

# Society of American Archivists Publications Board Meeting – Chicago

Sunday, February 8, 2015: 6pm–9pm  
Monday, February 9: 8:30am–4:30pm  
Tuesday, February 10: 8:30am–Noon

17 N. State Street (or 16 N. Wabash) – Room 820

## A G E N D A

### I. Welcome and Introduction – Chris Prom

### II. The New Face of Book Publishing at a Professional Association: Intellectual Capital *versus* Revenue Generation

- A. Revisiting the Publishing Mission and SAA’s Strategic Goals
- B. Clarifying Business Objectives
- C. Exploring Business Models and New Strategies for Product Development/Distribution

### III. Reports

- A. Council Update – Michelle Light
- B. Financial Overview – Peter Carlson
- C. The Publishing Enterprise – Teresa Brinati
  - i. Program Update (Jul. 2014–Jan. 2015)
  - ii. AFSII Revenue History (2007–2014)
  - iii. Typical Production Expenses
- D. Publications Board Subcommittees
  - i. Acquisitions: Strategies for Author Recruitment – Lisa Mix
  - ii. Marketing – Tawny Ryan Nelb
  - iii. Funding – Margery Sly
- E. Dictionary Working Group – Margery Sly
- F. *The American Archivist* – Greg Hunter

### IV. Updates on Program Activity

- A. Action Items from Minutes
- B. Project Status
  - i. Trends in Archives Practice: Shepherds Needed
  - ii. Archival Fundamentals Series III
  - iii. Case Studies – CEPC | Diversity | Campus
  - iv. Other Projects
- C. Inventory Status + e-Titles
- D. Continuing Education Program Collaboration – Solveig De Sutter (Monday @ 10am)

### V. Any Other Business

- A. Proposal: “Community Archives”