

# Society of American Archivists Publications Board Meeting

## LOCATION:

17 N. State Street (or 16 N. Wabash) – Room 820  
Chicago

## TIMES:

Sunday, January 29: 6:00pm–9:00pm  
Monday, January 30: 8:30am–4:30pm  
Tuesday, January 31: 8:30am–Noon

## AGENDA

### I. Welcome + Introduction – Chris Prom

### II. Reports

- A. Council and SAA Updates – Nancy Beaumont
- B. [Publishing Program Overview](#) – Teresa Brinati
- C. Dictionary Working Group – Margery Sly
- D. *The American Archivist* – Greg Hunter
- E. [To-Do List from August 2016 Minutes](#) – All
- F. [Project Status](#) – All

### III. Reimagining the Book Publishing Enterprise

- A. Sales Data – Teresa Brinati
  - i. [Sales of Select Titles \(2008–2016\)](#)
  - ii. Who's Buying Books: [Members vs. Nonmembers](#)
  - iii. Sales Reports ([Print](#) & [eBook](#))
- B. [The Survey Said . . .](#)
  - i. Task 1: Current and Past Reading Habits
  - ii. Task 2: Future Reading Habits and Marketing Strategy
  - iii. Task 3: Exploring Publication Models

*Breakout groups to discuss all three tasks:*

*- DeRidder, Milano, Prom, Shallcross, Thomas, Christian*

*- Caldera, Cary, Hunter, Purcell, Beaumont*

*- Demb, Rademaker, Sly, Trammell, Brinati*

C. Putting It All Together: Outlining Next Steps

#### **IV. Other Business**

A. Archives Book for General Public (any follow-up discussion on 2017 proposal vs. [2016 board ideas](#))

B. [Podcast Proposal](#) – Colleen McFarland Rademaker and Nicole Milano

C. "Essays in Honor of . . ." projects

D. Translation of Brochures and Implications for Future Projects

E. Out of Stock: Convert to eBook or Release to HathiTrust?

i. *Planning New and Remodeled Archival Facilities* (2007)

ii. *Film Preservation: Competing Definitions of Value, Use, and Practice* (2007)

F. Anything Else

#### **V. Adjournment**