	0.00%	0.00%	0.00%	0	-
BOOKRES-0512	X-Managing Archives: Foundations, Principles, Practic		-	69.00	-	-	-	0.00%	0.00%	0.00%	0	-
BOOKRES-0516	X-A Prisoner in the Garden (2006)		-	-	-	-	-	0.00%	0.00%	0.00%	0	-
BOOKRES-0517	X-Archive Stories: Facts, Fictions, and the Writing o	2005	-	16.34	-	-	-	0.00%	0.00%	0.00%	0	-
BOOKRES-0515	X-Managing Electronic Records (McLeod and Hare) (2005		-	12.59	-	-	-	0.00%	0.00%	0.00%	0	-
BOOKRES-0513	X-Archiving Websites (2006)	2006	-	69.97	-	-	-	0.00%	0.00%	0.00%	0	-
BOOKRES-0514	X-Preservation Management for Libraries, Archives, Mu	2006	-	87.50	-	-	-	0.00%	0.00%	0.00%	0	-
BOOKRES-0518	X-Recordkeeping in a Hybrid Environment	2006	-	69.00	-	-	-	0.00%	0.00%	0.00%	0	-
BOOKRES-0519	X-Building a Successful Archival Programme	2006	-	69.00	-	-	-	0.00%	0.00%	0.00%	0	-
BOOKRES-0520	X-Ethics, Accountability and Recordkeeping in Dangero	2006	-	80.50	-	-	-	0.00%	0.00%	0.00%	0	-
CD-0608	Electronic Records: Preservation Options of PDF	2007	-	6.00	-	-	-	0.00%	0.00%	0.00%	0	-
CD-0609	Thinking Digital A Practical Session to Help	2007	-	6.00	-	-	-	0.00%	0.00%	0.00%	0	-
BOOKRES-0526	X-Sign Here! Handwriting in the Age of the New Medi		-	25.00	-	-	-	0.00%	0.00%	0.00%	0	-
BOOKRES-0527	Archives and the Digital Library	2007	5	51.25	61.29	256.25	306.45	0.38%	0.16%	0.09%	10	(5)
BOOKRES-0528	Curating Oral Histories: From Interview to Archive	2006	5	24.90	10.00	124.50	50.00	0.19%	0.03%	0.09%	5	-
BOOKSAA-0620	Guia para donar sus documentos personales o familia	2007	2	5.00	15.00	10.00	30.00	0.01%	0.02%	0.04%	0	2
BOOKSAA-0531	Archival Internships: A Guide for Faculty, Supervis	2008	35	6.65	11.13	232.75	389.68	0.35%	0.20%	0.64%	20	15
BOOKRES-0550	X-Returned from Russia: Nazi Archival Plunder in West	2007	-	47.02	-	-	-	0.00%	0.00%	0.00%	0	-
BOOKRES-0552	Leading and Managing Archives and Records Programs	2008	8	56.00	43.13	448.00	345.00	0.67%	0.18%	0.15%	15	(7)
BOOKRES-0551	X-Understanding Data and Information Systems	2008	-	61.00	42.80	-	-	0.00%	0.00%	0.00%	5	(5)
BOOKRES-0553	X-Cataloging Cultural Objects: Guide to Describing Cu	2006	-	80.00	95.00	-	-	0.00%	0.00%	0.00%	2	(2)
CD-0610	A Beginner's Guide to Metadata!	2008	-	6.00	-	-	-	0.00%	0.00%	0.00%	0	-
BOOKSAA-0532	College and University Archives: Readings in Theory	2008	50	13.07	24.32	653.50	1,215.90	0.98%	0.64%	0.91%	25	25
AM08TIX:BBALL	X-Baseball and Business Cards		-	11.00	-	-	-	0.00%	0.00%	0.00%	0	-
ITEM-0502	X-2 Sustainable Sacks		-	-	-	-	-	0.00%	0.00%	0.00%	0	-
BOOKSAA-0530	Navigating Legal Issues in Archives	2008	50	10.63	26.23	531.50	1,311.37	0.79%	0.69%	0.91%	50	-
BOOKSAA-0535	Managing Congressional Collections	2008	20	5.64	16.86	112.80	337.30	0.17%	0.18%	0.36%	20	-
ITEM-0501	SAA Chico Bag	2008	-	3.00	0.06	-	-	0.00%	0.00%	0.00%	175	(175)
BOOKRES-0554	Managing the Crowd: Rethinking Records Management f	2008	-	80.50	91.00	-	-	0.00%	0.00%	0.00%	0	-
CD-0611	Privacy and Health Information	2008	-	6.00	-	-	-	0.00%	0.00%	0.00%	0	-
BOOKRES-0555	X-InterPARES 2: Experiential, Interactive and Dynamic Record		-	86.26	-	-	-	0.00%	0.00%	0.00%	0	-
CD-0612	Green Is Great: Planning and Developing an Environmentally	2009	-	6.00	65.00	-	-	0.00%	0.00%	0.00%	0	-
BOOKSAA-0556	Archives Power: Memory, Accountability, and Social Justice	2009	75	5.64	30.19	423.00	2,264.17	0.63%	1.19%	1.36%	100	(25)
BOOKSAA-0538	Archival and Special Collections Facilities: Guidelines	2009	50	4.49	20.30	224.50	1,015.15	0.34%	0.53%	0.91%	50	-
BOOKSAA-0541	Guia para donar los registeros de su organizacion a un deposito	2009	-	-	-	-	-	0.00%	0.00%	0.00%	0	-
CD-0613	Archival Content Management Systems	2009	-	6.00	161.67	-	-	0.00%	0.00%	0.00%	0	-

<u>Item #</u>	<u>Item/Title</u>	Copyright	# Sold	Cost	Price	COGS	Revenue	% of COGS	% of Rev	% of Units	FY14 budget	diff
BOOKRES-0558	An American Political Archives Reader	2009	3	59.50	39.60	178.50	118.80	0.27%	0.06%	0.05%	3	-
BOOKRES-0557	Electronic Records in the Manuscript Repository	2009	15	35.00	33.67	525.00	505.00	0.78%	0.27%	0.27%	15	-
BOOKRES-0559	X-Documenting: Lighting Design	2007	-	15.00	-	-	-	0.00%	0.00%	0.00%	0	-
BOOKRES-0560	X-Respect for Authority: Authority, Control, Context Control	2008	-	49.32	46.40	-	-	0.00%	0.00%	0.00%	4	(4)
CD-0614	Introduction to Web 2.0 in Archives	2009	-	6.00	-	-	-	0.00%	0.00%	0.00%	0	-
BOOKRES-0561	Copyright and Cultural Institutions: Guidelines for Digitization	2009	10	24.77	25.11	247.70	251.11	0.37%	0.13%	0.18%	15	(5)
BOOKSAA-AFS05	Preserving Archives and Manuscripts (2nd ed)	2010	395	8.79	45.59	3,472.05	18,007.96	5.19%	9.45%	7.17%	500	(105)
CD-0615	Becoming an Archives Consultant	2009	-	6.00	95.00	-	-	0.00%	0.00%	0.00%	0	-
BOOKRES-0562	Community Archives: The Shaping of Memory	2009	-	94.50	109.00	-	-	0.00%	0.00%	0.00%	0	-
CD-0616	Basics of Managing Electronic Records	2010	-	6.00	155.00	-	-	0.00%	0.00%	0.00%	0	-
BOOKRES-0563	Personal Archives and a New Archival Calling	2009	-	26.25	30.00	-	-	0.00%	0.00%	0.00%	6	(6)
BOOKRES-0564	The Story Behind The Book: Preserving Authors'	2009	5	35.00	30.50	175.00	152.50	0.26%	0.08%	0.09%	3	2
BOOKRES-0565	Web 2.0 Tools and Strategies for Archives	2010	-	59.67	43.33	-	-	0.00%	0.00%	0.00%	5	(5)
BOOKSAA-0570	The Ethical Archivist	2010	75	5.70	28.72	427.50	2,153.66	0.64%	1.13%	1.36%	100	(25)
BOOKSAA-0571	How to Keep Union Records	2010	20	27.88	12.23	557.60	244.67	0.83%	0.13%	0.36%	5	15
BOOKSAA-0572	Controlling the Past: Documenting Society and Institutions	2011	100	18.90	36.73	1,890.00	3,672.66	2.82%	1.93%	1.81%	135	(35)
BOOKRES-0566	Currents of Archival Thinking	2009	20	27.00	21.60	540.00	432.00	0.81%	0.23%	0.36%	30	(10)
BOOKRES-0567	Archives: Principles and Practices	2010	10	58.68	44.58	586.80	445.83	0.88%	0.23%	0.18%	35	(25)
CD-0617	What is EAC-CPF?	2010	-	6.00	-	-	-	0.00%	0.00%	0.00%	0	-
BOOKSAA-0568	Many Happy Returns: Advocacy and the Development	2011	75	23.60	35.87	1,770.00	2,690.50	2.65%	1.41%	1.36%	115	(40)
BOOKRES-0569	Processing the Past: Contesting Authorities		5	47.47	22.56	237.35	112.78	0.35%	0.06%	0.09%	5	-
BOOKRES-0573	Better Off Forgetting? Essays on Archives		10	15.51	14.14	155.10	141.44	0.23%	0.07%	0.18%	15	(5)
BOOKRES-0574	Future of Archives		4	80.50	74.75	322.00	299.00	0.48%	0.16%	0.07%	3	1
CD-0618	Electronic RecordsThe Next Step!		-	6.00	175.00	-	-	0.00%	0.00%	0.00%	0	-
BOOKSAA-0575	Waldo Gifford Leland and the Origins of the American	2011	10	39.18	43.27	391.80	432.70	0.59%	0.23%	0.18%	30	(20)
BOOKSAA-0578	I, Digital: Personal Collections in the Digital Era	2011	25	7.01	47.51	175.25	1,187.82	0.26%	0.62%	0.45%	60	(35)
BOOKSAA-0576	A Different Kind of Web: New Connections Between	2011	35	7.46	40.20	261.10	1,407.13	0.39%	0.74%	0.64%	100	(65)
BOOKJNT-0577	Public Relations and Marketing for Archives		15	56.00	65.07	840.00	976.00	1.26%	0.51%	0.27%	15	-
CD-619	Train the Trainer: Building a Successful Continuing Education		-	6.00	65.00	-	-	0.00%	0.00%	0.00%	0	-
BOOKSAA-0580	The Lone Arranger: Succeeding in a Small Repository	2012	100	4.64	41.66	464.00	4,166.07	0.69%	2.19%	1.81%	400	(300)
CD-0620	Standards for Digital Archives (DAS)	2012	_	6.00	155.00	-	_	0.00%	0.00%	0.00%	0	-
CD-0621	Change Managementwhat you should know		-	6.00	65.00	-	-	0.00%	0.00%	0.00%	0	-
BOOKRES-0582	Managing the Next Generation of College and University		-	95.00	58.08	_	-	0.00%	0.00%	0.00%	0	-
BOOKSAA-0581	How to Manage Processing in Archives and Special Collections	2012	100	26.24	36.60	2,624.00	3,660.05	3.92%	1.92%	1.81%	100	-
BOOKRES-0583	Records Management for Museums and Galleries		-	70.00	-	· -	-	0.00%	0.00%	0.00%	5	(5)
CD-0622	Using and Understanding PDF		-	6.00	-	-	-	0.00%	0.00%	0.00%	0	-
BOOKRES-0586	Archives and Societal Provenance: Australian Essays		-	79.14	50.83	-	-	0.00%	0.00%	0.00%	5	(5)
BOOKSAA-0584	Archival Arrangement and Description (print)		250	3.19	17.70	797.50	4,426.15	1.19%	2.32%	4.54%	700	(450)
PDF-1004	Archival Arrangement and Description (PDF)		-	-	24.99	-	_	0.00%	0.00%	0.00%	0	-
BOOKSAA-0585	Two-Fer Special (print): Arrangement and Description		-	-	59.99	-	-	0.00%	0.00%	0.00%	0	-
BOOKSAA-0587	Exhibits in Archives and Special Collections Libraries		375	29.88	52.81	11,205.00	19,804.65	16.74%	10.40%	6.80%	500	(125)
BOOKSAA-0588	Perspectives on Women's Archives		150	59.23	47.65	8,884.50	7,147.23	13.28%	3.75%	2.72%	350	(200)
BOOKRES-0592	Tribal Libraries, Archives & Museums: Preserving Our Language		5	28.62	51.40	143.10	257.00	0.21%	0.13%	0.09%	0	5
BOOKRES-0591	Archivists, Collectors, Dealers, and Replevin: Case Studies		5	35.16	75.20	175.80	376.00	0.26%	0.20%	0.09%	0	5
BOOKSAA-0590	Conceptualizing 21st-Century Archives (print)		100	38.68	46.46	3,868.00	4,645.75	5.78%	2.44%	1.81%	350	(250)
			-		-	-	-	0.00%	0.00%	0.00%	0	0
			_		-	-	_	0.00%	0.00%	0.00%	0	0
			5,511			\$ 66,918.20 \$	190,486.20	100.00%	100.00%	100.00%	7401	-1890
											=	

Item #	Item/Title	Copyright	#	Sold	Cost	Price	<u>COGS</u>	Revenue	% of COGS	% of Rev	% of Units	FY14 budget	diff
# of	f items sold			75									
Ave	erage cost per item sold		\$	12.14									
Ave	erage revenue per item sold		\$	34.56									
% c	of items sold			30.86%									
CO	GS ratio to revenue			35.13%									

Society of American Archivists Council Meeting May 22 - 24, 2014 Chicago, Illinois

FY15 Proposed Budget Narrative: Education (Program 105) (Prepared by Solveig De Sutter)

The projected net gain in this program for FY 2015 is \$97,876. This is \$55,697 (132.05%) more than the FY 2014 budgeted net gain and \$4,959 (5.34%) more than the FY 2014 projected net gain.

Effort of all staff members is allocated across the budget based on adjusted FY 2014 patterns. Personnel costs for Education reflect 2.51 FTEs or 20.91% of total salaries, taxes, and benefits. The cost of benefits is expected to increase by 7.23% as of January 1, 2015. A 3% placeholder has been included in the salary budget for staff merit increases.

Relation of this program to Strategic Plan: Goal 2: Enhancing Professional Growth, Activity 2.1.1. Review, expand, and continuously improve SAA's course and conference content to address both archival fundamentals and the latest thinking and best practices in the field.

