# Society of American Archivists
# Council Meeting
# February 16, 18, 2022
# Virtual Meeting

## Staff Report: Education
### (Prepared by Education Director Rana Salzmann)

**Education by the Numbers (12/1/2021 to 1/31/2022)**

In light of the continuing COVID-19 pandemic, we have persisted with our all-online education model, using Zoom for full-day courses as well as short, topical webcasts.

### On-Demand Webcast Sales Summary

|  | December | January | Grand Totals |
|---|---|---|---|
| **Paid content** | 123 | 121 | 244 |
| **Free content** | 22 | 35 | 57 |
| **TOTALS** | **145** | **156** | **301** |

### Live Online Courses (12/1/2021 to 1/31/2022)

A summary of activity is below. The FY22 budget is built on the assumption that we run approximately four live webcasts per month over ten full programming months (excepting December and August)with an average of 30 enrollees. July and August are typically slower months for SAA Education in terms of programming, we do not want internal educational programs to compete against Annual Meeting.

| Date | Course | Enrollment | Paid or Free |
|---|---|---|---|
| 12/6/21 | Digital Forensics: Fundamentals | 35 (max 35) | Paid |
| 12/13/21 | Digital Forensics: Advanced | 30  (max 35) | Paid |
| 12/16/21 | Arrangement and Description of AV Materials | 34 (max 35) | Paid |
| 1/12/22 | Preserving Digital Archives | 38 (max 35) + | Paid |
| 1/24/22 | Cultural Diversity Competency | 40 (max 40) | Paid |
| **TOTALS** |  | **177 (max 180)** |  |

*\*Some courses had intentionally limited enrollments, by instructor request.*
*+Enrollment numbers sometimes include audits by DAS or CoE members performing course review or TA duties, as approved by Director of Education.*

We have welcomed new instructors this period (for ADAV and the upcoming May iteration of A&D Fundamentals) and experimented with higher enrollment numbers for some core classes (bumping CDCX from 35 to 40). Safeguarding the quality of the online classroom experience for

instructors and students is of paramount importance, particularly for the more technical/practical courses in the DAS and A&D curriculum.

## DPOE-Net partnership

In December, we began promoting an opportunity for members to receive outside funding to enable them to complete DAS professional development courses.

> **Pursue a DAS Certificate With Professional Development Support**
> The [Digital Preservation Outreach and Education Network (DPOE-N)](#) is offering professional development support to cultural heritage professionals in the area of digital preservation. Particularly if you work in a low-resourced institution, are an emerging professional, or have been financially affected by the pandemic, [consider applying to professional development funding](#) to pursue Digital Archives Specialist certification or to renew your existing certificate.

## SAAF Grant for Captioning

SAA Education is the beneficiary of an SAA Foundation Grant of $3200 to fund the captioning of "legacy" webinar content. Working with Lydia Tang as the primary project manager, we have begun submitting webinar files from the DAS and A&D certificate programs to Rev.com for captioning and transcripts in batches. Volunteers from the Accessibility & Disability section perform QA on the transcripts before they are uploaded to the LMS. The grant allows enough funding to caption all certificate webinars, with some cushion left over for contingencies. Due to volunteer bandwidth, it is anticipated QA will not be completed prior to the end of the fiscal year.  We are investigating other options.

## Hong Kong GRS

We continue to provide live, online DAS courses to a cohort of employees from the Hong Kong Government Records Service. We use recordings which the group can watch on their own time, and then schedule a live discussion during the Hong Kong business day so that students can get customized interaction with the instructor.

- Tool Integration: From PSIP to DIP with Max Eckard ran in June 2021 for 26 students.
- Accessioning and Ingest of Digital Records with Lara Friedman-Shedlov, Mike Shallcross, and Carol Kussman ran in October 2021 for 27 students.
- Introduction to PREMIS with Lori Lindberg is scheduled for February/March 2022 with 28 registered.

## DAS Certificate / Exam Update

We continue to see increased uptake in DAS courses offered virtually, and solid numbers for the DAS Comprehensive Exam. 45 people are eligible to take the exam this period (January 2022), compared to 22 in January 2021.

**DEI Next Steps: SAA Foundation Grant**

The live event enrollment numbers were solid, but the on-demand numbers are not meeting expectations at this time; we will sunset (by agreement with instructors) in August 2022. The *DEI and Collections Metadata* course is the most popular by far at this time, indicating a critical need, which we will address with additional upcoming programming on *Reparative Description*.

- Martha Anderson and Tarida Anantachai - *Mentoring and Support for BIPOC Staff*
  - 43 in live session, 12 on demand to date
- Lorin Jackson – *Facilities and Spaces: Co-Constructing a More Inclusive Environment*
  - 39 in live event, 13 on demand to date
- Azalea Camacho and Amalia Castaneda - *Nontraditional Advocacy and Outreach Practices from a DEI Perspective*
  - 42 in live event, 12 on demand to date
- Sharon Mizota - *DEI and Collections Metadata/DEI Audit*
  - 50 in live event, 39 on demand to date

**NHPRC-Funded Management Track**

We are planning the final 6 months of programming for this 2-year cooperative agreement. I am focusing on core skills (technology, finance, and project management) and enhancing the DEIA training options for managers with the remaining funding.

| Date | Title (Speaker) | Description/Notes | Enrollment to date |
|---|---|---|---|
| March 7-28, 2022 | Advanced Topics in Financial Management (Becky Beaulieu) | Asynchronous with 4 live office hours over 4 weeks | 16 to date 24 budgeted |
| April, 19, 2022 | Creating Safer Online Spaces (Lorin Jackson) | Webinar | 4 (to date) 24 budgeted |
| June 2022 | Technology Management (Carson Block) | Asynchronous with 4 live office hours over 4 weeks | 24 |
| TBA | Project Management (Rosemary Pleva-Flynn) | Asynchronous online course. | TBA |
| TBA | Reparative description | Webinar | TBA |

**Return to in-person teaching**

Over the last month, we have received two requests from regional groups (Cleveland Archival Roundtable and the Society of Southwest Archivists) to host education events as part of their meetings. SSA is moving to in-person for their conference in May 2022. SAA Education has budgeted for online-only education through June of 2022, we need to think about viable, scalable, in-person possibilities for the next fiscal year, as folks desire a return to some form of F2F meetings.