

Making global goals local business –

How to be an architect and engineer of a better world

Ursula Wynhoven
Chief Legal Officer
Chief, Governance and Social
Sustainability



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1 NO POVERTY



2 ZERO HUNGER



3 GOOD HEALTH AND WELL-BEING



4 QUALITY EDUCATION



5 GENDER EQUALITY



6 CLEAN WATER AND SANITATION



7 AFFORDABLE AND CLEAN ENERGY



8 DECENT WORK AND ECONOMIC GROWTH



9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



10 REDUCED INEQUALITIES



11 SUSTAINABLE CITIES AND COMMUNITIES



THE GLOBAL GOALS

For Sustainable Development

12 RESPONSIBLE CONSUMPTION AND PRODUCTION



13 CLIMATE ACTION



14 LIFE BELOW WATER



15 LIFE ON LAND



16 PEACE AND JUSTICE STRONG INSTITUTIONS



17 PARTNERSHIPS FOR THE GOALS



SDGS – The pathway to the future we want

Backed by all **193 United Nations Member States**

Developed by **governments, civil society and business together**

Declaration of “interdependence” –
Progress is needed **on all by all types of actors** –
collaboration is key

17 goals, 169 targets,
one 15 year vision, endless
opportunities



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Why should businesses care?

Better educated, healthier and more productive workforce

More businesses and consumers that need, want and can afford to buy your products and services

Better governance, peace and stability creating an improved enabling environment for business

Better infrastructure

Climate resilience

And more...



... and the SDGs are a driver of new markets and opportunities

SDGS are robust

- Backed by all stakeholder groups worldwide
- 15 year focus – annual reviews to hold governments accountable

SDGs make it simpler to do sustainable business

- Concrete goals and targets

New markets

- Trillions of dollars will be invested
- The sustainability trajectory and the gaps to be addressed are clear
- Endless opportunities for business innovation to speed progress

New purpose

- It has never been clearer how responsible business can be a force for good, and create value for business and society

Businesses are already embracing the SDGs



68%

of businesses say they are
aware of the **SDGs**

Source: UN Global Compact Annual Implementation Survey, January 2015



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... but many still need tools



Source: PwC, 2015: "Make it your business: Engaging with the Sustainable Development Goals".



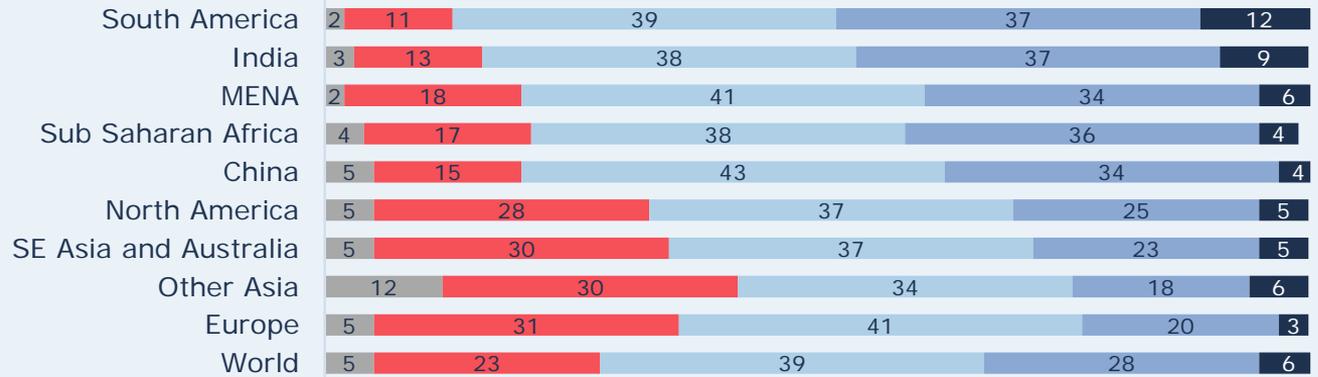
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Businesses in emerging markets are leading in seeing the opportunities in the SDGs

