Business Archives Section Steering Committee Conference Call Tuesday, May 31, 2011

1-888-310-2919 Passcode 1212242

Agenda/Notes

Attending:

Jeff Pirtle, Sue Watson, Rochelle McCune, Nichole LaFlamme, Greg McCoy **Absent:**

Scott Pitol, Pat Franks

1. Business Archives Colloquium

- A. Linda Edgerly & Scott Grimwood finalizing details for venue American College of Surgeons / connected to Wyndham Chicago Hotel (Jeff)
 - Linda Edgerly (Winthrop Group) has agreed to sponsor the Colloquium and with Scott Grimwood is in direct contact with site. When final arrangements are made, papers signed etc., Jeff will inform SAA that BAS will not require a room at the hotel for this event.
- B. Plans for soliciting presentations about Web 2.0 applications / simultaneous solicitation of newsletter articles. (Jeff)
 - Web 2.0 will be the main topic of the colloquium, and we will solicit presentations via email and the newsletter. Depending on response, we will then open the agenda to other subjects/presentations.
 - Jeff will send out the email call for presentations this week. Ideally someone will submit to the newsletter and that can then be developed into a presentation.
 - Scope of the presentations should not be limited to finished solutions. Call for presentations will also encourage works-in-progress, and workarounds. Also encouraged will be presentations regarding those archivists that feed into Web 2.0 applications while not managing the application themselves.
 - o Will come back to Rochelle to "yammer" if necessary. ☺
 - Jeff will share the call for presentations with BAS Steering Committee prior to sending/publishing.
- C. Ideas about live tweets, virtual conference (Rochelle)
- Rochelle relayed her disappointment at the Society of California Archivists conference's use of Twitter. Although it augmented those sessions she attended, in no way did it help her with the sessions she couldn't attend.

- Rochelle identified several Twitter tools that could be used to make up for the lack of having a virtual meeting this year. Although they were very easy to use and showed excellent promise, they could not be made secure.
- Using her personal network, Rochelle can secure a Chatter-based tool that would be free for BAS, be easy to use, have broad technical abilities (allows audio, questions, & presentation viewing), and would be secure to the BAS members assigned log-ins.
- In fact, the use of this tool would be an experiment in Web2.0 tech, so it fits very nicely with our theme.
- Jeff approved Rochelle's efforts to enable our use of this tool for the Colloquium.

D. SAA approval

• Jeff doesn't believe SAA will have any issues with the use of this tool. He will let them know about it when he informs them of the Colloquium location.

2. Business Archives Section Mixer / Networking Event

- A. Possible to have at Wyndham Chicago Hotel immediately following Colloquium.
- The Colloquium location is connected to the Wyndham Hotel (not the conference hotel) so we could we hold the Section Mixer in the hotel's restaurant/bar immediately following. Once Colloquium site is confirmed, Jeff will inform Sue so she can explore this option.
- Having mixer in same room as Colloquium would incur a catering charge that Winthrop is not willing to cover.

3. Business Archives Section Business Meeting

- A. Elizabeth Adkins confirmation
- Elizabeth is more than happy to give an update on her suggested changes to the SAA code of ethics.
- B. Bill Foster, Professor of Management at University of Alberta wants to solicit research participants.
- Researching Archives programs as Fortune 500 companies and would like to present his research proposal to BAS and ask for members to join his study. Should we allow him this opportunity?
- As he is not on the current roster of section member, Jeff will respond asking him
 to at least be an SAA member or registered participant of the annual meeting. If
 not, he will be given the opportunity to write something up for inclusion in the
 BAS newsletter.

4. Business Archives Section Elections

- A. Due to SAA by June 15
- All candidates for Vice-Editor and Member-at-Large have submitted photos and nomination paragraphs. Still waiting for Vice-Chair and Secretary nomination paragraphs. Informed nominees the deadline for getting these to Secretary is June 9th.

• Greg will send all materials to Pat & Rochelle for inclusion in newsletter and website. Greg will also send to Brian Doyle at SAA (cc: Jeff) by the June 15th deadline.

Next Meeting: Friday, June 24th (12:00 Eastern/11:00 Central/9:00 Pacific) 1-888-310-2919 Passcode 1212242