The proposed budget assumes the following:

- 118 events (including face-to-face courses/workshops, webinars, and comprehensive examinations) with approximately 1,900 registrants.
- A decrease in CD sales based on FY 2014 sales trends.
- Early-bird fees (for SAA members) remain at the FY08 FY 13 level for non-DAS offerings and increase by \$4 for DAS courses. Nonmember fees increase across the board.
- R&D expenses for development of four DAS webinars and updates/revisions of five DAS courses.
- R&D and meeting expenses for development of three CE webinars, updates/revisions of five workshops for the A&D track, and an Education Task Force meeting (pending Council approval).
- Maintaining the current level of "premium" Education Directory listings (36).
- A faculty training session on webinar content development and presentation.

Provided at the end of this narrative is a summary of Education offerings from FY07 through FY14, including total number of events per year, new events per year, total registrations, number of co-hosted offerings, live webinars, registrations for live webinars, CDs sold, online/on-demand offerings sold, and DAS comprehensive examinations administered.

Education programs have a very small profit margin, especially when many nonmembers become members to take advantage of the \$60 to \$150 savings in registration fees. Traditional means of enhancing revenues, such as increasing registration fees or the number of class participants, are not

feasible because 1) some competitors charge much lower fees and 2) increasing class size becomes a quality issue and many instructors won't agree to teach classes of more than 30 people. Face-to-face offerings continue to be the preferred choice of format; however, an increase in web seminar offerings and increasing online presence is necessary to retain market share.

I believe that SAA can position itself as the education provider of choice by building on the success of the DAS program with other like-structured programs in various topic areas, although it will not be feasible to administer comprehensive examinations in these cases. In my experience, individuals seek out continuing education to 1) gain knowledge that they need right now or 2) gain something tangible (certificate or certification) that is perceived to show employers that they have training for/in a specific body of knowledge. Further, I think it is important that SAA not rely on just the DAS program, but that we diversify. That course of action will require continued investment in infrastructure and human resources.

Summary of Education Offerings, FY 2007 – FY 2014

Fiscal Year	Events	New	Regs.	Collabs.	Live Webs.	Live Regs.	CDs Sold	Online/on Demand	DAS Comp Exams	Revenue
2007	54	10	1,463	5	2	225/1,120	22	20	NA	\$391,339
2008	57	10	1,422	6	2	68/ 395	39	43	NA	\$329,309
2009	71	14	1,412	10	2	52/ 292	48	49	NA	\$402,577
2010	58	13	1,166	13	4	188/ 570	55	53	NA	\$279.752
2011	58	11	1,190	11	4	168/518	65	105	NA	\$315,884
2012	78	14	1,711	17	5	281/660	35	539	NA	\$428,466
2013	87	7	1,995	18	2	100/110	30	625	NA	\$469,000
2014	115	6	2,294*	9	0	0	25	768	94	\$525,944*

^{*}Projected.

The Society of American Archivists Income Statement Fiscal 2015 Budget Education

D											
Revenues				Pr	ojected FY '14		_	FY '14 Budget		-	. FY '14 Actuals
		Fiscal '15	Fiscal '14		Actuals Actuals	_	<u>Difference</u>	% Difference		<u>Difference</u>	% Difference
Dues	\$	-	\$ 	\$	-	\$	_	N/A	\$	-	N/A
Subscriptions & Advertising		6,300.00	6,300.00		7,260.00		-	0.00%		(960.00)	(13.22%)
Workshops		607,922.00	476,600.00		517,469.18		131,322.00	27.55%		90,452.82	17.48%
Annual Meeting		_	-		-		-	N/A		-	N/A
Publications & CD Sales		720.00	1,200.00		1,215.00		(480.00)	(40.00%)		(495.00)	(40.74%)
Contributions		-	-		-		_	N/A		-	N/A
Investments		-	-		-		_	N/A		-	N/A
Other			-		₩			N/A			N/A
Total Revenues	\$	614,942.00	\$ 484,100.00	\$	525,944.18	\$	130,842.00	27.03%	\$	88,997.82	16.92%
Expenses				Pr	ojected FY '14	FY	'15 Budget v.	FY '14 Budget	FY	'15 Budget v	. FY '14 Actuals
		Fiscal '15	Fiscal '14		<u>Actuals</u>	<u>\$</u>	Difference	% Difference	\$	Difference	% Difference
Personnel	\$	214,198.01	\$ 165,836.05	\$	181,125.37	\$	48,361.96	29.16%	\$	33,072.64	18.26%
Office Occupancy & Utilities		20,690.41	16,382.30		17,609.57		4,308.11	26.30%		3,080.84	17.50%
Services		143,099.20	138,554.29		130,758.70		4,544.91	3.28%		12,340.50	9.44%
Supplies		3,439.04	2,798.55		2,708.52		640.50	22.89%		730.52	26.97%
Travel		129,240.00	111,953.00		95,233.53		17,287.00	15.44%		34,006.47	35.71%
Leases, Rentals & Licenses		6,808.55	5,496.57		5,140.76		1,311.98	23.87%		1,667.79	32.44%
Taxes, Dues and Subscriptions		-	-		-		_	N/A		-	N/A
Depreciation, COGS, and Other		900.00	900.00		450.00		=	0.00%		450.00	100.00%
Total Expenses	\$	518,375.21	\$ 441,920.76	\$	433,026.45	\$	76,454.46	17.30%	\$	85,348.76	19.71%
		06.766.770	 10.170.01		00.01			100.010/		+	
Gain / (Loss) from Operations	\$	96,566.79	\$ 42,179.24	\$	92,917.73	\$	54,387.54	128.94%	\$	3,649.06	3.93%
Transferred to Funds					_				L.,		·

92,917.73

Net Gain / (Loss)

96,566.79 \$

42,179.24 \$

The Society of American Archivists Program Planner Fiscal Year 2015

		<u>Narrative</u>				Proposed FY15 Budget		FY14	Budget
Goal	Activity No.			Account Description		Line Amount	Activity Total	Line Amount	Activity Total
		Management and Administration Administer activities of the Education Department: prepare and conduct performance appraisals; develop and monitor budgets; manage Comprehensive Examination processes, including interpetation of pass/fail ratios and statistical reports; interact with and prepare materials for the Education Committee and DAS Subcommittee and attend committee and task force meetings; research and develop new education programs and new faculty; solicit, plan, market, and provide education programs; monitor and evaluate existing faculty, program content, and delivery methods; interact with Education Directory providers, potential course/workshop hosts, and education program participants; secure alternative sources of funding; and respond to general inquiries.	5820 5820 5820 5820	ASAE Association Forum of Chicagoland Amigos	5 5 5		\$ 4,885	- - -	\$ 3,090
		 b. Staff professional development (included in G&A budget in FY15) c. Provide staff support for Annual Meeting (De Sutter, Capodilupo, Jarosek) 	5640 5640 5600	ASAE Meeting Registration Association Forum Registrations (1) Staff Travel (1p x \$150/d x 6d lodging) (SD) = 900 (2p x \$150/d x 6 d lodging) (AJ/MC)=1800 (1p x \$35/d x 7d per diem) (SD) = 245 (2p x \$35/d x 7d per diem) (AJ/MC) = 490 (3p x \$400) travel (SD/AJ/MC) = 1,200	5 5 5	250 4,635		250 2,840	

The Society of American Archivists Program Planner Fiscal Year 2015

		*					Proposed FY15 Budget		Budget
Go	al Activit					Line	Activity	Line	Activity
	No.			Account Description		Amount	<u>Total</u>	Amount	<u>Total</u>
	2	Support the work of the Committee on Education, the DAS Subcommittee, and other committees and task forces as assigned. Monitor Archival Continuing Education guidelines and GPAS; develop strategic and work plans; solicit input for and develop pre-con and other programs as needed; provide staff support to Education Committee, DAS Subcommittee, and SAA leaders.					24,158		13,478
		a. One mid-year COE planning meeting (Chicago)	5610 5620 5630 5295	Member Travel (11p x \$400 airfare/bags/ground) = 4,400 (11p x \$125/d x 2d lodging) = 2750 (11 p x \$60/d x 2d per diem) = 1300 Staff Travel (2p x 2d x \$16) = 64	5 5 5 5	4,400 2,750 1,300 64		6,464	
		b. Two DAS Subcommittee meetings (Chicago) One meeting includes 3 reviewers for the Comprehensive Examination	5610 5620 5630 5295	Member Travel (16p x \$400 airfare/bags/ground) = 6400 (16p x \$125/d x 2d lodging) = 4800 (16p x \$60/d x 2d per diem) = 1920 Staff Travel (2p x 2d x \$16) = 64	5 5 5 5	6,400 4,800 1,920 64		7,014	
		c. Education TF meeting, pending approval in May based on 3 members and 3 staff	5610 5620 5290	(3p x \$400 airfare/bags/ground) = 1200 (3p x \$125/d x 2d lodging) = 750 (3p x \$60/d x 2d per diem) = 360 Staff meals (3p x \$50 x 2d) = 150	5 5 5	1,200 750 510			
	3	Maintain Online Education Directory					6,300		(6,300)
		- Current total of premium listings = 36.	4170	Directory Listings (36 x \$175)	4	6,300	-	(6,300)	-

Program Name: Education Program Number: 105

							osed Budget	FY14	Budget
Goal	Activity No.	<u>Narrative</u>	Account No.	Account Description		Line Amount	Activity Total	Line Amount	Activity Total
	4	Plan, develop, market, implement, monitor, and evaluate a variety of high-quality continuing education programs.					607,922		(491,600)
		- See attached worksheets for breakdown of revenues and expenses per offering.	4200 5XXX	Total Registrations (see attached) Total Expenses (see attached)	4 5	607,922 200,220	200,220	(491,600) 193,135	208,135
		- This includes revenues from the Comprehensive Examinations, web exams, and challenge exams.				-		-	
		- Assumes 114 events, including hands-on workshops, seminars, DAS courses, web seminars, and Online/On Demand registrations.						15,000	
	5	Research and develop new CE offerings.					- \$31,775		- \$31,854
		a. Develop/revise/update courses for DAS curriculum. - Providing Access to Digital Archives [NEW]	5200	Development Fee (1 course x \$1,950)	5	1,950		3,900	
		- Revise/update 5 courses/webinars	5200	Revision/Update Fee (5 courses x \$600)	5	3,000		3,500	
		b. Develop a DAS webinar that explains the curriculum, gives overview, and provides guidance.	5200	Development Fee (1 course x \$400)	5	400		400	
		c. Develop a course (format TBD) on visual materials.	5200	Development Fee (1 course x \$1,950)	5	1,950		1,950	
		d. Develop 3 DAS web seminars in Tools/Services tier.	5200	Development Fee (2 x \$750)	5	1,500		1,200	
		e. Develop 3 CE web seminars (for A&D track). f. Update/revise 5 CE workshops (for A&D track) Five additional updates/revisions for the A&D track are expected to take place in FY 2016.	5200 5200	Development Fee (2 x \$750) Revision/Update Fee (5 x \$700)	5	1,500 3,500		800	
		g. Test hosting service							

Program Name: Education Program Number: 105

5	Line Amount	Budget	FY14	Budget	
5	Amount	Activity	Line	Activity	
5		<u>Total</u>	<u>Amount</u>	<u>Total</u>	
			400		
5	75		75		
5	6,000		6,000		
5	3,000		3,000		
5	-		129		
5	1,000		1,000		
	Í		,		
5	1,000				
5	2,000		2,000		
5			500 1,000		
3	-		1,000		
5	3,500		4,500		
5	500		1,500		
		\$720		(\$1,200)	
5	1,200	\$2,220	1,200	\$4,805	
0) 5	900		900		
4	720 120		(1,200) 240		
5	120		65		
	4 5 5	4 720 5 120 5		5 120 240	

Program Name: Education Program Number: 105

Goal	Activity <u>No.</u>	<u>Narrative</u>	Account No.	Account Description		-	Budget Activity Total	FY14 Line Amount	Budget Activity Total
		Develop custom MemberMax reports for DAS (provide extracts from student data)	5226		5			2,400	
	8	General and Administrative Allocation	5XXX		5	242,278		187,815	
	9	IT Allocation	5XXX		5 0 0	12,840		7,744	
				Total Income			614,942		(499,100)
				Total Expenses			518,375		456,921
				Gain / (Loss) From Operations			\$ 96,567		\$ (42,179)
				Net Operating Gain / (Loss)	0		\$ 96,567	•	\$ (42,179)