AWARENESS OF SDGS – BY REGIONS

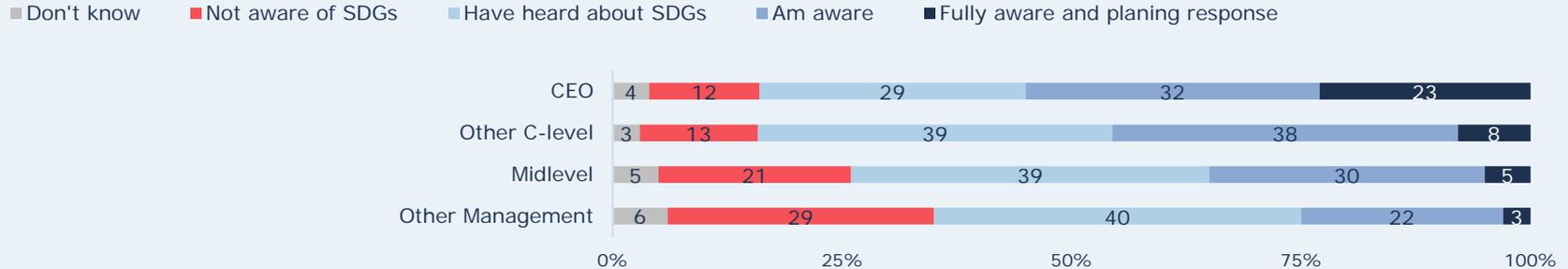
■ Don't know ■ Not aware of SDGs ■ Have heard about SDGs ■ Am aware ■ Fully aware and planning response



Source: Global Opportunity Report 2016 by: DNV GL/UNGC/MMGI.

CEOs are leading the way on the SDGs — but need to get their organizations further on board

AWARENESS OF SDGS – BY SENIORITY

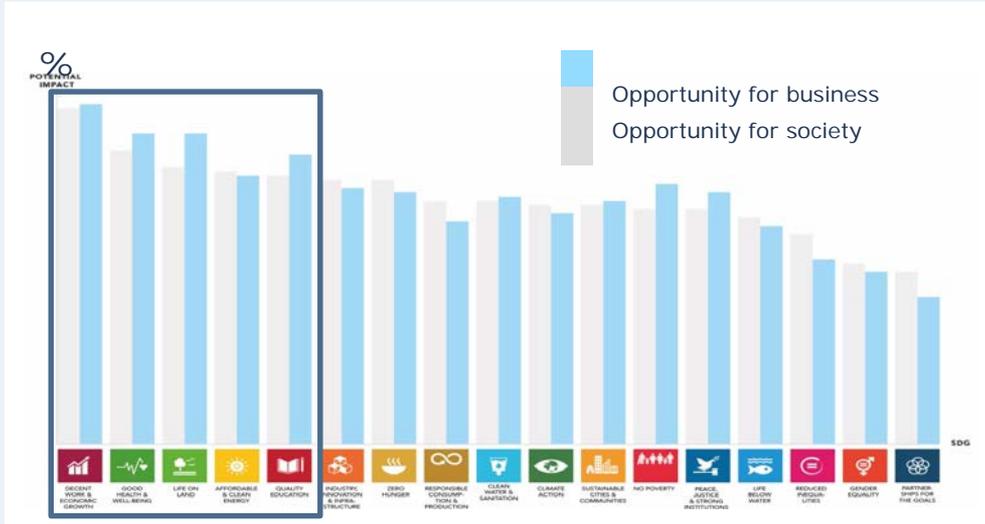


Source: Global Opportunity Report 2016 by: DNV GL/UNGC/MMGI.

Which SDGs interest businesses the most?

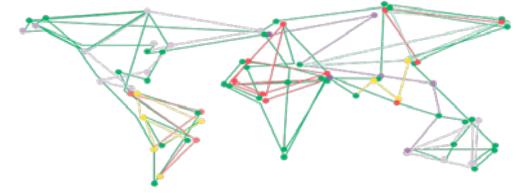
TOP 5

- 8 DECENT WORK AND ECONOMIC GROWTH
- 3 GOOD HEALTH AND WELL-BEING
- 15 LIFE ON LAND
- 7 AFFORDABLE AND CLEAN ENERGY
- 4 QUALITY EDUCATION



Source: Global Opportunity Report 2016 by: DNV GL/UNGC/MMGI.

Top SDGs by region for business



CHINA



INDIA



SE ASIA & AUSTRALIA



MENA



SUB-SAH AFRICA



EUROPE



NORTH AMERICA



LATIN AMERICA



Source: Global Opportunity Report 2016 by: DNV GL/UNGC/MMGI.

BUSINESS AND THE SDGs

– The UN Global Compact way:

Act Responsibly



Find Opportunity

HUMAN RIGHTS

- Principle 1 Businesses should support and respect the protection of internationally proclaimed human rights; and make sure that they are not complicit in human rights abuses.
- Principle 2

LABOUR

- Principle 3 Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining; the elimination of all forms of forced and compulsory labour; the effective abolition of child labour; and the elimination of discrimination in respect of employment and occupation.
- Principle 4
- Principle 5
- Principle 6

ENVIRONMENT

- Principle 7 Businesses should support a precautionary approach to environmental challenges; undertake initiatives to promote greater environmental responsibility; and encourage the development and diffusion of environmentally friendly technologies.
- Principle 8
- Principle 9

ANTI-CORRUPTION

- Principle 10 Businesses should work against corruption in all its forms, including extortion and bribery.



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Act responsibly...



