Society of American Archivists
Publications Board
August 19, 2015
Cleveland, Ohio

Publishing Program Overview
(Prepared by Teresa Brinati)

I. BOOKS | MODULES | CASE STUDIES

A. New Output – Yippee!

- ***Archives in Libraries: What Librarians and Archivists Need to Know to Work Together***
  by Jeannette Bastian, Megan Sniffin-Marinoff, Donna Weber (August 2015)
- ***Encoded Archival Description Tag Library, Version EAD3***
  by Technical Subcommittee on Encoded Archival Description of the Standards Committee
  (August 2015)
- ***Module 8: Becoming a Trusted Digital Repository*** by Steve Marks with an Introduction by
  Bruce Ambacher; Edited by Michael Shallcross (TRENDS IN ARCHIVES PRACTICE, June 2015)

B. In Production
TRENDS IN ARCHIVES PRACTICE

- *Module 9: Preserving Digital Objects*, by Erin O'Meara and Kate Stratton
  Edited with an introduction by Paul Conway and Christopher J. Prom
- *Teaching with Primary Sources*
  Edited with an introduction by Lisa Hinchliffe and Christopher J. Prom
  - *Module: Contextualizing Archival Literacy: Environments and Issues*,
    by Elizabeth Yakel and Doris Malkmus
  - *Module: Teaching with Archives: A Guide and Manual*,
    by Sammie Morris, Tamar Chute, and Ellen Swain
  - *Module: Helping Students Learn: Cases and Examples*,
    by Sammie Morris, Tamar Chute, and Ellen Swain
- *Putting Descriptive Standards to Work*
  Edited with an Introduction by Kris Kielsing
  - *Module: Implementing DACS*, by Cory Nimer
  - *Module: Introducing EAC-CPF*, by Katherine Wisser
  - *Module: Sharing Archival Metadata*, by Aaron Rubinstein
  - *Module: Implementing EAD3*, by Kelcy Shepherd
- *Archival Appraisal and Acquisition*
  Edited with an Introduction by Michael Shallcross
  - *Module: Collecting Digital Manuscripts*, by Gabriela Redwine and Megan Barnard
  - *Module: Appraising Electronic Records*, by Geof Huth
  - *Module: Accessioning Digital Archives*, by Erin Fulder

C. Collaboration with Education Program
The webinar "Introduction to Processing Digital Records and Manuscripts" was a collaboration
between the Education and Publication programs. It was held in June and had approximately 214
participants at 59 sites. The site registration fee included a Digital Editions PDF of *Module 2:*

Processing Digital Records and Manuscripts. A survey of participants is in progress and hopefully leads to additional collaboration between the programs.

D. Agreements to Be Issued
- ARCHIVAL FUNDAMENTALS SERIES III (AFS III):
  - *Introducing Archives and Manuscripts*, by Tom Nesmith
  - *Appraising and Acquiring Archives and Manuscripts*, by Mark A. Greene
  - *Arranging and Describing Archives and Manuscripts*, by Dennis Meissner
  - *Preserving Archives and Manuscripts: Principles and Practices*, by Elizabeth Joffrion and Michèle Cloonan
  - *Providing Reference and Access Services for Archives and Manuscripts*, by Cheryl Oestreicher
  - *Advocacy and Outreach for Archives and Manuscript Repositories*, by Kathleen Roe
  - AFS III Series Editor: Peter J. Wosh

E. Percolating
- *Moving Image Cataloging Manual* (a new edition of *AMIA Compendium of Practice*)
- *Moving Image and Sound Collections*, by Anthony Cocciolo
- *'All Shook Up': The Archival Legacy of Terry Cook,* edited by Joan Schwartz, Tom Nesmith, and Greg Bak; joint publication with Association of Canadian Archivists
- *Trailblazer: Harold T. Pinkett, Archivist-Historian*, by Alex Poole

F. Case Studies
Open-access content in the form of case studies published on the SAA website continues to grow. The Publications Board is now partnering with several component groups to review and publish this type of content. The College and University Archives Section recently took over soliciting content for Campus Case Studies, which were first published in 2008 and serve as the model for case study production with sixteen cases available online. The Committee on Ethics and Professional Conduct has published four case studies since going live last year and the Diversity Committee is evaluating content. In late spring the Government Records Section issued its first call for case study proposals.