The Society of American Archivists

Education Workshop Analysis

Fiscal 2015 Budget

	T ISCO	ii 2015 Duuget				
		Revenues			Expenses	
Workshop Title	Member	Non-Member	Last Minute	Total	Total	Net Gain
Cataloging Visual Materials	\$ 6,804.00	\$ 1,992.00	\$ 1,314.00	\$ 10,110.00	\$ 3,590.00	\$ 6,520.00
Practices for Managing Storage	6,804.00	1,494.00	1,314.00	9,612.00	3,280.00	6,332.00
Business Archives	7,485.00	1,138.00	534.00	9,157.00	4,860.00	4,297.00
Rights and Permissions	5,670.00	1,138.00	1,752.00	9,137.00	3,080.00	6,334.00
Archives: Principles and Practices	8,670.00	3,690.00	1,974.00	14,334.00	8,230.00	6,104.00
Using Open Source OCR Tools			,			
<u> </u>	5,670.00	1,992.00	1,752.00	9,414.00	3,090.00	6,324.00
Copyright: A Risk Assessment	2,835.00	996.00	876.00	4,707.00	2,150.00	2,557.00
DACS	7,560.00	1,494.00	1,314.00	10,368.00	4,100.00	6,268.00
EAD - XSLT	11,700.00	1,620.00	2,920.00	16,240.00	9,050.00	7,190.00
Project Management	4,158.00	747.00	657.00	5,562.00	1,550.00	4,012.00
Implementing More Product Less Process	5,670.00	1,494.00	1,752.00	8,916.00	2,800.00	6,116.00
Rare Books for Archivists	3,887.00	379.00	349.00	4,615.00	3,020.00	1,595.00
Archives: Principles and Practices (Cctr.)	1,500.00	-	-	1,500.00	1,350.00	150.00
Fundamentals of Appraisal	2,835.00	747.00	657.00	4,239.00	1,610.00	2,629.00
Web Seminar Live	29,000.00	-	-	29,000.00	9,000.00	20,000.00
Web Seminar on demand	34,800.00	-	-	34,800.00	4,515.00	30,285.00
Y/Archives: Principles and Practices	5,780.00	2,952.00	987.00	9,719.00	6,070.00	3,649.00
Y/Practices for Managing Storgae	3,780.00	1,245.00	876.00	5,901.00	2,395.00	3,506.00
Y/DAS/Accessioning and Ingest	4,975.00	777.00	458.00	6,210.00	2,495.00	3,715.00
Y/Copyright: A Risk Assessment Approcach	6,647.00	1,137.00	658.00	8,442.00	2,895.00	5,547.00
Y/DAS/Curating Research Assets	4,975.00	777.00	458.00	6,210.00	2,445.00	3,765.00
Y/Planning New & Remodelled Facilities	8,670.00	1,845.00	1,645.00	12,160.00	3,960.00	8,200.00
Y/Using Open Source OCR Tools	2,835.00	1,245.00	1,095.00	5,175.00	2,245.00	2,930.00
Y/Cataloging Visual Materials	5,670.00	1,245.00	1,095.00	8,010.00	2,355.00	5,655.00
Y/DAS Arrangement and Description	5,382.00	1,197.00	1,356.00	7,935.00	4,400.00	3,535.00
Y/Advocating for Archives	-	-	-	-	-	-
Z/DAS/F/ Digital Repositories	8,955.00	5,439.00	2,061.00	16,455.00	5,100.00	11,355.00
Z/DAS/F/Appraisal of ER	5,970.00	3,626.00	1,374.00	10,970.00	3,400.00	7,570.00
Z/DAS/F/Basic Electronic Records	7,164.00	1,554.00	1,832.00	10,550.00	3,300.00	7,250.00
Z/DAS/TST/Inreach & Outreach	5,970.00	3,626.00	916.00	10,512.00	3,900.00	6,612.00
Z/DAS/F/Digital Curation	17,910.00	3,885.00	4,580.00	26,375.00	8,250.00	18,125.00
Z/DAS/F/Digital Curation II	10,746.00	2,331.00	2,748.00	15,825.00	5,100.00	10,725.00
Z/DAS/TA/Accessioning and Ingest	11,940.00	8,288.00	2,748.00	22,976.00	6,820.00	16,156.00

The Society of American Archivists Education Workshop Analysis

Fiscal 2015 Budget

	1 1500	 				
		Revenues			Expenses	
Workshop Title	Member	Non-Member	Last Minute	Total	Total	Net Gain
Z/DAS/TS/Digital Forensics I	17,910.00	3,885.00	4,580.00	26,375.00	8,525.00	17,850.00
Z/DAS/TS/Digital Forensics II	17,910.00	3,885.00	4,580.00	26,375.00	9,000.00	17,375.00
Z/DAS/F/Arrangement & Description 1	14,328.00	8,288.00	2,748.00	25,364.00	6,820.00	18,544.00
Z/DAS/TA/Arrangement & Description - 2	14,328.00	3,108.00	3,664.00	21,100.00	6,800.00	14,300.00
Z/DAS/TA/Copyright Issues	14,328.00	3,108.00	3,664.00	21,100.00	6,820.00	14,280.00
Z/DAS/TA/Privacy & Confidentiality	7,164.00	1,554.00	1,832.00	10,550.00	4,100.00	6,450.00
Z/DAS/TA/Preserving Digital Archives ARL	5,970.00	3,626.00	1,374.00	10,970.00	3,400.00	7,570.00
Z/DAS/TA/Preserving Digital Archives	11,940.00	7,252.00	2,748.00	21,940.00	7,200.00	14,740.00
Z/DAS/TR/Managing ER in Archives	7,164.00	2,072.00	1,374.00	10,610.00	3,400.00	7,210.00
Z/DAS/TA/Digital Archives & Libs Reg	8,955.00	6,216.00	2,061.00	17,232.00	5,250.00	11,982.00
Z/DAS/TS/Achiev. Email Acct Preserv/XML	5,970.00	4,144.00	1,374.00	11,488.00	3,400.00	8,088.00
Z/DAS/TA/Providing Access	3,582.00	777.00	916.00	5,275.00	1,700.00	3,575.00
Z/DAS/TST/RFPs	5,970.00	3,626.00	1,374.00	10,970.00	3,400.00	7,570.00
Webinar exams	7,980.00	=	-	7,980.00	-	7,980.00
Comprehensive Exam	10,500.00	=	-	10,500.00	-	10,500.00
Challenge Exams	4,680.00	-	-	4,680.00	-	4,680.00
Totals	\$ 421,096.00	\$ 112,485.00	\$ 74,341.00	\$607,922.00	\$ 200,220.00	\$ 407,702.00

Society of American Archivists Council Meeting May 22 -24, 2014 Chicago, Illinois

FY15 Proposed Budget Narrative: Advocacy and Public Awareness (Program 107) (Prepared by Nancy Beaumont)

The proposed FY 2015 budget projects a net loss of \$131,063 in this program area. This is \$30,742 (30.64%) greater than the FY 2014 <u>budgeted</u> net loss and \$55,850 (74.26%) greater than the FY 2014 <u>projected</u> net loss.

Effort of all staff members is allocated across the budget based on FY 2013 patterns. Personnel costs reflect 0.73 FTEs or 6.06% of total salaries, taxes, and benefits. The cost of benefits is expected to increase by 7.23% as of January 1, 2015. A 3% placeholder has been included in the salary budget for staff merit increases.

Relation of this program to Strategic Plan: This budget represents a significant increase in SAA's commitment to advocacy and public awareness as identified in Goal 1: Advocating for Archivists and Archives, Strategies 1.1., 1.2., and 1.4.

The proposed budget assumes the following:

- Funded face-to-face meetings of both the Committee on Public Awareness (Activity 1.a.) and the Committee on Advocacy and Public Policy. (Activity 2.a.)
- Professional PR counsel, based in Chicago, to work with COPA and staff to accomplish tasks outlined in Strategy 1.1. (Activity 1.a.)
- Professional design assistance in creating engaging materials (web and print) for 1)
 public awareness campaigns (Activity 1.b.), 2) assisting archivists in developing and
 implementing PR competencies (Activity 1.c.), and 3) distribution to policymakers
 (Activity 2.d.).
- Member and staff representation at one meeting each during the year, presumably in Washington, D.C., directed to SAA's advocacy priorities. (Activity 2.b.)
- The desirability of continued support for the National Coalition for History at a slightly higher level than in FY14 (\$12,000 vs. \$10,000) to enhance SAA's advocacy representation. (Activity 2.c.)

- Member travel to one meeting of coalition partners (e.g., Issues and Awareness Group sponsored by CoSA). (Activity 2.e.)
- Provision at DC 2014 of a low-cost "Advocating for Archives" workshop (Activity 3.b.) and development and hosting of a free online, on-demand "Advocating for Archives" webinar (Activity 3.c.).
- Operations funding for SAA representatives to attend: two WIPO/SCCR meetings in Geneva (July and December 2014), the International Council on Archives Congress (location and date TBD), and the ICA Section on Professional Associations meeting (location and date TBD). The costs of the ICA and ICA/SPA meetings are shared at 50% with the Academy of Certified Archivists. (Activity 4)
- Funding to support local, state, or regional organizations via sponsorship or advertising in their conference materials, as well as member travel to one local, state, or regional meeting. (Activity 4)

The Society of American Archivists Income Statement Fiscal 2015 Budget Advocacy and Public Awareness

Revenues					Pr	ojected FY '14	TEN	Y '15 Budget v.	FV 114 Rudget	EX	' '15 Budget	v EV	114 Astrolo
		Fiscal '15		Fiscal '14	11	Actuals	1	S Difference	% Difference		Difference		14 Actuals Difference
Dues	\$	-	\$	<u> </u>	\$	Actuals	\$	<u>5 Dincrence</u>	N/A	\$	Difference		N/A
Subscriptions & Advertising	_	-	•	-	Ψ.	-		_	N/A	Ψ	_		N/A
Workshops		2,340.00		250.00		_		2,090.00	836.00%		2,340.00		N/A
Annual Meeting		-		_		_		_,0,,0,,,	N/A		_,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	N/A	2.02.2
Publications		_		_		-		_	N/A		_	21/22	N/A
Contributions		-		-		-		-	N/A		_		N/A
Investments		-		-		_		-	N/A		_		N/A
Other		_		-		-		-	N/A		_	N/A	
Total Revenues	\$	2,340.00	\$	250.00	\$	_	\$	2,090.00	836.00%	\$	2,340.00		
											T		
Expenses					Pr	ojected FY '14	F	Y '15 Budget v.	FY '14 Budget	FY	'15 Budget	v. FY	'14 Actuals
		Fiscal '15		Fiscal '14		<u>Actuals</u>		\$ Difference	% Difference	<u>\$</u>	<u>Difference</u>	<u>%</u>]	<u>Difference</u>
Personnel	\$	62,144.50	\$	49,069.30	\$	46,864.28	\$	13,075.20	26.65%	\$	15,280.22		32.61%
Office Occupancy & Utilities		5,994.57		5,087.36		4,704.44		907.20	17.83%		1,290.13		27.42%
Services		26,933.79		23,641.48		3,708.75		3,292.31	13.93%		23,225.04		626.22%
Supplies		442.02		321.14		417.45		120.88	37.64%		24.57		5.88%
Travel		24,175.00		11,095.00		8,505.50		13,080.00	117.89%		15,669.50		184.23%
Leases, Rentals & Licenses		1,713.05		1,356.69		1,011.92		356.36	26.27%		701.13		69.29%
Taxes, Dues and Subscriptions		12,000.00		10,000.00		10,000.00		2,000.00	20.00%		2,000.00		20.00%
Depreciation, COGS, and Other		-						<u></u>	N/A				N/A
Total Expenses	\$	133,402.93	\$	100,570.98	\$	75,212.34	\$	32,831.95	32.65%	\$	58,190.59		77.37%
Gain / (Loss) from Operations	\$	(131,062.93)	\$	(100,320.98)	\$	(75,212.34)	\$	(30,741.95)	30.64%	\$	(55,850.59)		74.26%
Transferred to Funds				-									

(75,212.34)

Net Gain / (Loss)

(131,062.93) \$

(100,320.98) \$

Activity <u>No.</u>	<u>Narrative</u>	Account No.	Account Description	Prop FY15 Line Amount	I	FY14 Line Amount	Budget Activity <u>Total</u>
1	Promote the value of archives and archivists to institutions, communities, and society.				17,500		11,050
	 a. Conduct mid-year meeting of Committee on Public Awareness to support work on Strategy 1.1.: Work plan development and refinement. Draft plan for American Archives Month, including evaluation. Create and distribute PA resources via SAA website. Increase visibility of archives within existing PA campaigns. 	5200 5610 5290	Consultant (Public Awareness) Member Travel (8p x \$350 [avg] airfare/ground) = 2800 (8p x \$150 x 2d lodging) = 2400 (8p x \$45 x 1d per diem) = 360 Food and Beverage (10p x 2 breakfasts x \$10) = 200 (10p x 2 lunches x \$12) = 240 (10p x 2 dinners x \$25) = 500	3,000 5,560 940	4.	2,000 - 3,000 - 1,050	
	b. Implement ongoing publicity and media plan and sponsor public awareness campaigns (including AAM). (1.1.3.)	5300 5350 5400	Postage/Freight (online/co-mail with AO) Design/Photography/Production Printing	3,000 2,000	4, 4,	3,000 2,000	
	c. Promote public relations competencies among archivists via web resources; incorporate PA goals into SAA website redesign. (1.1.3.)	5350	Design/Photography/Production	3,000	Í		
2	Educate and influence decision makers about the importance of archives and archivists.				23,770		14,830
	 a. Conduct mid-year meeting of Committee on Advocacy and Public Policy to support work on Strategy 1.2. - Continue development of issue briefs. (1.2.2.) 	5610	Member Travel (8p x \$350 [avg] airfare/ground) = 2800 (8p x \$150 x 2d lodging) = 2400 (8p x \$45 x 1d per diem) = 360	5,560	5		
	 ID additional priorities for Advocacy Agenda. (1.2.2.) Develop work plan for determining members' resource needs and developing and disseminating practical resources to aid them in advocating for archives. (1.2.2.) 	5290	Food and Beverage (10p x 2 breakfasts x \$10) = 200 (10p x 2 lunches x \$12) = 240 (10p x 2 dinners x \$25) = 500	940	47		***************************************
		communities, and society. a. Conduct mid-year meeting of Committee on Public Awareness to support work on Strategy 1.1.: - Work plan development and refinement Draft plan for American Archives Month, including evaluation Create and distribute PA resources via SAA website Increase visibility of archives within existing PA campaigns. b. Implement ongoing publicity and media plan and sponsor public awareness campaigns (including AAM). (1.1.3.) c. Promote public relations competencies among archivists via web resources; incorporate PA goals into SAA website redesign. (1.1.3.) 2 Educate and influence decision makers about the importance of archives and archivists. a. Conduct mid-year meeting of Committee on Advocacy and Public Policy to support work on Strategy 1.2. - Continue development of issue briefs. (1.2.2.) - ID additional priorities for Advocacy Agenda. (1.2.2.) - Develop work plan for determining members' resource needs and developing and disseminating practical resources to aid them	communities, and society. a. Conduct mid-year meeting of Committee on Public Awareness to support work on Strategy 1.1.: - Work plan development and refinement Draft plan for American Archives Month, including evaluation Create and distribute PA resources via SAA website Increase visibility of archives within existing PA campaigns. b. Implement ongoing publicity and media plan and sponsor public awareness campaigns (including AAM). (1.1.3.) 5350 c. Promote public relations competencies among archivists via web resources; incorporate PA goals into SAA website redesign. (1.1.3.) Educate and influence decision makers about the importance of archives and archivists. a. Conduct mid-year meeting of Committee on Advocacy and Public Policy to support work on Strategy 1.2. - Continue development of issue briefs. 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Conduct mid-year meeting of Committee on Advocacy and Public Policy to support work on Strategy 1.2. - Continue development of issue briefs. (1.2.2.) - Dadditional priorities for Advocacy Agenda. (1.2.2.) - Develop work plan for determining members' resource needs and developing and disseminating practical resources to aid them 5200 Consultant (Public Awareness) Member Travel (8p x \$350 [avg] airfare/ground) = 2800 (8p x \$45 x 1d per diem) = 360 Food and Beverage (10p x 2 breakfasts x \$10) = 200 (10p x 2 breakfast x \$10) = 200	communities, and society. a. Conduct mid-year meeting of Committee on Public Awareness to support work on Strategy 1.1.: - Work plan development and refinement Draft plan for American Archives Month, including evaluation Create and distribute PA resources via SAA website Increase visibility of archives within existing PA campaigns. b. Implement ongoing publicity and media plan and sponsor public awareness campaigns (including AAM). (1.1.3.) c. Promote public relations competencies among archivists via web resources; incorporate PA goals into SAA website redesign. (1.1.3.) 2 Educate and influence decision makers about the importance of archives and archivists. a. Conduct mid-year meeting of Committee on Advocacy and Public Policy to support work on Strategy 1.2. - Continue development of issue briefs. (1.2.2.) - Develop work plan for determining members' resource needs and developing and disseminating practical resources to aid them in advocating for archives. (1.2.2.) - Develop work plan for determining members' resource needs and developing and disseminating practical resources to aid them in advocating for archives. (1.2.2.)	communities, and society. a. Conduct mid-year meeting of Committee on Public Awareness to support work on Strategy 1.1.: - Work plan development and refinement Draft plan for American Archives Month, including evaluation Create and distribute PA resources via SAA website Increase visibility of archives within existing PA campaigns. b. Implement ongoing publicity and media plan and sponsor public awareness campaigns (including AAM). (1.1.3.) c. Promote public relations competencies among archivists via web resources; incorporate PA goals into SAA website redesign. (1.1.3.) c. Promote public relations competencies among archivists via web resources; incorporate PA goals into SAA website redesign. (1.1.3.) Educate and influence decision makers about the importance of archives and archivists. a. Conduct mid-year meeting of Committee on Advocacy and Public Policy to support work on Strategy 1.2. - Continue development of issue briefs. (1.2.2.) - Develop work plan for determining members' resource needs and developing and disseminating practical resources to aid them in advocating for archives. (1.2.2.) - Develop work plan for determining members' resource needs and developing and disseminating practical resources to aid them in advocating for archives. (1.2.2.)	communities, and society. a. Conduct mid-year meeting of Committee on Public Awareness to support work on Strategy 1.1.: - Work plan development and refinement Draft plan for American Archives Month, including evaluation Create and distribute PA resources via SAA website Increase visibility of archives within existing PA campaigns. b. Implement onegoing publicity and media plan and sponsor public awareness campaigns (including AAM). (1.1.3.) c. Promote public relations competencies among archivists via web resources; incorporate PA goals into SAA website redesign. (1.1.3.) 2 Educate and influence decision makers about the importance of archives and archivists. a. Conduct mid-year meeting of Committee on Advocacy and Public Policy to support work on Strategy 1.2. - Continue development of issue briefs. (1.2.2.) - Daeditional priorities for Advocacy Agenda. (1.2.2.) - Develop work plan for determining members' resource needs and developing and disseminating practical resources to aid them in advocating for archives. (1.2.2.)

