

Member vs Nonmember Book Sales (Units Sold), 2011-2016

	Member	Nonmember	Grand Total
Assoc: Domestic	2,516		2,516
Assoc: Internatl	145		145
Bridge	63		63
Employee of Reg Inst	472		472
Employee of Sus Inst	51		51
ID1	1,825		1,825
ID2	342		342
ID3	1,027		1,027
ID4	940		940
ID5	874		874
ID6	840		840
ID7	1,028		1,028
ID8	139		139
Inst: Regular	2,799		2,799
Inst: Sustaining	480		480
Lifetime	1		1
Nonmember		19,378	19,378
Retired	402		402
Student	5,119		5,119
Grand Total	19,063	19,378	38,441

Percent:	50%	50%
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Dec. 2016 - Holiday Promo + Regular Sales
Member vs Nonmember Book Sales (Units Sold)

	Member	Nonmember	Grand Total
Assoc: Domestic	27		27
Assoc: Internatl	2		2
Employee of Reg Inst	1		1
ID1	36		36
ID2	14		14
ID3	19		19
ID4	50		50
ID5	37		37
ID6	17		17
ID7	12		12
ID8	8		8
Inst: Regular	46		46
Nonmember		342	342
Retired	3		3
Student	68		68
Grand Total	340	342	682