G. Archives Short Fiction Contest!
It's the first-ever fiction contest sponsored by the Publications Board. The story must feature an archives, an archivist, or archival materials and be no more than 3,000 words. The winning entry will be posted on the SAA website. The deadline is Oct. 30. Get writing!

II. PERIODICALS

A. *The American Archivist*
- **Reviews Editor Transition . . . Thank you, Amy Cooper Cary!**
  As a result of her election to the Council this year, the Editorial Board bids adieu to Reviews Editor Amy Cooper Cary, who was first appointed to the post in 2010 and was in the middle of her second term. In addition to editing many splendid book reviews, nurturing new voices, and preparing the often-cited writing guides on "How to Write a Book Review" and "How to Write a Web Review," Amy established the Reviews Portal on the SAA website. The portal complements the print edition by providing additional reviews that highlight websites, digital collections, and technologies which have an impact on the archives profession. It also provides more immediate access to reviews that appear in the print edition of the journal as well as lists books published by SAA members. Amy

also served on the Online Publication Working Group, which recommended the new publishing platform for the journal. Thank you, Amy!

. . . Welcome, Bethany Anderson!
The call for applications for a new Reviews Editor was initiated in May and closed on July 20. Five strong applications were received and phone interviews were conducted with all applicants. Bethany Anderson has been appointed to the post and will begin a three-year term in August. She is the archival operation and reference specialist in the University Archives at the University of Illinois at Urbana-Champaign. Bethany is familiar with SAA's publishing program: she contributed a case study to *Module 8: Becoming a Trusted Digital Repository* by Steve Marks, was a member of the Online Publication Working Group, and served as an intern on the Publications Board. The search committee was chaired by the journal's editor Greg Hunter and included SAA staff Teresa Brinati and Anne Hartman. Welcome, Bethany!

- **Allen Press**
  The first stage in the implementation process for the new publishing platform is nearing completion. The new website—AmericanArchivist.org—was launched in late April with improvements made throughout the summer. Legacy content was migrated from MetaPress, DOI applied to those articles, and CrossRef citation linking activated. SAA members and journal subscribers received an email from Allen Press in late spring inviting them to register as a user, which makes accessing and logging into the system easier. New features include favorites and email notification. There have been a few display hiccups—adding covers for every issue, fixing erroneous metadata migrated from MetaPress, adjusting page numbering and re-ordering content within issues—but Allen Press has readily addressed infelicities. Quality assurance is also in progress. SAA provided Allen Press with a series of spreadsheets listing every article in every issue to be compared against migrated content. Any missing files will be identified and supplied by JSTOR as the SAA Archives has purged the DVDs from the original digitization done in 2007.

  The second phase of implementation began in July when content from the Spring/Summer 2015 issue was converted to HTML5 and posted to AmericanArchivist.org. Composition and printing transfers to Allen Press with the Fall/Winter 2015 issue. Page templates and other production-related details are currently being reviewed.

  The third phase of the implementation will begin this fall and should take approximately three months. It involves introducing PeerTrack, a system unifying the submission, tracking, review, and editing of manuscripts. It's quite an exciting development that will save time, add a measure of transparency, and lay the foundation for an XML workflow.

