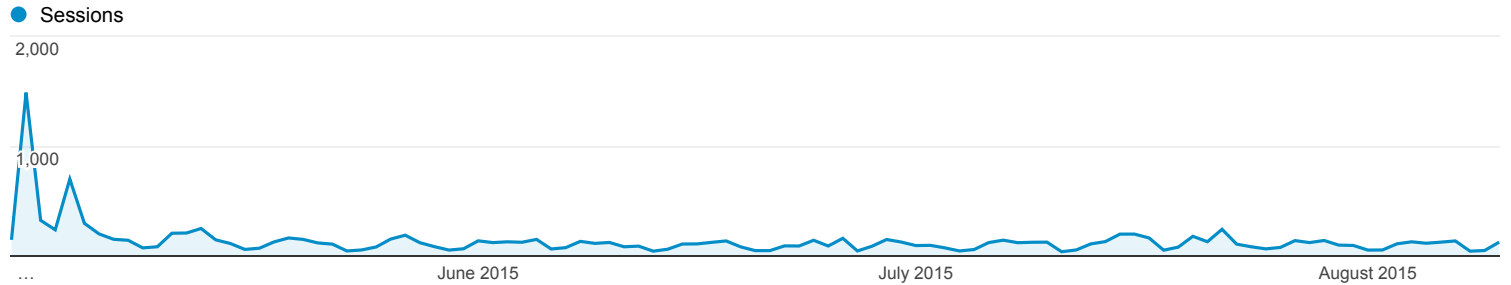


Apr 30, 2015 - Aug 10, 2015

# Audience Overview

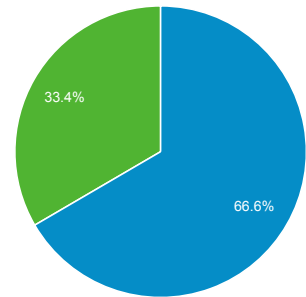
All Sessions  
100.00%

## Overview



<b>Sessions</b> <b>14,003</b>	<b>Users</b> <b>9,388</b>	<b>Pageviews</b> <b>57,482</b>
<b>Pages / Session</b> <b>4.10</b>	<b>Avg. Session Duration</b> <b>00:03:22</b>	<b>Bounce Rate</b> <b>38.14%</b>
<b>% New Sessions</b> <b>66.59%</b>		

■ New Visitor ■ Returning Visitor



Language	Sessions	% Sessions
1. en-us	11,784	84.15%
2. en-gb	383	2.74%
3. pt-br	211	1.51%
4. zh-cn	155	1.11%
5. es	113	0.81%
6. ru	94	0.67%
7. ko	92	0.66%
8. ja-jp	83	0.59%
9. en-ca	77	0.55%
10. zh-tw	73	0.52%

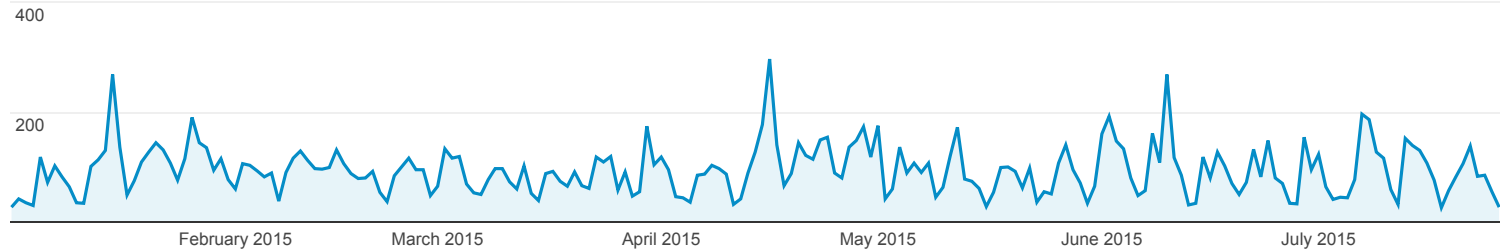
Jan 1, 2015 - Jul 26, 2015

Pages

All Sessions  
100.00%

Explorer

Pageviews



This data was filtered with the following filter expression: **american-archivist**

Page	Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
	<b>19,534</b> % of Total: 1.10% (1,774,960)	<b>15,741</b> % of Total: 1.14% (1,377,848)	<b>00:02:22</b> Avg for View: 00:01:12 (97.27%)	<b>7,933</b> % of Total: 1.34% (591,644)	<b>34.26%</b> Avg for View: 48.74% (-29.71%)	<b>49.64%</b> Avg for View: 33.33% (48.91%)	<b>\$0.00</b> % of Total: 0.00% (\$0.00)
1. <a href="#">/american-archivist</a>	<b>10,923</b> (55.92%)	8,913 (56.62%)	00:02:48	4,369 (55.07%)	23.46%	56.00%	\$0.00 (0.00%)
2. <a href="#">/american-archivist/supplement/aaos74</a>	<b>1,361</b> (6.97%)	1,018 (6.47%)	00:01:10	562 (7.08%)	11.21%	25.50%	\$0.00 (0.00%)
3. <a href="#">/american-archivist-reviews/tech-and-resources</a>	<b>1,019</b> (5.22%)	757 (4.81%)	00:05:33	567 (7.15%)	42.09%	56.13%	\$0.00 (0.00%)
4. <a href="#">/news/2015/32-earn-digital-archives-specialist-certificates-from-society-of-american-archivists</a>	<b>815</b> (4.17%)	757 (4.81%)	00:01:49	364 (4.59%)	78.30%	50.67%	\$0.00 (0.00%)
5. <a href="#">/news/2015/36-Earn-Digital-Archives-Specialist-Certificates-from-Society-of-American-Archivists</a>	<b>713</b> (3.65%)	663 (4.21%)	00:01:26	367 (4.63%)	82.56%	56.24%	\$0.00 (0.00%)
6. <a href="#">/american-archivist-reviews/reviews</a>	<b>658</b> (3.37%)	435 (2.76%)	00:02:08	220 (2.77%)	24.00%	36.78%	\$0.00 (0.00%)
7. <a href="#">/american-archivist/editorialpolicy</a>	<b>612</b> (3.13%)	464 (2.95%)	00:03:27	263 (3.32%)	62.03%	57.35%	\$0.00 (0.00%)
8. <a href="#">/american-archivist-reviews</a>	<b>584</b> (2.99%)	449 (2.85%)	00:01:02	196 (2.47%)	23.47%	21.92%	\$0.00 (0.00%)
9. <a href="#">/news/2015/opening-reviews-editor-the-american-archivist</a>	<b>541</b> (2.77%)	491 (3.12%)	00:02:17	246 (3.10%)	63.16%	51.94%	\$0.00 (0.00%)
10. <a href="#">/american-archivist/aa-subscription</a>	<b>472</b> (2.42%)	394 (2.50%)	00:01:24	238 (3.00%)	45.38%	45.55%	\$0.00 (0.00%)

Rows 1 - 10 of 122