Society of American Archivists – Business Archives Section (BAS) Steering Committee Meeting Minutes June 26, 2013

Telephone conference, 1 p.m. CST, hosted by Scott Grimwood, SSM Health Care

Participants:

Present (X)	Name	BAS Role	Contact	Organization
Х	Scott Grimwood	Chair	scott_grimwood@ssmhc.com	SSM Health Care
				Corporate Archives
Х	Steve Hausfeld	Vice-Chair/Chair	hausfes@nationwide.com	Nationwide Insurance
		Elect		
Х	Susan Ginter	Past Chair	susan.watson@kraftfoods.com	Kraft
	Watson			
Х	Sue Topp	Secretary	sue.topp@motorolasolutions.com	Motorola Solutions, Inc.
	Aubrey Carrier	Content Editor	aubrey.carrier@wellsfargo.com	Wells Fargo & Co.
Х	Eric D. Chin	Vice-Content	eric.d.chin@nbcuni.com	NBCUniversal
		Editor/Editor Elect		
Х	Nicole Thaxton	Member-at-Large	thaxton_nicole_l@cat.com	Caterpillar Inc.

<u>Upcoming</u>

- Tuesday, July 9, 2 p.m. CST Next Steering Committee call
- Wednesday, August 14, 1-5 p.m. Business Archives Colloquium
- Friday, August 16, 12:30-2:30 p.m. BAS Annual Meeting

2013-2014 BAS Steering Committee Nominations - Steve Hausfeld

Steve submitted nominations to SAA. He is obtaining candidate statements to put on the Section website. FINAL SLATE:

Vice Chair	Jill Swiecichowski, Archivist, UPS
	Jamal Booker, Archivist, Coca-Cola
Secretary	Jamie Martin, Sr. Corporate Archivist/Historian, Target
	Meghan Poepping, Kraft
Vice Editor	Greg McCoy, Senior Archivist, P&G
Member at Large	Jackie Reed Wachholz, Director, John W. Hartman Center for Sales,
	Advertising, and Marketing History, Duke University
	Jennifer McDaid, Norfolk Southern Corp.

2013 BAS Colloquium Planning – Steve Hausfeld / Scott Grimwood

Scott will check with SAA regarding room set-up. We need round tables, 6-8 chairs each, to seat approximately 100 people.

The Steering Committee discussed possible topics including advocacy within business archives' organizations, communicating with IT, exhibits, writing an elevator speech. We agreed to continue the planning conversation by email and firm up the agenda on the next call.

Annual Business Meeting Planning

Sue Topp reported that Linda Edgerly, Winthrop Group, has offered to support efforts to attract the next generation of business archivists. The Committee decided to reach out to SAA student chapters through their Facebook pages and to invite them to attend the business meeting at SAA. Sue will report back to Linda.

Meeting adjourned at 2 p.m. CST.

Submitted by Sue Topp, BAS Secretary