Goal	Activity No.	<u>Narrative</u>	Account	Account Description		oosed Budget Activity <u>Total</u>	FY14 Line Amount	Budget Activity <u>Total</u>
		b. Fund travel by SAA representatives to Washington, DC, for Hill visits and other meetings and briefings as needed.	5610	Staff Travel (1p x \$300 airfare/ground x 1m) = 300 (1p x \$175 x 2d lodging x 1m) = 350 (1p x \$45 x 2d per diem x 1m) = 90 Member Travel (1p x \$350 airfare/ground x 1m) = 350 (1p x \$175 x 2d lodging x 1m) = 350 (1p x \$45 x 2d per diem x 1m) = 90	740 790		740	
		c. Provide support to the National Coalition for History.	5820	NCH Membership Dues	12,000		300	
		d. Develop and distribute, via the website and other means, materials that explain to policymakers the relevance and importance of archives and archivists.	5350	Design/Production	3,000		10,000	
		e. Participate in meetings with coalition partners (eg, Issues and Awareness group sponsored by CoSA). (1.2.1.)	5610	Member Travel (1p x \$350 airfare/ground x 1m) = 300 (1p x \$175 x 2d lodging x 1m) = 350 (1p x \$45 x 2d per diem x 1m) = 90	740		4	

Goal	Activity <u>No.</u>	<u>Narrative</u>	Account	Account Description	_	oosed Budget Activity <u>Total</u>	FY14 Line Amount	Budget Activity <u>Total</u>
1.4	3	Strengthen the ability of those who manage and use archival material to articulate the value of archives.				2,340 6,750		5,210
		a. Develop resources designed to meet the stated needs of members, including free "Basics of Advocating" guide. (1.4.1.)	5350	Design/Production	1,000		4,230	
		b. Provide low-cost "Advocating for Archives" workshop at 2014 Joint Annual Meeting for up to 60 attendees.	4200	Registrations (60 x \$39)	2,340	4		
		- \$39 fee to offset F&B and ensure reservation. (1.4.1.)	5380 5610 5290 5360	Honoraria (2p x \$500) Member Travel (2p x \$350 airfare/ground) Food and Beverage (two breaks) Audiovisual	1,000 700 1,800 750	4	980	- Trout-modeshi
		c. Develop and host free online, on-demand webinar on "Advocating for Archives." (1.4.1.)	5200	Development Fee	1,500			
	4	Provide funding for SAA representation at meetings of various organizations.				11,385		5,485
		 a. National and international organizations: - World Intellectual Property Organization/SCCR (Geneva, Switzerland, July and December 2014) 	5610	Member Travel (1p x \$1500 airfare/ground x 2m) = 3000 (1p x \$130 x 8n lodging x 2m) = 2080 (1p x \$45 x 8d per diem x 2m) = 720	5,800	4	-	
		- International Council on Archives Congress (Location/date TBD) (Cost shared 50% with ACA)	5610	Member TravelICA Congress (1p x \$1600 airfare/ground) = 1600 @ 50% (1p x \$200 x 5d lodging) = 1000 @ 50% (1p x \$100 per diem x 5d) = 500 @ 50% Early-Bird Registration @ \$887	2,000	•	2,000	
		- ICA Section on Professional Associations (SPA) (Location/date TBD) (Cost shared 50% with ACA)	5610 Page 3	Member TravelICA SPA (1p x \$1,500 air/ground) = 1500 @ 50% (1p x \$200 x 5d lodging) = 1000 @ 50% (1p x \$100 per diem x 5d) = 500 @ 50%	1,500	ProgPlanner-F	1,500 Y15-Advocacy.	xlsx

Goal	Activity No.	<u>Narrative</u>	Account	Account Description		oosed Budget Activity <u>Total</u>	FY14 I Line Amount	Budget Activity Total
		b. Regional and local organizations, such as: - CIMA - MAC - MARAC - NEA - SSA - SCA	5300 5640 5285 5300 5600	Freight Registration Fees Advertising / Sponsorship Freight (ship display materials) Staff Travel (1p x \$250 airfare/ground x 1m) = 250 (1p x \$150 x 2d lodging) = 300 (1p x \$45 x 3d per diem) = 135 Member Travel (1p x \$350 airfare/ground x 1m) = 350 (1p x \$150 x 2d) = 300	200 - 1,000 100 - 785		100 - 1,000 100 - 785	
a income distribution of				$(lp \times $45 \times 3d) = 135$			(250) 1,800 750 - 600	(250) 6,150
	5	General and Administrative Cost Allocation	5XXX			70,275	3,000	55,560

Page 4 of 5

Goal	Activity No.	<u>Narrative</u>	Account No.	Account Description	oosed Budget Activity <u>Total</u>	FY14 Line Amount	Budget Activity Total
	6	Computer Support Cost Allocation	5XXX	Total Income Total Expenses	3,723 (\$2,340 \$133,403 \$0 \$0	[Norton] B LIST	2,286 (\$250) \$100,571 \$0 \$0
				Net Gain / (Loss)	(\$131,063)		\$100,321

Society of American Archivists Council Meeting May 22 - 24, 2014 Chicago, Illinois

FY14 Proposed Budget Narrative: Governance (Program 108)

(Prepared by Nancy Beaumont)

The FY 2015 budget projects a net loss of \$170,913. This is \$26,499 (18.35%) greater than the FY 2014 budgeted net loss and \$3,316 (1.98%) more than the FY 2014 projected net loss.

Effort of all staff members is allocated across the budget based on adjusted FY 2014 patterns. Personnel costs reflect 1.1 FTEs or 9.15% of total salaries, taxes, and benefits. The cost of benefits is expected to increase by 7.23% as of January 1, 2015. A 3% placeholder has been included in the salary budget for staff merit increases.

Relation of this program to Strategic Plan: Goal 4: Meeting Members' Needs, Strategies 4.1. - 4.3.

The proposed budget assumes the following:

- Funding for one hotel night for 10 Council members at the August Council meeting to account for the meeting occurring on Monday. (The President's room is complimentary per the hotel contract and one Council member lives close to the hotel.) (Activity 1.a.)
- Both the fall/winter and spring Council meetings will be held in Chicago, eliminating the possibility of meeting jointly with the CoSA and/or NAGARA boards during those times. In addition, both meetings will be held during the week. (Activities 1.b. and 1.c.)
- Funding of \$4,265 for an appointed group (TBD) to meet at SAA headquarters during the year. Previous examples: Dictionary Working Group (FY14), TS-DACS (FY13), and Annual Meeting Task Force (FY12). (Activity 3)
- Funding for one online election but <u>no</u> separate funding for an all-member referendum. An all-member referendum could be needed and/or that referendum could be conducted in conjunction with the election. (Activity 4.b.)
- Continued funding for SAA's membership in Heritage Preservation (\$1,000), International Council on Archives (\$780), and NISO (\$2,490).
- Inclusion of funding for AV support for all roundtables at DC 2014 (\$7,500) and contingency funding of \$2,000 for section/RT projects to be determined based on completion of formal requests for funding.

The Society of American Archivists Income Statement Fiscal 2015 Budget Governance

Revenues					Pr	ojected FY '14	FY	' '15 Budget v.	FY '14 Rudget	EV	'15 Rudget v	. FY '14 Actuals
		Fiscal '15		Fiscal '14		Actuals		S Difference	% Difference		Difference	% Difference
Dues	\$	-	\$		\$		\$	-	N/A	\$	-	N/A
Subscriptions & Advertising		-		-		-		_	N/A		_	N/A
Workshops		_		_		_		_	N/A		-	N/A
Annual Meeting		_		_		_		-	N/A		-	N/A
Publications		-		-		-		-	N/A		_	N/A
Contributions		-		_		-		_	N/A		_	N/A
Investments		-		-		-		_	N/A		-	N/A
Other		-		-		-		_	N/A		-	N/A
Total Revenues	\$	-	\$	-	\$	-	\$		N/A	\$	-	N/A
Expenses					Pre	ojected FY '14	EV	'115 Budget v	FV '14 Rudget	FV	115 Rudget v	. FY '14 Actuals
F		Fiscal '15		Fiscal '14	~ ~ .	Actuals		Difference	% Difference		Difference	% Difference
Personnel	\$	93,888.41	\$	79,753.63	\$	88,956.03	\$	14,134.78	17.72%	_	4,932.38	5.54%
Office Occupancy & Utilities	4	9.072.60	Ψ	7,776.68	Ψ	10,267.59	Ψ	1,295.91	16.66%		(1,194.99)	(11.64%)
Services		31,002.02		17,638.45		24,929.67		13,363.57	75.76%		6,072.35	24.36%
Supplies		666.43		635.39		1,052.51		31.05	4.89%		(386.08)	(36.68%)
Travel		29,310.00		32,135.00		35,262.35		(2,825.00)	(8.79%)		(5,952.35)	(16.88%)
Leases, Rentals & Licenses		2,583.42		2,204.20		1,961.29		379.22	17.20%		622.13	31.72%
Taxes, Dues and Subscriptions		4,390.00		4,270.00		5,167.22		120.00	2.81%		(777.22)	(15.04%)
Depreciation, COGS, and Other		-				-		<u></u>	N/A		(····/	N/A
Total Expenses	\$	170,912.88	\$	144,413.35	\$	167,596.66	\$	26,499.53	18.35%		3,316.22	1.98%
Gain / (Loss) from Operations	\$	(170,912.88)	\$	(144,413.35)	\$	(167,596.66)	\$	(26,499.53)	18.35%		(3,316.22)	1.98%
Transferred to Funds		-				-						

(167,596.66)

(170,912.88) \$ (144,413.35) \$

Net Gain / (Loss)

Goal	Activity <u>No.</u>	<u>Narrative</u>	Account	Account Description	Proposition FY15 E Line Amount		FY14 I Line <u>Amount</u>	Budget Activity Total
	1	Conduct four in-person meetings of SAA Council.				\$34,725	:	\$31,130
		a. August meetings (2) at 2014 Joint Annual Mtg - Assumes SAA President has comp room. Assumes and right mid for each Council members	5290	Food and Beverage (Breaks: 20p x \$25 + 34% svc/tax x 2) (Dinner: 20p x \$52 + 34% svc/tax) (Breakfast: 16p x \$40 + 34% svc/tax)	\$3,595	5	\$2,735	
		 Assumes one night paid for each Council member (except Bell and Kaplan) to cover early arrival for Monday meeting. 	5290 5290 5610	Food and Beverage—Leadership Forum Food and Beverage—Regional Summit Member Travel (10p x \$250)	\$250 \$200 \$2,500	47 47	\$250 \$150 \$2,500	
		b. Nov 2014 or Jan/Feb 2015 meeting (Chicago) - Assumes Tuesday/Wednesday/Thursday meeting.	5610	Member Travel (12p x \$400 [avg] airfare/ground) = 4800 (12p x \$130 x 3d lodging) = 4680	\$9,480	5	\$9,360	
			5295	Staff Travel No airfare/ground No lodging No per diem Local Travel = 100	\$100	4	\$100	
			5290 5200	Food and Beverage (Cont/breaks: 18p x \$12 x 2d) = 430 (Lunch: 19p x \$12 x 2d) = 455 (Working Dinner: 18p x \$18) = 325 (Dinner: 18p x \$20) = 360 (Bkfst/break: 19p x \$12 x 1d) = 230 Consultant Fees (Facilitator)	\$1,800 \$3,000		\$1,620 \$0	