B. *Archival Outlook*

Editorial and Production Coordinator Anne Hartman reports that there have been 8,072 total issue visits and 5,485 monthly unique issue visits to *Archival Outlook* digital editions and 42,793 unique page views in 2015. The most-visited articles in the May/June 2015 issue include "Crowdsourcing Memories: Developing a Crowdsourcing Model for Collection Development and Description" by Natalie Baur and "Wikipedia, Gender, and Archives: Closing the Gender Gap on Wikipedia through Archival Outreach" by Chloe Raub. Printing of *Archival Outlook* was recently moved to Source4—the magazine's distributor—to enhance production turnarounds.

C. *In the Loop*

Anne Hartman reports that there are now 8,347 subscribers to *In the Loop* (members and nonmembers). The open rate continues to hover around the industry average of 22.95 percent. Some of the top clicked-on blurbs include "SAA Names 2015 Fellows and Award Recipients," "Take the First High-Stakes Archival Essay Test," and "Module 8: Becoming a Trusted Digital Repository" (prepublication special).

D. **Social Media**

SAA's following on Twitter and Facebook continues to grow, according to Anne Hartman. SAA now has 7,682 Facebook likes (up from 7,036 in January 2015) and 8,550 Twitter followers (up from 7,564 in January 2015). Some of the top Facebook posts include:

- Archivists from University of California, Berkeley's Mark Twain Papers and Project uncover lost Mark Twain stories http://ow.ly/MNYR9 [9,152 people reached]
- The Associated Press partnered with British Movietone to bring more than 550,000 archival news clips to YouTube: http://ow.ly/PZFHK [6,620 people reached]
- When you work in archives, you collect many stories from the past—some touching, some hilarious, some unbelievable but true. With the first-ever Archives Short Fiction Contest, the SAA Publications Board invites you to try your hand at creating the story, using archives as the main character. The contest is open to all members of SAA. http://ow.ly/QfxcB [5,270 people reached]

Some of the top Tweets include:

- New challenge from @KDRoe122: In 5 words, how would you pique someone's interest about archives/archivists? Respond with #archivesin5words. [3,846 impressions]
- The results from the 2015 SAA Employment Survey are now available: ow.ly/OpihP [3,249 impressions]
- Happy International Archives Day! Here's how you can help celebrate #IAD15: ow.ly/O4JFt [3,212 impressions]

III. **DICTIONARY WORKING GROUP**

Word of the Week celebrated its first anniversary in July and crossed the four-digit threshold in number of subscribers with 1,004 recorded at the end of the month. Open rates vary between 35% and 50% (the nonprofit industry average is 22.83% according to MailChimp). The terms with the highest open rates were *bone folder*, *Bertillon card*, *recordness*, *tag*, and *hydrolysis*.

Collaborative editing, publishing, and maintaining the new *Dictionary of Archives Terminology* requires specialized software. The working group investigated software last year and will be moving forward with a purchase this fall so it can begin to build this important resource.

IV. *ARCHIVES 2015* **Publishing Program Activities**

A. SAA Bookstore | Weds.–Sat. morn | Convention Center, Room 19
B. Define This! | Help define archives terminology in registration area; Tweet new terms at #SAAwords
C. (Bring Your Own) Brown Bag Lunch Discussions | Thurs @ 12:15pm–1:30pm
- Greg Hunter will lead a discussion on "Being Assumed Not to Be: A Critique of Whiteness as an Archival Imperative" by Mario H. Ramirez, forthcoming in the Fall/Winter 2015 issue of *The American Archivist* | Convention Center, Room 11
- Jeannette A. Bastian, Megan Sniffin-Marinoff, and Donna Webber will lead a discussion on their new SAA book *Archives in Libraries: What Librarians and Archivists Need to Know to Work Together*. The focus will be on Chapter 1, "Finding Common Ground: Mission, Professional Roots, Identity, and Values." | Convention Center, Room 12
D. "Lemonade Toast to Authors" | Thurs @ 2:45pm | Convention Center, Room 19
E. "Write Away" Breakfast Forum | Fri @ 7:30am–8:15am | Convention Center, Meeting Room 13