

HELP TELL AMWAY'S STORY

APPRECIATE THE PAST CONTRIBUTE TO THE FUTURE

Each day, the Historical Archives & Museum values the significance of historical importance. Of course, not everything is worth saving, but it is our job in determining what will help tell the Amway story now and for future generations.

WE PRESERVE



- Newspaper clippings
- Photographs
- Posters
- Reports
- Sketches
- Published literature
- Brochures



- Architectural drawings
- Budgets
- Diaries
- Films
- Correspondence Letters
- Oral Histories & Speeches
- Multimedia
- Museum Objects

UTILIZE RESOURCES

The Historical Archives & Museum staff can assist you with finding the proper research materials needed for any business need. We can supply reproductions of digital photos, copyright usage, multi-media resources and publication quality scanning that are requested. *Some restrictions may apply.*

FOUNDERS' FUNDAMENTALS

The freedom to choose where you live and how you work. An independent business in which the entire family is encouraged to be involved. An opportunity that provides hope, particularly to those who thought all hope was lost and a plan that rewards you not only for what you achieve, but for helping others do the same.

FREEDOM

Personal opportunity and economic opportunity go hand in hand. With Amway you have the freedom to change your life by owning your own business.

FAMILY

We all need family to cheer us on. We are all members of the global Amway family – we respect and take care of each other to foster success.

HOPE

Inspiring you to dream bigger. Amway creates an environment where hope can thrive.

REWARD

Happiness is best achieved through earned success. Amway rewards what you achieve, and also what you help others achieve.



Historical Archives
& Museum

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HISTORICAL ARCHIVES & MUSEUM



*Preserving the Legacy
Around the Globe*

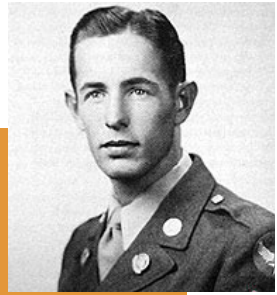
FREEDOM

HOPE

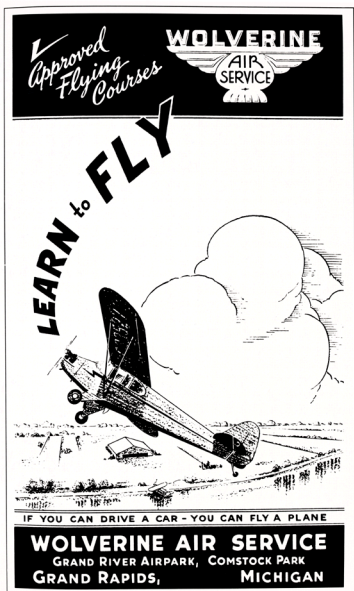
FAMILY

REWARD

IT ALL STARTED WITH A FRIENDSHIP



ENTREPRENEURS EXPLORE NEW HEIGHTS



FIRST
BUSINESS
ADVENTURE
Wolverine Air
Service
1948



KEEPERS OF THE FLAME

BURNING BRIGHT

Amway's Corporate identity is one of proud heritage and a unique business opportunity. Our history is a living part of us – it defines who we are and where we are going.

OUR COLLECTION IS NEVER COMPLETE

The Historical Archives & Museum is dedicated to preserving the integrity of Amway's corporate heritage. Throughout time, historical information is created and can be lost. Remember as Amway employees and independent business owners, we all can contribute to the restoration and preservation of Amway's History.



OUR MISSION

The ongoing challenge of the Historical Archives & Museum is to continually identify and obtain records and objects being created or used today that will have informational value tomorrow.