Goal	Activity		Account		Prop FY15 I Line		FY14 I	Budget Activity
	<u>No.</u>	<u>Narrative</u>	No.	Account Description	<u>Amount</u>	<u>Total</u>	Amount	<u>Total</u>
-		c. May/June 2015 meeting (Chicago)- Assumes Tuesday/Wednesday/Thursday meeting.- Assumes one dinner with all (12) staff.	5610	Member Travel (12p x \$400 [avg] airfare/ground) = 4800 (12p x \$170 x 3d lodging) = 6120	\$10,920	. 4	\$11,520	
		- Assumes one "newly elected" attending (F&B).	5600 5290	Staff TravelLocal Food and Beverage (Cont/breaks: 18p x \$12 x 2d) = 430 (Lunch: 18p x \$12 x 2d) = 430 (Working Dinner: 18p x \$18) = 325 (Dinner: 24p x \$40) = 960 (Bkfst/break: 18p x \$12 x 1d) = 215	\$100 \$2,360		\$ \$100 \$ \$2,395	
		d. Meeting support	5385 5810 5130 5300 5400 5500	Awards & Recognition Books/ASAE Leadership Issue Conference Calls Postage (included in G&A) Printing/Duplicating (included in G&A) Supplies (included in G&A)	\$300 \$120 \$0 \$0 \$0 \$0	4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4	\$300 \$100 \$0 \$0 \$0 \$0 \$0	
		Provide funding for activities related to Strategic Plan that are not included in other budgets.				-		4,000
		To be determined.	5610 5200	Activity(ies) to be determined. Activity(ies) to be determined.	\$0 \$0	<u>.</u>	\$2,000 \$2,000	

Goal	Activity		Account		Prop FY15 l Line	I .	FY14 E Line	Budget Activity
	No.	<u>Narrative</u>	<u>No.</u>	Account Description	<u>Amount</u>	<u>Total</u>	<u>Amount</u>	<u>Total</u>
		Provide funding for designated meetings and tasks of appointed groups.				4,265		4,565
		a. Group TBD.Examples:- Dictionary Working Group funded in FY 14.	5610	Member Travel (5p x \$400 [avg] airfare/ground) = 2000 (5p x \$150 x 2d lodging) = 1500 (5p x \$45 x 1d per diem) = 225	\$3,725	5	\$4,025	
		- TS-DACS funded in FY 13 Annual Meeting TF funded in FY 12.	5290	Food and Beverage (6p x 2 cont x \$10) = 120 (6p x 2 lunches x \$12) = 145 (6p x 2 dinners x \$23) = 275	\$540	43	\$540	
		Provide for balloting to elect vice-president, three Council members, and three Nominating Committee members.				\$3,800		\$3,800
		Post candidate statements on website; contract with VoteNet for online ballot; send paper ballot to requestors only.	5200 5300 5400	Consultants (VoteNet) Postage (included in G&A) Printing/Duplicating (included in G&A)	\$3,800 \$0 \$0	स स स	\$3,800 \$0 \$0	
		b. Conduct one all-member referendum as needed.	5200	Consultants (VoteNet)	\$0	<u> </u>	\$0	

Goal	Activity	<u>Narrative</u>	Account	Account Description	Prop FY15 I Line Amount		FY14 E Line Amount	Budget Activity Total
	5	Dues for membership in related organizations.				\$4.270		\$4.270
	5	Dues for membership in related organizations.	5820 5820 5820 5820	Institutional Membership Dues: Assn of Canadian Archivists Heritage Preservation ICA (600 Euros @ \$1.30) NISO	\$0 \$1,000 \$780 \$2,490	\$4,270 5 5 5	\$0 \$1,000 \$780 \$2,490	\$4,270
		Provide funding for president-elect and executive director to attend ASAE CEO Symposium.				\$2,585		\$2,630
		Assumes attendance at Chicago offering, April 2015.	5640	Registration Fees $(2p \times \$945)$ Member Travel $(1p \times \$300 \text{ airfare/ground}) = 300$ $(1p \times \$175 \times 2d \text{ lodging}) = 350$ $(1p \times \$45 \times 1d \text{ per diem}) = 45$	\$1,890 \$695	47 47	\$1,890 \$740	
	7	Provide funding to support SAA Sections and Roundtables.				\$9,500		
		a. Provide AV support for roundtables at DC 2014.	5360	10 rooms @ \$750/room/day (x 1d)	\$7,500	5		
		b. Provide funding for section/RT projects TBD.	5200	Projects TBD.	\$2,000	5		
	8	General and Administrative Cost Allocation	5XXX			\$106,153		\$90,295
	9	Computer Support Cost Allocation	5XXX			\$5,615		\$3,724

Goal	Activity No.	<u>Narrative</u>	Account <u>No.</u>	Account Description	_	oosed Budget Activity <u>Total</u>	FY14 Line Amount	Budget Activity Total
				Total Expenses Net Operating Gain / (Loss)		\$170,913 \$0 \$0 (\$170,913)		\$144,413 \$0 \$0 \$144,413

Society of American Archivists Council Meeting May 22 – 24, 2014 Chicago, Illinois

FY15 Proposed Budget Narrative: Career Services (Program 115)

(Prepared by Thomas Jurczak and Nancy Beaumont)

The proposed FY 2015 budget projects a net gain for the Career Services program of \$33,326. This is \$936 (2.89%) greater than the FY 2014 <u>budgeted</u> net gain and \$2,311 (6.49%) less than the FY 2014 <u>projected</u> net gain.

Effort of all staff members is allocated across the budget based on adjusted FY14 patterns. Personnel costs for Career Services reflect 0.05 FTEs or 0.38% of total salaries, taxes, and benefits. The cost of benefits is expected to increase by 7.23% as of January 1, 2015. A 3% placeholder has been included in the salary budget for staff merit increases.

The proposed budget assumes the following:

- For Online Job Ads, net revenues of \$38,298 based on the volume of ads placed in the past 12 months. The job board is outsourced to Boxwood Technologies; Boxwood's "consulting" (sales and hosting) and processing fees are based on a percentage of revenue.
- Continued expenses of \$3,000 for the onsite Networking Café/Career Center at the Annual Meeting.
- Minimal growth (of \$200) in revenue from the online Directory of Archival Consultants, which was launched in April 2012.

The Society of American Archivists **Income Statement** Fiscal 2015 Budget Career Services

Revenues					Pr	ojected FY '14	F.	V '15 Rudget v	FY '14 Budget	F	Y '15 Budget v.]	EV '14 Actuals
		Fiscal '15		Fiscal '14	• •	Actuals	1	\$ Difference	% Difference	^	\$ Difference	% Difference
Dues	\$		\$	<u> </u>	\$	1xctdais	\$	<u> </u>	N/A	\$	<u>3 Difference</u>	N/A
Subscriptions & Advertising	Ψ	58,700.00	Ψ	53,500.00	Ψ	57,605.92	ľ	5,200.00	9.72%		1,094.08	1.90%
Workshops		-		22,200.00				2,200.00	N/A		1,054.00	N/A
Annual Meeting		_		_				_	N/A		_	N/A
Publications				_		_		_	N/A	l	_	N/A
Contributions		_						_	N/A		_	N/A
Investments		-		_				_	N/A		<u>-</u>	N/A
Other		_						_	N/A		_	N/A
Total Revenues	\$	58,700.00	\$	53,500.00	\$	57,605.92	\$	5,200.00	9.72%	\$	1,094.08	1,90%
	~	20,700.00	Ψ	55,500.00	Ψ	57,005.72	ű	5,200.00	J.1270	Ψ	1,024.00	1,9070
Expenses					D.,	ojected FY '14		VIIS Dead and an	TEXT 11 4 YD N 4	T-33	VIII D. I. I.	mx
Expenses		Fiscal '15		Fiscal '14	rr	•	ı			F	Y '15 Budget v.	
Personnel	\$	3,920.67	\$	1,688.33	\$	Actuals		\$ Difference	% Difference	,	\$ Difference	% Difference
Office Occupancy & Utilities	Ф	3,920.67	Φ	1,088.33	Ф	,	Þ	2,232.34	132.22%	Ъ	395.77	11.23%
Services		20,937.46		· ·		345.58		213.97	130.01%		32.97	9.54%
		,		19,200.73		17,996.29		1,736.72	9.05%		2,941.17	16.34%
Supplies		29.03		10.38		32.81		18.66	179.77%		(3.78)	(11.51%)
Travel Leases, Rentals & Licenses		100.47		46.54		-		-	N/A	Ì	-	N/A
•		108.47		46.54		69.13		61.93	133.05%		39.34	56.91%
Taxes, Dues and Subscriptions				-		-	i	-	N/A			N/A
Depreciation, COGS, and Other		05.054.10		-		-	Ļ	-	N/A			N/A
Total Expenses	\$	25,374.18	\$	21,110.56	\$	21,968.71	\$	4,263.62	20.20%	\$	3,405.47	15.50%
Coin / Conno from One of the		22.227.02	Φ.	20.200.44		25.625.21				_		
Gain / (Loss) from Operations	\$	33,325.82	\$	32,389.44	\$	35,637.21	\$	936.38	2.89%	\$	(2,311.39)	(6.49%)
PM 0 3 . T										L		
Transferred to Funds		-		-								
Net Gain / (Loss)	<u>\$</u>	33,325.82	\$	32,389.44	\$	35,637.21						

The Society of American Archivists Program Planner Fiscal 2015 Budget

Program Name: Career Services
Program Number: 115

Goal	Activity <u>No.</u>	<u>Narrative</u>	Account No.	Account Description	•	oosed Budget Activity <u>Total</u>	FY14 Line Amount	Budget Activity Total
	1	Online Career Center Job board outsourced to Boxwood Technologies Boxwood revenue share Boxwood service fee	4160 5200 5335	Advertising Revenue Consulting Fees (30% revenue sharing) Processing fees (~ 2.3%)	56,000 16,414 1,288	S 56,000 17,702 4 5	(51,000) 14,948 1,173	\$ (51,000) 16,121
	2	Administer Career Center at Annual Meeting	5600 5360 5380	Staff travel [JS] (Moved to G&A) Networking Café / Career Center Honorarium for invited "Career Coach"	- 3,000	3,000 5	3,000	3,000
	3	Online Consultants Directory Annual listing fee (\$399 list; \$198 members) All listings to run from Jan 1 to Dec 31.	4170 4170	Directory Listings (14 member) Directory Listings	2,700	2,700	(2,500) -	(2,500)
	4	General and Administrative Cost Allocation	5XXX			4,4 3 7 5		1,911
	5	Computer Support Cost Allocation	5XXX			236 5		78
A A A A A A A A A A A A A A A A A A A				Total Income Total Expenses		58,700 25,374		(53,500) 21,111
				Gain / (Loss) From Operations		33,326		(32,389)

Society of American Archivists Council Meeting May 15 – 17, 2013 Chicago, Illinois

FY14 Proposed Budget Narrative: Membership (Program 120)

(Prepared by Thomas Jurczak and Nancy Beaumont)

The FY 2015 budget projects a net gain of \$780,800. This is \$17,447 (2.29%) greater than the FY 2014 <u>budgeted</u> net gain and \$14,622 (1.91%) greater than the FY 2014 <u>projected</u> net gain. The budget projects total dues revenue of \$882,531—an increase of 2.64% from the FY14 budget and an increase of 2.40% from projected FY14 actuals.

Effort of all staff members is allocated across the budget based on adjusted FY 2014 patterns. Personnel costs for Membership reflect 0.89 FTEs or 7.44% of total salaries, taxes, and benefits. The cost of benefits is expected to increase by 7.23% as of January 1, 2015. A 3% placeholder has been included in the salary budget for staff merit increases.

The proposed budget assumes the following:

- No dues increase in FY15. The last dues increase approved by the membership was implemented over a three-year period, effective July 1, 2011, 2012, and 2013.
- Membership projections are based on reported March 2014 figures in conjunction with trend analysis by membership class over the period covering FY 2010 through FY 2013.
- Other budgeted activities in the Membership program include collection of revenue from mailing list rentals and provision of such member services as administration of the awards program and mailing of complimentary publications to sustaining institutional members.

The Society of American Archivists Income Statement Fiscal 2015 Budget Membership

Revenues					TD	ojected FY '14	TOXZ	115 D 34	7737 14 4 75 - 1 - 4	Yaxa	115 D 1 .	
Revenues		Fiscal '15		Figural 11.4	Pr	•						7. FY '14 Actuals
Dues	\$	882,531.64	Φ	Fiscal '14 859,852.37	¢.	Actuals		Difference	% Difference		<u>Difference</u>	% Difference
Subscriptions & Advertising	Φ	882,331.04	\$	839,832.37	\$	861,812.53	\$	22,679.27	2.64%	\$	20,719.11	2.40%
Workshops		=		-		-		-	N/A		•	N/A
Annual Meeting		-		-		_		-	N/A		-	N/A
Publications		<u>-</u>		-		-		-	N/A		-	N/A
Contributions		-		-		-		-	N/A		-	N/A
Investments		-		-		-		-	N/A	1	-	N/A
Other		2 100 00		1 100 00		1.070.00		1 000 00	N/A		_	N/A
		2,100.00		1,100.00		1,870.20		1,000.00	90.91%		229.80	12.29%
Total Revenues	\$	884,631.64	\$	860,952.37	\$	863,682.73	\$	23,679.27	2.75%	\$	20,948.91	2.43%
Name.								·				
Expenses					Pre	ojected FY '14			FY '14 Budget	FY	'15 Budget v	. FY '14 Actuals
		Fiscal '15		Fiscal '14		<u>Actuals</u>		<u>Difference</u>	% Difference	<u>\$</u>	<u>Difference</u>	% Difference
Personnel	\$	76,159.31	\$	71,604.92	\$	73,811.98	\$	4,554.40	6.36%	\$	2,347.33	3.18%
Office Occupancy & Utilities		7,349.33		6,986.68		7,271.02		362.65	5.19%		78.31	1.08%
Services		8,467.47		7,360.24		8,181.85		1,107.23	15.04%		285.62	3.49%
Supplies		1,754.37		1,665.78		660.47		88.59	5.32%		1,093.90	165.62%
Travel		-		-		-		-	N/A		-	N/A
Leases, Rentals & Licenses		2,101.10		1,981.75		1,540.83		119.35	6.02%		560.27	36.36%
Taxes, Dues and Subscriptions		-		-		-	İ	-	N/A		_	N/A
Depreciation, COGS, and Other		8,000.00		8,000.00		6,038.60		-	0.00%		1,961.40	32.48%
Total Expenses	\$	103,831.59	\$	97,599.37	\$	97,504.75	\$	6,232.22	6.39%	\$	6,326.84	6.49%
Gain / (Loss) from Operations	\$	780,800.04	\$	763,352.99	\$	766,177.98	\$	17,447.05	2.29%	\$	14,622.06	1.91%
Transferred to Funds		-		<u> </u>		_				L		