THE TEN PRINCIPLES OF THE UNITED NATIONS GLOBAL COMPACT

Human Rights

- 1) Businesses should support and respect the protection of internationally proclaimed human rights; and
- 2) Make sure that they are not complicit in human rights abuses.

Labour

- 3) Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining;
- 4) The elimination of all forms of forced and compulsory labour;
- 5) The effective abolition of child labour; and
- 6) The elimination of discrimination in respect of employment and occupation.

Environment

- 7) Businesses should support a precautionary approach to environmental challenges;
- 8) Undertake initiatives to promote greater environmental responsibility; and
- 9) Encourage the development and diffusion of environmentally friendly technologies.

Anti-Corruption

- 10) Businesses should work against corruption in all its forms, including extortion and bribery.



+ Find Opportunity



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UN GLOBAL COMPACT



KPMG
UN GLOBAL COMPACT

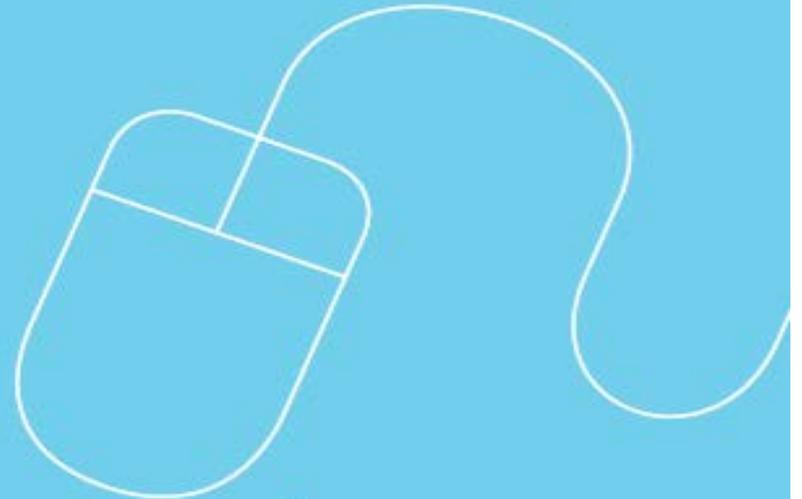


GRI
WBCSD
UN GLOBAL COMPACT



SDG Compass

- The full SDG Compass guide, explaining the five steps to implementation in more detail.
- A live inventory of existing business indicators from relevant and widely-recognized sources, mapped against the 17 SDGs and their targets.
- A live inventory of business tools mapped against the SDGs.
- A two-page overview for each SDG, covering the role of business, and illustrative examples of business solutions, indicators and tools.



www.sdgcompass.org



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Five steps for businesses on how to work with the SDGs – SDG Compass

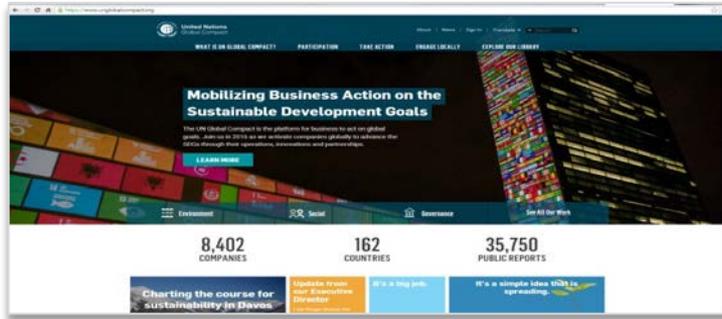


FURTHER RESOURCES

www.unglobalcompact.org/library

A GLOBAL COMPACT FOR SUSTAINABLE DEVELOPMENT

Business and the Sustainable Development Goals:
Acting Responsibly and Finding Opportunities



Five things sustainable companies do

- **Principled Business:**
Operate with integrity – respecting fundamental principles in the areas of human rights, labour, environment and anti-corruption
- **Strengthening Society:**
Look beyond their own walls and take action to support the societies around them
- **Leadership Commitment:**
The company's leadership sends a strong signal throughout the organization that sustainability counts
- **Report Progress:**
Provide the company's stakeholders with an account of their efforts to operate responsibly and support society
- **Local Action:**
Engage locally through Local Networks which help business navigate sustainability on the ground

Achieving corporate sustainability will need...

- Vision
- Strong culture, values and sense of purpose
- Organizational flexibility/change
- Improved internal and external stakeholder engagement and communication
- Innovation
- Greater cross function collaboration
- Overcoming short-termism

Business archives may hold keys to:

- finding and illustrating the business' sustainability narrative
- shaping and anchoring the business' core sustainability values
- instilling a sense of common identity and purpose grounded in sustainability commitments
- framing and building support for change internally/externally for greater sustainability
- ideas for more sustainable products/services/processes
- aid recovery and restore trust and morale after a corporate responsibility crisis



SDGS

– THE WORLD WE WANT



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