

March 23, 2017

A meeting of the SAA Business Archives Section (BAS) Steering Committee was held via conference call on Thursday, March 23, 2017. In attendance were Chair Jamie Martin, Vice Chair Eric Chin, Editor Angelique Richardson, Vice Editor Ryan Donaldson, Secretary Marie Force and SAA Council Representative Rachel Vagts. Jamie Martin chaired the meeting.

Jamie Martin called the meeting to order at 4 p.m.

Eric Chin gave an update on the SAA Conference. This year the program timetable has changed and impacts BAS events at SAA. BAS Colloquium remains in the 1 p.m. Wednesday time slot, but there are a lot of general panels scheduled at the same time. The SAA All Attendee Reception is now on Wednesday night, when the BAS Mixer is usually scheduled.

Eric will share links to several possible coffeehouses for consideration for a Wednesday morning BAS Mixer. He will also contact the coffeehouses to make sure they can accommodate our group.

Eric also reported that several BAS members who had panel proposals not accepted for the SAA general program have inquired about presenting at the Colloquium. After reviewing the topics of the proposed panels, there was agreement that the panel on brand development and corporate archives fit best with the Colloquium's theme of media training.

Eric will follow up with folks who proposed panels and let them know our decision.

Eric is also seeking a speaker on media training. He will talk with Ted Ryan at Coca-Cola and Tracey Panek at Levi Strauss. He also asked Committee members to send him any suggestions for speakers.

Following up on the 2016 Business Meeting's focus on raising awareness among archival students of business archives as a career option, Jamie has reached out to the SAA Archival Educators Steering Committee and the SAA Students and New Archives Professionals (SNAP) Section to discuss and seek possible ideas. Several responses from the groups:

- A BAS representative is welcome to speak at SNAP session at SAA Conference.
- SNAP is interested in doing a Twitter chat with BAS.
- Perhaps do a meet-up at SAA with educators, students and BAS.
- General agreement that there are already SAA groups devoted to students and educators, so let's focus on how to partner and build relationships and opportunities to promote corporate archives.

Jamie also reported that the new BAS Mentorship Program's pilot year is going well. There are 50 people currently involved. There are three people, from the records management/governance type of archival work, who are waiting for mentors.

Jamie will send a note to BAS asking for mentees again.

DRAFT

Angelique reported good consistent traffic on social media. Work begins on the April BAS Newsletter next week.

Send Angelique any updates you have for the April newsletter next week.

Rachel recommended starting to prepare for BAS Election. Deadline to issue calls for nominees is May 15. Ballots will be open from June 1-7.

In closing the meeting, Jamie said the next Committee meeting will be scheduled earlier in the day, so that Member at Large Erin Norris can participate.

The meeting adjourned at 5 p.m.

Submitted,
Marie Force
BAS Secretary