766,177.98

Net Gain / (Loss)

780,800.04 \$

763,352.99 \$

Program Name: Membership Program Number: 120

Goal <u>No.</u>	Activity <u>No.</u>	<u>Narrative</u>	Acct <u>No.</u>	Account Description	Prop FY15 : Line <u>Amount</u>	I	FY14 I Line Amount	Budget Activity Total
	1	Collect membership dues.	4000	Membership Dues		\$882,532	4	(\$859,852)
		Assumes the following growth rates per member category:						
		- Assoc Dom (\$100) @ -1.83% - Assoc Int'l (\$125) @ -0.3% - Bridge (\$48) @ 0.32% - ID1 [Salary <\$20k] (\$80) @ 8.68% - ID2 [Salary <\$30k] (\$105) @ 1.18% - ID3 [Salary <\$40k] (\$130) @ -0.24% - ID4 [Salary <\$50k] (\$160) @ 1.04% - ID5 [Salary <\$60k] (\$200) @ 3.14% - ID6 [Salary <\$75k] (\$225) @ 3.48% - ID7 [Salary >\$75k] (\$250) @ 4.50% - Hon/Life (\$0) @ -4.21% - Retired (\$70) @ 4.69% - Student (\$50) @ -7.26% - Reg Inst (\$300) @ -1.54% - Sus Inst (\$550) @ -1.54%			17,323 6,493 4,577 94,873 27,752 64,278 106,434 103,178 106,953 106,943 - 14,220 52,567 137,315 39,626		(\$19,206) (\$7,762) (\$4,244) (\$90,481) (\$26,370) (\$61,830) (\$97,683) (\$101,794) (\$96,269) (\$106,707) \$0 (\$14,153) (\$63,605) (\$135,268) (\$135,268) (\$34,480)	
	2	Collect revenue from member mailing list rental.	4870	Mailing Label Rental	2,100	\$2,100	(\$1,100)	(\$1,100)
	3	Increase member retention.				\$0 \$3,035		\$0 \$3,035
		a. New Member Orientation and Forum at Annual Meeting	4360 5290	Sponsor F & B (200p x \$15 incl svc/tax)	\$0 3,035	44,540	\$0 3,035	

Program Name: Membership Program Number: 120

						oosed Budget	FY14	Budget
Goal <u>No.</u>	Activity No.	<u>Narrative</u>	Acct No.	Account Description	Line <u>Amount</u>	Activity Total	Line Amount	Activity Total
	4	Deliver member services.				\$9,650	•••••	\$9,650
		a. Mail copies of new SAA books to sustaining inst. members Assumes 4 books in FY14	5300 5940	Shipping/Related Fees (negligible) Cost of goods sold (4 books @ \$25 ea. x 80)	\$0 \$8,000		\$0 \$8,000	\$8,000
		b. Administer SAA Fellows, Awards & Scholarship Programs (See SAA Foundation program planner for details on funding of awards and scholarships.)	5570 5400 5350 5300 5290 5350	Supplies (plaques and certificates) Printing for Program Develop/Produce Promo Display Postage (included in allocables) F&BCeremony Toast Graphic Design for Program	\$1,200 \$0 \$0 \$0 \$0 \$0 \$150	[G&A Alloc]	\$1,200 \$0 \$0 \$0 \$0 \$0 \$150	\$1,200 [G&A Alloc]
		c. Administer the Mentoring Program. Mentor/Protege Meet and Greet at Annual Meeting Support online "Mentoring Directory" Redesign Mentoring Program brochure	5290 5350 5400	Food & Beverage Graphic Design Printing (\$2,000 @ \$.50/ea)	\$300 \$0 \$0 \$0	\$300	\$300 \$0 \$0 \$0	\$300
	5	Support the Membership Committee.				\$270		\$270
		a. Meeting of Membership Development Task Force - Cmte Chair, Cmte Vice Chair, Council liaison, 1 cmte rep - Staff	5610 5620 5630 5290 5295	Member Travel (4p x \$350) Member Lodging (4p x 2d x \$155) Member Per Diem (4p x 2d x \$45) F & B [6p x (\$10x2 + \$15x1 + \$35x1) Local Travel (Staff) (15 x 2 x 2p)	\$0 \$0 \$0 \$0 \$0	And the second s	\$0 \$0 \$0 \$0 \$0	
		a. Conference Calls 3 teleconfs for committee (included in allocables) 1 subcommittee teleconf (included in allocables)	5110 5110	Conference Calls Conference Calls	\$0 \$0		\$0 \$0	

Program Name: Membership Program Number: 120

						oosed Budget	FY14 l	Budget
Goal No.	Activity <u>No.</u>	<u>Narrative</u>	Acct <u>No.</u>	Account Description	Line Amount	Activity Total	Line Amount	Activity Total
***		b. Key Contact Breakfast at Annual Meeting (Per request from Membership Committee officers.)	5290	F&BContinental Breakfast (15p x \$18)	\$270		\$270	
	6	Membership staffing at Annual Meeting Staffing to be provided by Beaumont, Salgado, others as needed and appropriate (included in other program budgets).	5600	Staff Travel	\$0	\$0	\$0	\$0
The state of the s	7	Staff professional memberships/development. (Included in G&A budget.)	5820 5820 5640	ASAE Membership Assoc. Forum Membership ASAE Reg Fee	\$0 \$0 \$0	\$0	\$0 \$0 \$0	\$0
	8	Miscellaneous Database Support	5226	Computer Support	\$0	\$0	[\$0	\$0
	9	General and Administrative Cost Allocation	5XXX			86,311	5	81,306
	10	IT Cost Allocation	5XXX	Total Income Total Expenses Gain / (Loss) From Operations		4,566 \$884,632 103,832 \$780,800	5	3,339 (\$860,952) 98,249 (\$762,703)
	ww.			[Brack] Henry [B-LIST]		\$0 \$0 \$0	The services	\$650 \$0 \$0
I	l		I	Net Operating Gain / (Loss)		\$780,800		(\$763,353)

Society of American Archivists Council Meeting May 22 – 24, 2014 Chicago, Illinois

FY15 Proposed Budget Narrative: Annual Meeting (Program 194)

(Prepared by Nancy Beaumont)

The proposed FY 2015 budget projects a net gain of \$136,795 from the Joint Annual Meeting. This is \$42,827 (45.58%) greater than the FY 2014 <u>budgeted</u> net gain and \$42,375 (23.65%) less than the FY 2014 <u>actual</u> net gain.

Effort of all staff members is allocated across the budget based on FY 2014 patterns. Personnel costs reflect 0.73 FTEs or 6.12% of total salaries, taxes, and benefits. The cost of benefits is expected to increase by 7.23% as of January 1, 2015. A 3% placeholder has been included in the salary budget for staff merit increases.

The proposed budget for the Joint Annual Meeting assumes the following:

- Prepaid expenses (incurred during FY14 but related to the Washington, DC, meeting in FY15) are highlighted in the program planner. These costs will be allocated in FY15 via the General/Administrative Cost Allocation. This generally accepted accounting procedure, implemented beginning in FY08, enables us to reflect staff effort and related expenses more accurately. Program planners for the 2015 and 2016 annual meetings (Programs 195 and 196) reflect costs that will be booked as prepaid expenses but not expensed until those meetings take place. (Activities 2, 3, and 5b)
- Payment to Conference & Logistics Consultants of \$52,300, which includes pre-meeting and onsite management and travel/per diem, creation of the "Virtual Expo" for exhibitor sign-up, and exhibit hall management. (Activities 2, 4, and 5)
- Promotion of the conference via an online-only PDF of the full preliminary program and mailing of an 8-page flyer highlighting various aspects of the meeting and referring to the conference website (now is Sched.org) for detailed information. (Activity 3)
- An expense of \$53,500 for AV, which reflects coverage of all education and plenary sessions (Activity 4c) and the negative impact of labor costs for minimums and overtime hours (evenings and Saturday). As in FY13 and FY14, we propose no videotaping of the plenaries. The expenses associated with Roundtable meeting AV appear in Program 108, Governance, Activity 7.
- A new expense of \$6,000 for provision of a subsidy for an onsite child care center. [TO BE DISCUSSED.]
- In FY09 and FY10 SAA incurred expenses for ASL interpreters, based on the needs of an individual attendee as well a desire to provide ASL at the plenaries and Accessibility

- Forum. The proposed FY15 budget does <u>not</u> include funding for an ASL interpreter. (Activity 4)
- A total of 1,800 <u>paid</u> attendees, spread per trends in the past six years. This best-guess estimate is based on economic trends and registration patterns to date. (Reference of <u>paid</u> attendees: 2013 = 1,644; 2012 = 1,519; 2011 = 1,664; 2010 = 1,909; 2009 = 1,452; 2008 = 1,754; 2007 = 1,699.) (Activity 4)
- A payment to NAGARA of 15% of the net gain from the conference, per a Councilapproved memorandum of agreement. NAGARA also pays all of its own expenses for the meeting. (See last two lines in program planner.)

The Society of American Archivists Income Statement Fiscal 2015 Budget Annual Meeting - Washington

Revenues			Ρı	rojected FV '14	FY	7 '15 Budget v	FV '14 Rudget	ΈV	'15 Budget v	. FY '14 Actuals
	Fiscal '15	Fiscal '14		Actuals (NO)	Ĭ .	\$ Difference	% Difference		Difference	% Difference
Dues	\$ -	\$ 	\$	_	\$	_	N/A	\ \$	-	N/A
Subscriptions & Advertising	9,000.00	15,000.00		12,705.00		(6,000.00)	(40.00%)	•	(3,705.00)	(29.16%)
Workshops		· -		´ -			N/A		<u></u>	N/A
Annual Meeting	677,881.03	564,610.04		639,606.41		113,271.00	20.06%		38,274.62	5.98%
Publications	-	7,500.00				(7,500.00)	(100.00%)		_	· N/A
Contributions	-	-		-		-	N/A		_	N/A
Investments	-	-		=		-	N/A		_	N/A
Other	 6,250.00	1,250.00		6,272.37		5,000.00	400.00%		(22.37)	(0.36%)
Total Revenues	\$ 693,131.03	\$ 588,360.04	\$	658,583.78	\$	104,771.00	17.81%	\$	34,547.25	5.25%
Expenses			Pi	ojected FY '14	FY	' '15 Budget v.]	FY '14 Budget	FY	'15 Budget v	. FY '14 Actuals
	Fiscal '15	Fiscal '14		Actuals (NO)		\$ Difference	% Difference		Difference	% Difference
Personnel	\$ 61,927.41	\$ 58,809.49	\$	57,797.89	\$	3,117.92	5.30%	_	4,129.52	7.14%
Office Occupancy & Utilities	5,957.24	5,766.70		5,883.54		190.53	3.30%		73.70	1.25%
Services	306,075.80	252,802.28		242,968.68		53,273.51	21.07%		63,107.12	25.97%
Supplies	2,432.94	3,021.20		6,720.67		(588.26)	(19.47%)		(4,287.73)	(63.80%)
Travel	3,575.00	2,450.00		(486.62)		1,125.00	45.92%		4,061.62	(834.66%)
Leases, Rentals & Licenses	16,481.12	11,656.66		1,031.79		4,824.45	41.39%		15,449.33	1497.33%
Taxes, Dues and Subscriptions	-	-		_		-	N/A		-	N/A
Depreciation, COGS, and Other	159,885.67	159,885.67		165,496.92		-	0.00%		(5,611.25)	(3.39%)
Total Expenses	\$ 556,335.16	\$ 494,392.01	\$	479,412.87	\$	61,943.16	12.53%	\$	76,922.29	16.05%
Gain / (Loss) from Operations	\$ 136,795.87	\$ 93,968.03	\$	179,170.91	\$	42,827.84	45.58%	\$	(42,375.04)	(23.65%)
Transferred to Funds	_	-		_				L		

93,968.03 \$

179,170.91

Net Gain / (Loss)

136,795.87 \$

						oosed Budget	FY14	Budget	FY13 Bı	ıdget
Goal	Activity <u>No.</u>	<u>Narrative</u>	Account No.	Account Description	Line <u>Amount</u>	Activity <u>Total</u>	Line Amount	Activity <u>Total</u>	Line <u>Amount</u>	Activity Total
		Management & Administration Administer activities associated with the Joint Annual Meeting in Washington; develop and monitor budgets; provide support to the Program and Host committees; promote the meeting via all available means; research future meeting sites and vendors; monitor and evaluate current vendors; market exhibit space and sponsorship opportunities; and respond to general inquiries.				\$ <u>-</u>		\$ -		s -
		a. Staff professional development	5640	Included in G&A budget, activity 1.c.	_		-		-	
		Provide for program development, planning, and evaluation of the Joint Annual Meeting.				38,670		38,440		36,285
		a. Negotiated Agreement with NAGARA	5480	See below.	-		-		-	
8		Program Committee (13 members + 2 ex officios + 1 CoSA staff person)	5295	StaffLocal Travel (Meeting in Chicago)	60	:	5 60		30	
		EXPENSES APPEARING IN SCREENED BOXES WERE INCURRED IN FY14 AND ARE INCLUDED	5610	Member Travel (13p x airfare/ground) (actual) (13p x \$160) (actual)	-10,585 - -		9,860		8,495	
-		IN GENERAL/ADMINISTRATIVE ALLOCATION AT END OF PROGRAM PLANNER.	5290 5200 5130 5360	(14p x \$45 x 1d per diem) (actual) F&B-Breaks, lunches, dinners (actual) Consulting Fees Conference Calls Audiovisual	1,625 - - -		1,400 720		- 1,160 800 -	
1000		b. Host Committee	5290	F&BHost Committee Meetings	Maria Mari		5 10 10 10 10 10 10 10 10 10 10 10 10 10			
	(4) (4)	c. Pre-Meeting Planning - Conference & Logistics Consultants (CLC)	5200 5200 5600	Consulting Fees (CLC) (\$4,400 x 6) Meeting Planner Expenses (CLC) Staff Travel (site visit)	26,400 - -		26,400 5 - 5 -		25,800	

