

**Society of American Archivists  
Council Meeting  
January 23 – 26, 2014  
Chicago, Illinois**

**Report of the Director of Publishing  
(Prepared by Teresa Brinati)**

**I. PROJECT STATUS**

**A. New Output Since August 2013**

- *SAA Sampler: Archival Advocacy* compiled with an introduction by Cheryl Oestreicher  
PDF version.
- *Perspectives in Women's Archives* edited by Tanya Zanish-Belcher with Anke Voss  
PDF and EPUB versions.
- *Exhibits in Special Collections, Libraries, and Archives* by Jessica Lacher-Feldman  
PDF version.
- *Archives and Justice: A South African Perspective* by Verne Harris  
PDF and EPUB versions.
- *I, Digital: Personal Collections in the Digital Era* edited by Cal Lee  
PDF version.

**B. Due Imminently**

- *Conceptualizing 21<sup>st</sup>-Century Archives* by Anne Gilliland  
Projected availability in print January 2014; PDF and EPUB versions in February 2014.
- *Through the Archival Looking Glass: A Reader on Diversity and Inclusion*  
Edited by Mary Caldera and Kathryn Neal  
Projected availability in print February 2014; PDF and EPUB versions in March 2014.

**C. In Production**

- Trends in Archives Practice:
  - *Digital Preservation Essentials*  
Edited with an introduction by Paul Conway and Christopher Prom
    - *Module 4: Acquiring Knowledge and Skills*, by Helen Tibbo
    - *Module 5: Achieving Organizational Readiness*, by Nancy McGovern
    - *Module 6: Preserving Digital Objects*, by Erin O'Meara
    - *Module 7: Implementing Storage Technologies*, by Jessica Colati
  - *Rights in the Digital Era*  
Edited with an introduction by Menzi Behrnd-Klodt and Christopher Prom
    - *Module 8: Understanding Copyright Law*, by Heather Briston
    - *Module 9: Balancing Privacy and Restrictions*, by Menzi Behrnd-Klodt
    - *Module 10: Managing Rights and Permissions*, by Aprille McKay

Projected availability Summer 2014.

- Various other modules, publications, and a sampler.

#### **D. Glossary Working Group**

The twice-monthly conference calls are proceeding apace. Asana (an open-source collaborative task management application that updates and organizes in real time) has been implemented for collaborative tasks. Review of the 2,000 + terms is almost complete. A form for submission of new terms was added to the 2005 Glossary home page on the SAA website. A “reading program” was outlined to gather new terms from the professional literature. It includes all books published by SAA and all issues of *The American Archivist* from 2005 forward. (The net will be cast farther afield as soon as the initial goals of the reading program are accomplished.)

Raising awareness about the new product under development began last August during the CoSA/SAA Joint Annual Meeting when GWG crowd-sourced Tweepsters to get new terms using the Twitter hashtag #saagloss. It will continue with upcoming blog posts in *Off the Record*, articles in *Archival Outlook*, announcements in *In the Loop* and *The American Archivist*, and a forum/assorted other activities during the 2014 Annual Meeting.

## **II. REVENUES**

See YTD Financials.

## **III. MARKETING**

### **A. Regionals Archives Meetings**

Since August, publications were promoted at the fall meetings of the Midwest Archives Conference, Society of Tennessee Archivists, Louisiana Archives and Manuscripts Association, and the Joint Meeting of the Society of Georgia Archivists/Society of North Carolina Archivists/South Carolina Archival Association.

### **B. SAA Workshops**

Since August, publications have been used or promoted at nearly two dozen SAA continuing education offerings.

### **C. Freemasons and Girl Scouts**

Yes, you read that correctly! In September, publications were promoted at The Quarry Project: Masonic Society and the Masonic Library and Museum Association Conference on Research and Preservation in Alexandria, VA, and the Girl Scouts USA History Conference 2013 in New York City (the latter thanks to SAA member Pam Nye).

### **D. Holiday Book Sale on Select SAA Print Titles (Dec. 17–20)**

Seventy-five orders totaling more than \$6,000 resulted from this promotion.

### **F. Trends in Archives Practice: Archival Educators Survey**

Launched Dec. 17 and running through Jan. 10, twenty-six archival educators to date have accepted an invitation to receive a free module in exchange for participating in a survey about using the modules in classrooms/workshops.

## **V. PERIODICALS**

### **A. *The American Archivist***

- The first-ever supplement to the journal is available in its entirety on MetaPress and the SAA website. *The American Archivist Online Supplement to Volume 74* celebrates SAA's 75th anniversary by capturing selected content from nine sessions offered at the 2011 SAA Annual Meeting in Chicago. Guest edited by Bill Landis, this electronic-only issue features additional reviewed and copyedited articles as they were completed (rather than waiting for all to be ready simultaneously). This thematic collection represents nearly three dozen articles written by new and veteran voices using an experimental new product that builds innovatively on one of SAA's strongest brands.
- Make time to curl up with the Fall/Winter 2013 issue of *The American Archivist*, which was posted online in November and distributed in print in December. Mark Greene and Randall Jimerson debate whether being an ethical archivist means pursuing social justice in all phases of archival practice; Caryn Radick sinks her teeth into the narrative and plot of Bram Stoker's *Dracula* from an archival perspective; and Karen Gracy plumbs professional attitudes toward digital distribution of archival moving images. Editor Greg Hunter's fourth issue features twelve articles and six book reviews.
- *The American Archivist* home page was updated and now includes the JSTOR and HathiTrust icons with links. In addition, the Reviews Portal has been revamped thanks to input from Reviews Editor Amy Cooper Cary and Review Coordinator Alexandra Orchard.

### **B. Archival Outlook**

This fall, Anne Hartman and I investigated three digital solutions and selected Blue Toad Publishing as the vendor for production of the digital edition of *Archival Outlook*. The Jan./Feb. 2014 issue is slated to be the first one available in both print and digital formats, the latter of which will work on any device, from anywhere, 24/7. More than 10,000 publishers already use Blue Toad, and we are excited to offer members – and the public – this option for staying abreast of news and information from SAA. As part of the agreement, Blue Toad would also retro-convert 2013 issues of *Archival Outlook*.

### **C. In the Loop**

The e-newsletter is now delivered every-other-Wednesday morning. An archives was established to provide readers with easy access to past issues. In development is an enhanced template to promote top stories and encourage readers to share info.

## **VI. Miscellaneous**

### **A. Election 2014**

SAA renewed its contract with Votenet Solutions to administer for the sixth year the online ballot during March and April. The Election 2014 website page was launched in November. The bios and statements from all 14 candidates are due in the SAA office in early January and will then be posted to the website soon after. New this year: We will be calling on current leaders to “get out the vote” in an effort to increase the participation level from last year, when only 17% of eligible voters exercised their rights. Stay tuned for details on how you might help.

### **B. Awards Committee Is in Search of Excellence**

The various Award subcommittees for 19 of the recognitions are in the throes of promoting this important program. If anyone you know has made an outstanding contribution to the profession . . . or promoted greater public awareness of archives . . . or published a groundbreaking book or outstanding article . . . or developed an innovative finding aid . . . or needs financial assistance to attend graduate school or a professional conference . . . *then* nominate this deserving colleague for an award or scholarship. The deadline is Feb. 28.

### **C. Association Media and Publishing Annual Conference in Chicago**

I organized a one-hour session on “Maximizing Your Association’s Book Publishing Program” and was one of three speakers; the title of my presentation was “Content Is King.”