

# Altmetrics and Archives

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**Abstract:** Altmetrics are an alternative to traditional measurement of the impact of published resources. While altmetrics are primarily used by researchers and institutions to measure the impact of scholarly publications online, they can also be used by archives to measure the impact of their diverse online holdings, including digitized and born-digital collections, digital exhibits, repository websites, and online finding aids. In order to create ethical, scalable recommendations for archives to transparently collect and use altmetrics, it is necessary to first identify the feasibility and possible benefits of altmetrics collection by archives. The first phase of this research involves analyzing the plausibility of archives to track online saves, mentions, bookmarks, and shares of their collections via online finding aids. In this presentation I will give a brief introduction to altmetrics and their potential uses by archives based on a thorough literature review and then discuss the results of an analysis of 100 randomly-selected repositories and their availability of online finding aids in order to identify recommendations for future altmetrics work.

## **About the Author:**

*Elizabeth Joan Kelly* is Digital Initiatives Librarian at Loyola University New Orleans. She holds a Master's degree in Music Composition from the Cleveland Institute of Music as well as a Master's degree in Library and Information Science from Florida State University. She coordinates digitization activities in Special Collections & Archives at the Monroe Library.