				Prop FY15 I	ľ		FY14.	Budget	FY13 Bu	ıdget
Goal Activ	*I	Account No.	Account Description	Line <u>Amount</u>	Activity <u>Total</u>		Line <u>Amount</u>	Activity <u>Total</u>	Line <u>Amount</u>	Activity <u>Total</u>
3	Promote attendance at Annual Meeting.							16,245	dia dia dia ka	16,200
	a. Preliminary program and flyers	5350 5400	Design/Layout/Prepress Printing (flyer only)	6,400 4,125		4) 4	6,400 4,125		6,400 4,125	
	Preliminary program book will not print and mail,	5300	Mail Services/Postage/Freight (flyer)	1,340		5	1,340	gratical and con-	1,340	nesilie eero
	designed PDF on conference website; 8-panel flyer will print and mail to all members (7,500).	5310	Express Mail (advance copies)	20			20		20	
	b. Flyer mailed to other targeted audiences (500 cc)	5300 5335	Postage Mail Services	300 100		5	300 100		300 100	101
	c. Banner, web button, ads, calendar submissions	5350 5350 5400	Flyers for Regional Meetings ID/Banner Development, Ads for AO / AA Banner Production	200 3,300 460		n (n (n	200 3,300 460		200 3,300 415	
	d. Email blasts to nonmembers	er en eren 161 och eren 161 och eren 161 och eren	Assumes Use of Lyris List Product	1		7				
22.20	e. Web version	5350	Web-formatted Graphics			5	MORE Mantalia			
	f. Press release via Bacon's (or other) online service	5285	Press Release	-	200	5	-		-	
		l								

				Prop FY15 I			FY14 l	Rudget	FY13 Bu	Aget
Goal Activit	y <u>Narrative</u>	Account No.	Account Description	Line Amount	Activity Total		Line Amount	Activity Total	Line Amount	Activity Total
4	Provide on-site management of a high-quality annual				556,681			(471,565)		(425,775)
	conference.				97,545			92,690		76,465
	a. Registration income (1,800 paid attendees)	4300	Early-Bird Member (50.8%) (Approx 737 x \$319)	349,587	27,010	4	(233,604)	72,070	(227,414)	70,703
		4300	Early-Bird Employee / Member Inst (4.7%) (Approx 69 x \$369)	22,951		4	(22,951)		-	
		4300	Early-Bird Nonmember (14.8%) (Approx 215 x \$499)	52,402		4	(69,339)		(66,736)	
		4300	Advance Member (6.5%) (Approx 94 x \$369)	21,956		4	(29,763)		(31,510)	
		4300	Advance Employee / Member Inst (1.1%) (Approx 16 x \$419)	5,268		4	(5,268)		-	
		4300	Advance Nonmember (3.8%) (Approx 55 x \$549)	5,060		4	(17,671)		(17,804)	
		4300	Onsite Member (4.2%) (Approx 61 x \$429)	27,701		4	(19,338)		(20,602)	
	·	4300	Onsite Employee / Member Inst (0.8%) (Approx 11 x \$479)	3,784		4	(3,784)		-	
		4300	Onsite Nonmember (3.3%) (Approx 48 x \$599)	11,025		4	(15,284)		(15,502)	
		4300	One-Day Member (1.6%) (Approx 23 x \$189)	8,772		4	(7,421)		(7,204)	
		4300	One-Day Employee / Member Inst (N/A)	-		4	-		-	
		4300	One-Day Nonmember (2.3%) (Approx 33 x \$269)	13,606		4	(11,529)		(9,177)	
	·	4300	Student Member (3.5%) (Approx 51 x \$139)	20,447		4	(16,118)		(15,583)	
		4300	Student Member One-Day (0.04%) (Approx 1 x \$119)	-		4	-		(252)	
		4300	Student Nonmember (1.9%) (Approx 28 x \$209)	10,332		4	(8,740)		(9,895)	
		4300	Student Nonmember One-Day (0.1%) (Approx 1 x \$159)	-		4	-		(1,008)	

	·			Prop		FYI	4 Budget	FY13 Bu	daet
Goal Activity		Account		Line	Activity	Line	Activity	Line	Activity
No.	<u>Narrative</u>	No.	Account Description	Amount	<u>Total</u>	Amount	Total	Amount	<u>Total</u>
		4300	Guest (of Member) (0.4%)	2,279		(1,88	3)	(1,456)	
		4300	(Approx 6 x \$99) Guest (of Nonmember) (0.1%) (Approx 2 x \$139)	762		(62	3)	(882)	
		4300	Complimentary Registrations (90exhibitors, sponsors, presenters)	-		-		-	
		4300	Research Forum (Approx 15 x \$50)	750		4 (75	0)	(750)	
	 b. Staffing NPB room is comped. One staff room (RC) @ \$125/day. Three CLC staff rooms @ comp. 	5600	Staff Travel (2p x \$400 air/ground) (NPB, RC) = 800 (1p x \$40/d x 8d per diem) (NPB) = 320 (1p x \$40/d x 7d per diem) (RC) = 280 (1p x \$125/d x 7d lodging) = 875	2,275		2,30	0	2,545	
		5650 5200 5200 5200	Meeting Assistants Consulting Fees (CLC) (\$4400/mo x 4) Third Onsite CLC Staff (\$550/d x 4d) Meeting Planner Expenses (CLC) (3p x local travel from Annapolis) = 150	17,600 2,200 950	:	17,60 5 2,20 5 2,30	0	17,200 2,200 5,000	
100		5610	(2 x \$40 x 8 + 1 x \$40 x 4 per diem) = 800 Host Committee (6p x \$25 transportation/parking) = 150	150	:	5 15	0	150	
	c. Logistics							***************************************	
	 AV services provided by in-house PSAV: Management fees included in 2014; assumes no additional cost for in-house sound. Does <u>not</u> include IMAG + video capture of 2 plenaries for podcasting/other uses. 	4450 5360 5360 5360 5500 5110 5500 5340 5480	CD Sales (special track) Audiovisual (basic for all sessions) Audiovisual (IMAG/video of plenaries) Audiovisual (special track) Equipment (phones, computers, Cybercafe) Credit card machines Supplies Hotel Handling Fees Floral	53,500 - - 750 - 500 700 150		4 (7,50 47,00 5 - 7,50 6 1,50 - 5 1,00	0 0 0 0 0	32,620 4,700 700 - 500 1,000	B LIST

						osed Budget		FY14	Budget	FY13 Bu	ıdaet
Goal	Activity		Account		Line	Activity		Line	Activity	Line	Activity
	No.	<u>Narrative</u>	<u>No.</u>	Account Description	Amount	Total		Amount	Total	Amount	Total
			5480	Photography	1,200		5	1,100		1,000	1
			5300	Postage/Freight (conference materials)	1,900		5	1,900		1,800	
			5400	Signs	2,760		5	1,780		1,100	
				(32 new headers + 32 footers @ \$40 + art @ \$50 + shipping)							
			4360	Sponsor for Signs (included in Silver pkg)	_						
		Kiddie Corp totals \$6,520 for 12 kids +	5480	Child Care	6,000		7	300		300	
		AV, guest room, F&B for kids, refrigerator,	5480	Gratuities (hotel and AV staff)	500		5	500		500	
		pillows and blankets, etc.	5385	Amenities and Awards	500		5	500		500	
			5260	Insurance	2,560		5	2,560		1,900	
			5290	F&BStaff Office/Reg Desk/Host Desk	1,550		5	1,350	}	1,000	
			5650	Keynote Speaker Expenses (air + 3 nights)	1,150		5	-		1,000	
			5480	Security (office, reg desk, locks)	650		5	650		750	
			5236	Credit Card Fees (moved to allocables)	-		5	-		-	
			5200	ASL interpreter for individual attendee	-		5	-		-	
		•	5200	ASL interpreter for plenaries	-		7	•		-	
	5	Provide for the International Archives and Information Technology Exposition.				122,200			(111,900)		(85,600)
						105,680			85,708		72,945
		a. Exhibitor and sponsor income	4350	Exhibits Income	89,000		4	(71,000)		(66,000)	,
		- 60 paid booths		(55 booths x 1,500 avg) = 82,500							
		- 2 comp (Office Hours)		(5 booths x \$1,300 avg) = 6,500							
		- 5 @ \$1,300 (avg nonprofit rate)									
		- 55 @ \$1,500 (avg for-profit rate)	4150	Advertising in Preliminary/Onsite programs	9,000		4	(15,000)		(8,500)	
			4900	Exhibit Hall Ticket Sales	_		4	-		_	

				Sponsorship(s):							
			4360	Silver Sponsorship (Preservica)	11,800		4	(13,400)		(7,600)	
			4360	Bronze Sponsorship (Atlas)	12,400		4	(9,000)		-	
			4360	CyberCafe (TBD)	-		4	(2,000)		(2,000)	
			4360	Career Center (TBD)	-		4	(1,500)		(1,500)	
	n ocyanaciaculai	b. Promote exhibits/sponsorships via prospectus, calls	5350	Design/Layout/Web Graphics	400		5	400		400	1210 20190 002 000 00000000000000000

					Prop FY15 I		FY14	Budget	FY13 Bu	dget
Goal	Activity		Account	·	Line	Activity	Line	Activity	Line	Activity
	<u>No.</u>	<u>Narrative</u>	<u>No.</u>	Account Description	<u>Amount</u>	<u>Total</u>	<u>Amount</u>	<u>Total</u>	<u>Amount</u>	<u>Total</u>
		- Prospectus is web-only	5300	Postage/Freight (two mailings)	nose de des (Brige)	abalisi (m. 1951) 1951 - Ur. Pasa a talah 1981 - 1981 - 1981	5			
		- "Virtual Expo" provided by CLC/Event Rebels	5335	Mail Processing/Labor		Manager and the re-	5			
			5400	Printing (300 sets)		iguagricani sac	5			
			5200	Virtual Expo setup	450	A Marie Southern State Control of State	5 450		450	
		c. Implement the Expo Hall	5200	Decorator (Alliance Expo Services)	11,900		5 11,900		11,900	
				(Set up 62 booths x $$94 = $5,830 + \text{Reg}$						
		- Grand Opening Happy Hour		Desk, Cybercafe, special set-ups/kiosks,						
		Assumes 1,200 people, very light food +		posterboards, easels, meter panels, etc)						
		open soft bar + cash bar (for liquor)	**	(Floor plan to fire marshall = \$0)]			}
		(including cashiers/bartenders) + 34% svc/tax	5200	Security Co. (C. C. (C.)	1,000		5 1,000	4	1,700	l l
			5200	Consulting Fees (CLC) (60 booths x \$67)	4,020		5 3,350		3,350	
		Assumes 500 people, 62.5-gallons @ \$95/gal-	5290	F&B-Grand Opening	39,165		5 30,723		23,760	
		rasames 500 people, 0215 gamons leg 555 gar	32.90	(1,200p x \$32 incl bartenders/svc/tax)	39,103		30,723		23,700	
		- Brunch/lunch (11:30 am - 1:00 pm)	5290	F&BCoffee Break			5 7,445		-	
		Assumes 1,200 people @ \$35 incl 34% svc/tax	5290	F&BBrunch/Lunch	42,000		5 20,790		25,590	
				(1,200p x \$35 incl svc/tax)						
		- Afternoon Break	5290	F&BAfternoon Break	7,595		5 10,500	·	5,795	
		Assumes 900 people @ \$8.40 incl 34% svc/tax		(900p x \$8.40 incl svc/tax)				in a constant of the constant	- And Andreas	
						14.050		(0.550)		(7.450)
	6	Provide for a variety of networking, social, and business events.				14,250		(8,750)		(7,250)
		CYCHIS.				79,765		67,930		60,100
		a. All-Attendee Reception	4900	Adult Guest Tickets	1,000	,	4 (1,000		(1,000)	
				(25 x \$40)						
		 Assumes 1,200 people at Library of Congress 	4900	Child Guest Tickets (12 and under)	250		4 (250)	(250)	
		@ \$38/p (inclusive) for buffet stations +		(25 x \$10)						
		bartenders + svc/tax.	4850	Wrist Band Sales (500 x \$10)	5,000		4 -		-	
			40.00	Sponsorship(s):	7.000			.	(2.700)	
			4360	(Preservation Technologies for buses, etc)	5,000		4 (5,000	ן	(3,500)	
			5480	Entertainment	_		5 2,000		1,500	

Program Name: Annual Meeting - Washington

Program Number: 194

				Prop FY15 I	osed Budget		EV14	Budget	FY13 Bu	doat
Goal Activi	y .	Account		Line	Activity	╽┟	Line	Activity	Line	Activity
No.	<u>Narrative</u>	No.	Account Description	Amount	Total		Amount	<u>Total</u>	Amount	Total
		5300	Wrist Bands (in stock)			-	M		-	
		5290	F&B (1,200p @ approx \$38)	47,880		47	47,880		53,000	
		5700	Facility Rental/Required Security	14,745		5	10,000		1,100	
		5295	Transportation (buses)	11,280		47	2,500		-	
	b. Presidents' Reception	4360	Sponsorship(s)	3,000		4	(2,500)		(2,500)	
			(Hollinger/Metal Edge @ \$3,000)							
		5290	F&B (\$4,000 + 34% svc/tax)	5,360		47	5,050		4,000	Ì
	THE IDEA OF		725							
	c. Fellows' Reception (Combined with Presidents' Reception in 2014.)	5290	F&B	-		(1)	~			
	d. Academy of Certified Archivists Luncheon/Meeting (Free to ACA members; ACA billed directly)			-			-		4	
	e. SAA Annual Membership Meeting	5200	Parliamentarian Fees/Expenses	500		5	500		500	
7	Provide attendees with meeting materials.									
					14,835			13,720		12,455
-	a. Promotional items and sponsor income	4360	Totebag Sponsorship	-		4	-		-	
-		4360	Badge Holder/Lanyard Sponsorship	-		4	-		-	
		5400	Hotel Keycard Production (Atlas Sponsor)	1,950		5	1,935		-	
		5400	Lanyard/Badge Holder (2000 x \$1,28 + set-up and freight)	2,670		5	2,670		2,000	
	b. Onsite Program (1,600 cc)	5350	Design/Layout/Prepress	4,725		4	4,725		5,325	1
	(Attendees given option to opt out of print	5400	Printing (1,600 x \$2.00)	3,200		4	2,200		2,960	
	program, assumes 10% opt out.)	5300	Postage/Freight	450		5	450		450	
	c. Name badges/ribbons	5400	Printing (1,600 badges, 500 ribbons)	700		_	600		600	-
	o. Ivamo badges/1000013	5500	Supplies (badge stock)	500		7	500		600 500	
			Badge Design	280		47	280		280	

					Prop FY15	osed Budget	FY14	Budget	FY13 Bu	ıdget
G	oal Activit	1	Account		Line	Activity	Line	Activity	Line	Activity
	No.	<u>Narrative</u>	No.	Account Description	<u>Amount</u>	<u>Total</u>	Amount	<u>Total</u>	Amount	<u>Total</u>
							<u></u>			
		d. Registration Packet materials	5400	Printing/Duplicating	-	4	-	·	-	
		e. Onsite registration forms (200)	5350	Layout/Production	190		190		190	
		(200)	5400	Printing (multi-part form)	170]	170		150	
	8	Provide space and assistance to various groups that meet during the Annual Meeting, including leader groups, sections, roundtables, committees, task forces, and allied groups.				500		4,950		5,700
		a. Leadership Forum	5360	AV for Roundtable Meetings	_	5	3,750		5,700	
		b. Committees and task forces		(Included for all roundtable meetings in						
		c. Sections and roundtables (see Governance, act.7)		Program 108, Governance, activity 7.)						
		d. Allied groups	5290	F&B for Leadership Forum (100 x \$5)	500	5	500			
		e. Honoraria as needed (see Governance, act. 7)	5380	Honoraria	-	5	700		[
	9	Program-specific computer support to assist in promotion and to streamline registration functions.	5226	Computer Support	. -	-	_		T.	-

_				***************************************		posed Budget	FY14	Budget	FYI3 B	udget
Goa	l Activity <u>No.</u>	<u>Narrative</u>	Account <u>No.</u>	Account Description	Line <u>Amount</u>	Activity Total	Line Amount	Activity Total	Line <u>Amount</u>	Activity <u>Total</u>
	10	General and Administrative Cost Allocation	5XXX	(Includes all DC 2014 expenses incurred in FY14.)		230,100	5	226,603		217,150
	11	IT Cost Allocation	5XXX			3,769	 	2,791		2,660
										- Annie de Annie
				Total Income Total Expenses		\$ 693,131 532,195		\$ (592,215) 494,392		\$ (518,625) 446,626
				Gain / (Loss) From Operations		\$ 160,936		\$ (97,823)		\$ (71,999)
	***************************************	•	5480	Negotiated Agreement with NAGARA		\$24,140	5	\$0		\$4,700
				Net Operating Gain / (Loss)		\$136,796		(\$97,823)		(\$76,699)

The Society of American Archivists Income Statement Fiscal 2015 Budget Annual Meeting - Cleveland

Revenues					D	ningted EV !14	ייבו	7 11 5 Dudant	TOTAL TO SEA TO	TO 2	Tries Transfer	77787 1-4 4 4 4 7
120, chues		Figural 11.5	ing.	anal III (DC)	rr	ojected FY '14			FY '14 Budget			
Dues	¢.	Fiscal '15		scal '14 (DC)	Ф	<u>Actuals</u>	_	<u> Difference</u>	% Difference		<u>Difference</u>	% Difference
	\$	•	\$	-	\$	-	\$	-	N/A	\$	-	N/A
Subscriptions & Advertising		-		-		F		-	N/A		-	N/A
Workshops		-		-		-		-	N/A		-	N/A
Annual Meeting		-		-		-		-	N/A		-	N/A
Publications		-		-		_		_	N/A		-	N/A
Contributions		-		-		-	Ì	-	N/A		-	N/A
Investments		-		-		-		-	N/A		-	N/A
Other				-		-		-	N/A			N/A
Total Revenues	\$	-	\$	-	\$	<u></u>	\$	-	N/A	\$	H	N/A
Tymong ag					_							
Expenses					Pro	ojected FY '14			FY '14 Budget		_	
		Fiscal '15		scal '14 (DC)		<u>Actuals</u>	-	<u>Difference</u>	% Difference		Difference	% Difference
Personnel	\$	103,778.89	\$,	\$	86,417.44	\$	20,314.28	24.34%	\$	•	20.09%
Office Occupancy & Utilities		10,073.12		8,132.53		8,602.61		1,940.60	23.86%		1,470.51	17.09%
Services		52,197.36		50,743.97		51,154.58		1,453.40	2.86%		1,042.78	2.04%
Supplies		690.25		566.42		695.60		123.83	21.86%		(5.35)	(0.77%)
Travel		8,015.00		12,665.00		11,962.32		(4,650.00)	(36.72%)		(3,947.32)	(33.00%)
Leases, Rentals & Licenses		2,847.89		2,292.05		2,436.55		555.84	24.25%		411.34	16.88%
Taxes, Dues and Subscriptions		-		_		_		-	N/A		_	N/A
Depreciation, COGS, and Other		(177,602.51)		(157,864.57)		(161,269.10)		(19,737.94)	12.50%		(16,333.41)	10.13%
Total Expenses	\$	-	\$		\$	-	\$	-	N/A	\$	(0.00)	N/A
Gain / (Loss) from Operations	\$	-	\$	-	\$	-	\$		N/A	\$	0.00	N/A
Transferred to Funds				<u></u>		-						
Net Gain / (Loss)	\$	-	\$	_	\$							

Program Name: Annual Meeting - Cleveland Program Number: 195

					oosed Budget	FY14	Budget	FV13	Budget
Goal Activ	·*•	Account <u>No.</u>	Account Description	Line <u>Amount</u>	Activity <u>Total</u>	Line Amount	Activity Total	Line Amount	Activity Total
1	Management & Administration Administer activities associated with the 2015 Annual Meeting in Cleveland; develop and monitor budgets; provide support to the Program and Host committees; research meeting sites and vendors; select, monitor, and evaluate vendors; market exhibit space and sponsorship opportunities; and respond to general inquiries.			- -	\$ -	-	\$ 500		s -
	a. Staff professional development	5640	Association Forum Registrations	-		500		-	
2	Provide for program development, planning, and evaluation of the 2015 Annual Meeting.			-	37,275	-	41,625	-	37,145
	a. Program Committee - PC meeting to be held at SAA HQ in Chicago - 11 Committee members (including 2 co-chairs) + 2 ex officios (2016 co-chairs)	5295 5610	Local Staff Travel (Meeting in Chicago) Member Travel (11p x \$400 airfare/ground) = 4400 (11p x \$150 lodging x 2d) = 3300 (7p x \$45 x 1d per diem) = 315	60 8,015		60 12,165		30 9,415	
real-property and the second s		5290 5130 5360	F&B-Breaks, lunches, dinners Conference Calls Audiovisual	1,400 - -		1,600 - -		1,200	
	b. Host Committee	5290	F&BHost Committee meetings	200		200		100	
Vincial de la constant de la constan	c. Pre-Meeting Planning - Conference & Logistics Consultants (CLC)	5200 5650	Consulting Fees (CLC) (\$4600 x 6) Meeting Planner Expenses (CLC)	27,600 -		27,600		26,400	
3	Promote attendance, exhibits, and sponsorships at Annual Meeting.				16,810		17,410		17,310
	a. Preliminary program and flyers	5350	Design/Layout/Prepress	6,100		6,400		6,400	

Program Name: Annual Meeting - Cleveland

Program Number: 195

					Prop FY15 l	osed Budget	FY14	Budget	FY13 I	Budget
Goal	Activity No.	Narrative	Account No.	Account Description	Line Amount	Activity Total	Line Amount	Activity Total	Line Amount	Activity Total
						.=	<u>-,</u>	<u>,=,,,===</u>		
			5400	Printing (flyer only)	3,900		4,200		4,200	
		Preliminary program book will not print and mail,	5300	Mail Services/Postage/Freight (flyer)	1,380		1,380		1,380	
		but will reside as PDF on conference website; 8- to 12-page flyer will print and mail (7,500 cc)	5310	Express Mail (approvals/advance copies)	30		30		30	
		b. Mailing to lapsed SAA members + members of state	5300	Postage	300		300		300	
		and regional orgs proximate to Cleveland (500 cc)	5335	Mail Services	100		100		100	
		c. Banner, flyers, advertising, calendar submissions	5350	Flyers for Regional Meetings	200		200		200	
			5350	ID/Banner/Ad Development	3,400		3,400		3,400	
			5400	Banner Production	500		500		450	
		d. Promote exhibits/sponsorships via prospectus, calls	5350	Web Graphics	400		400		400	
		- Prospectus is web-only	5300	Postage/Freight	-		-		-	
		- "Virtual Expo" provided by CLC/Event Rebels	5335	Mail Processing/Labor	-		-		-	
			5400	Printing			-	-	-	
			5200	Virtual Expo setup	500		500		450	

Program Name: Annual Meeting - Cleveland

Program Number: 195

						oosed Budget	FY14	Budget	FY13 Budget	
Goal	Activity <u>No.</u>	<u>Narrative</u>	Account No.	Account Description	Line <u>Amount</u>	Activity <u>Total</u>	Line <u>Amount</u>	Activity <u>Total</u>	Line <u>Amount</u>	Activity Total
	4	General and Administrative Cost Allocation	5XXX			117,327	5	94,468		85,506
	5	Computer Support Cost Allocation	5XXX			6,190	5	3,861		3,665
	6	Allocation to Future Period	5XXX			(177,603)	5	(157,865)		(143,626)
				Total Income Total Expenses		s -		\$ -		\$ - -
				Net Result		s -		\$ -		<u>s - </u>

The Society of American Archivists Income Statement Fiscal 2015 Budget Annual Meeting - Atlanta

Revenues					n	*		7.14 # 75 1	-				
Revenues		771 7 14 8		1144 (60)		jected FY '14							v. FY '14 Actuals
n	•	Fiscal '15		cal '14 (Cle.)	_	ctuals (Cle.)		S Difference	<u>%</u>	<u>Difference</u>		<u>Difference</u>	% Difference
Dues	\$	-	\$	-	\$	-	\$	-		N/A	\$	_	N/A
Subscriptions & Advertising		-		-				-		N/A		-	N/A
Workshops		-		-		-		-		N/A		-	N/A
Annual Meeting				-		-		H		N/A		-	N/A
Publications		-		-				-		N/A		-	N/A
Contributions		-		-		-		-		N/A		-	N/A
Investments		-		-		_		-		N/A		-	N/A
Other				-		y				N/A			N/A
Total Revenues	\$	-	\$	-	\$	-	\$	-		N/A	\$	-	N/A
Expenses					Pro	jected FY '14	F	Y '15 Budget v	. FY	'14 Budget	FY	'15 Budget v	. FY '14 Actuals
		Fiscal '15	Fisc	eal '14 (Cle.)	A	ctuals (Cle.)		Difference		Difference		Difference	% Difference
Personnel	\$	1,751.67	\$	-	\$	4,444.36	\$	1,751.67	N/A		\$	(2,692.69)	(60.59%)
Office Occupancy & Utilities		169.45		-		434.08		169.45	N/A			(264.63)	(60.96%)
Services		694.21		-		330.92		694.21	N/A			363.29	109.78%
Supplies		11.13		_		51.03		11.13	N/A			(39.90)	(78.18%)
Travel		590.00		· -		459.80		590.00		N/A		130.20	28.32%
Leases, Rentals & Licenses		48.10		_		78.78		48.10	N/A			(30.68)	(38.95%)
Taxes, Dues and Subscriptions		-		_		_		_		N/A		-	N/A
Depreciation, COGS, and Other		(3,264.56)		_		(5,798.97)		(3,264.56)	N/A			2,534.41	(43.70%)
Total Expenses	\$	-	\$	-	\$	- (- ,)	\$		- 111-1	N/A	\$		N/A
*			·								ľ		- 1/
Gain / (Loss) from Operations	\$	-	\$	н	\$	-	\$	*		N/A	\$	-	N/A
Transferred to Funds		<u></u>		_									
Net Gain / (Loss)	\$	-	\$	-	\$	-							

Program Name: 2016 Annual Meeting - Atlanta

Program Number: 196

Goal Activity	ty <u>Narrative</u>		Account Description	Proposed FY15 Budget Line Activity Amount Total		FY14 Line Amount	Budget Activity <u>Total</u>	FY13 Line Amount	Budget Activity <u>Total</u>
1	Management & Administration Administer activities associated with the 2016 Annual Meeting in Atlanta; develop and monitor budgets; provide support to the Program and Host committees; research future meeting sites and vendors; monitor and evaluate current vendors; market exhibit space and sponsorship opportunities; and respond to general inquiries.			-	\$ -	-	\$ -	-	s -
	a. Staff professional development	5640	Association Forum Registrations	-		-		-	
2	Provide for program development, planning, and evaluation of the Annual Meeting.				1,180		-		3,850
	a. Program Committee	5110	Conference Calls	_		-		-	
	b. Pre-Meeting Planning - Conference & Logistics Consultants (CLC)	5600 5200	Staff Travel (site visit) Meeting Planner Expenses (site visit) (1p x \$350 airfare/ground) = 350 (1p x \$150 x 1d lodging) = 150 (1p x \$45 x 2d per diem) = 90	590 590		-		-	
		5350 5400	ID Development (design) ID Development (banner)	-				3,400 450	
3	General and Administrative Cost Allocation	5XXX		_	-	5 -	49	-	620
4	IT Cost Allocation	5XXX			- -	5	-		26

Program Name: 2016 Annual Meeting - Atlanta

Program Number: 196

<i>C</i>	l Activit				FY15	posed Budget		Budget	FY13 Budget	
Goa	No.	<u>Narrative</u>	Account No.	Account Description	Line <u>Amount</u>	Activity Total	Line <u>Amount</u>	Activity <u>Total</u>	Line <u>Amount</u>	Activity <u>Total</u>
	5	Allocation to Future Period	5XXX		-	-	5	-		(4,496)
				T-4-1 Y						
				Total Income Total Expenses		S -		\$ - -		-
				Net Result		S -		<u>s</u> -		<u>s - </u>
					[Fellows]	\$0	[Fellows]	\$0	[Fellows]	\$0
]					\$ -		\$ -	1	\$ -