



SOCIETY OF
American
Archivists

Fiscal Year 2011

ANNUAL REPORT

July 1, 2010–June 30, 2011



CHEERS TO 75 YEARS!



While celebrating its diamond jubilee 75th anniversary in 2011, SAA also focused on activities directed to resolving the challenges outlined in the strategic priorities of technology, diversity, and public awareness and advocacy. These priorities were reviewed at each Council meeting and “tweaked” in light of member comments, the external environment, and the activities of SAA’s many volunteers and staff.

Since 1936, SAA has worked to meet the association’s evolving needs, represent its interests, and strengthen the collective voice of the American archives profession.

TECHNOLOGY

SAA sought to make increasingly effective use of current and emerging technology to enhance communication with, and stimulate collaboration among, its constituents. The hallmark of SAA’s work toward this outcome was **Phase 2 development of Drupal**, our Web content management system. Projects included:

- ◆ The SAA Standards Portal, which houses SAA-developed standards, other standards of relevance to the work of archives and archivists, and various feedback mechanisms.
- ◆ Enhancements to the *Directory of Archival Education*, including a comparison matrix.
- ◆ A new *Consultants Directory*, which will be implemented in early 2012.
- ◆ Several tools related to SAA’s history and 75th Anniversary.
- ◆ Tools that enable component groups to manage their meetings, reports, and online resources more effectively.

DIVERSITY

- ◆ The Council adopted a “**Statement on Diversity**” following several rounds of member comments.
- ◆ A Diversity Committee subgroup developed a work plan for an expanded Mosaic Program that would include scholarships, mentoring, and leadership development.
- ◆ The Native American Protocols Forum Working Group presented a forum at the 2010 Annual Meeting; the Cultural Property Working Group commenced work on an online annotated bibliography on cultural property issues; and SAA President Helen Tibbo engaged with American Library Association leaders to share archivists’ perspectives on ALA’s “Traditional Cultural Expressions” drafts.
- ◆ The General Commission on Archives and History of The United Methodist Church notified SAA that it would provide the **Josephine Forman Scholarship**, beginning in 2011. The scholarship provides financial support to minority students pursuing graduate education in archival science in order to encourage students to pursue a career as an archivist and to promote the diversification of the American archives profession.

MEMBERSHIP

SAA’s membership increased by more than 5% in FY 2011, reaching an all-time high of 6,042 in April 2011. **At the end of June 2011, total membership stood at 5,999.** Growth among student members exceeded 15%, reflecting the value of SAA programs and services to newcomers in the profession. Conversely, continuing decline among institutional members may suggest ongoing funding challenges wrought by the recession and a need for the Society to strengthen partnerships with archival agencies and repositories.

Membership

Fiscal Year	2006	2007	2008	2009	2010	2011
Individual	4,062	4,295	4,621	4,923	5,131	5,452
Institutional	551	564	593	566	560	547
TOTAL	4,613	4,859	5,214	5,489	5,691	5,999

ADVOCACY AND PUBLIC AWARENESS

American Archives Month shifted attention in October 2010 to “focus on one campaign-related activity that can be adopted or adapted by members at the local level for the purpose of raising awareness of key audiences.”

Dubbed *I Found It In The Archives!*, the campaign yielded six national entries, which included the Atlanta University Center Woodruff Library; Emory University’s Manuscript, Archives, and Rare Book Library; the Ohio Historical Society; UNC-Chapel Hill’s Wilson Library; and the East Texas Research Center,

Stephen F. Austin University. Archivists Jennifer Brancato, Greg Bailey, and Kyle Ainsworth of the East Texas Research Center sponsored the first national winner: Archie Rison of Dallas! As Rison noted in his essay: “The information I have gathered about my ancestors has been a very thrilling and emotional journey. I did not realize how important the past is until I started this quest to find my roots. The information I have gathered is a legacy that I can leave to my family. I will continue to use the resources from the library. I am confident that I will have many more fascinating revelations on my family history.”

FY 2011 was a **tough year for advocacy in the halls of Congress**—and not just for the archives profession. NHPRC funding has been an issue for several years, and in July, the agency’s future was called into question even more directly with introduction by Utah Representative Jason Chaffetz of HR 2531, the “Stop Wasting Archive Grants Act of 2011,” which would repeal NHPRC.

Throughout the year, SAA activated its grassroots network to speak up on behalf of archives and archivists.



EDUCATION

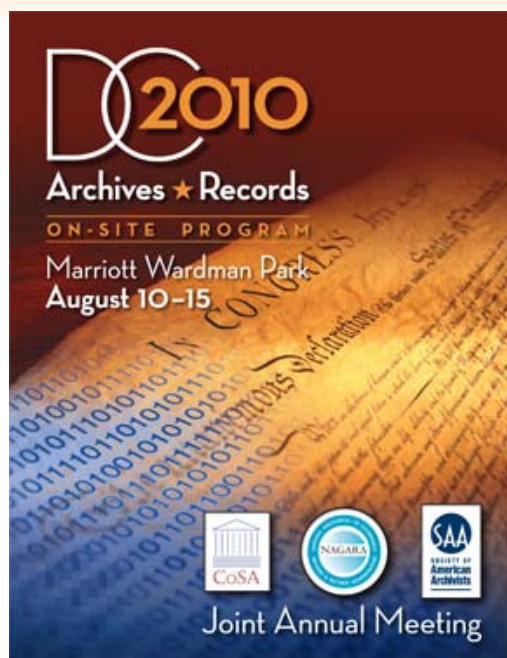
The Committee on Education and the Education Department had another strong year, with 54 face-to-face programs and four Web seminars that together served more than 2,000 participants. Members who weren't able to travel took advantage of audio CDs and online, on-demand presentations of SAA Web seminars to meet their professional development needs. Education also developed several new program topics and secured 12 new co-sponsors to work with SAA in bringing programs to their institutions. The range of dynamic workshop topics and instructors included:

- ◆ Managing Architectural, Design, and Construction Records (Tawny Nelb and Waverly Lowell)
- ◆ Introduction to Basic Imaging: How to Do a Small Digitization Project (Ken Allen)
- ◆ Managing Electronic Records in Archives and Special Collections (Tim Pyatt and Seth Shaw)
- ◆ Advocating for Archives (David Carmicheal and Kathleen Roe)
- ◆ Digital Libraries and Digital Archives (Tom Rosko)
- ◆ Arrangement and Description of Manuscript Collections (Pamela Hackbart-Dean and Susan McDonald)
- ◆ Rare Books for Archivists (Michael Laird)
- ◆ Archon: Making It Work for You! (Web Seminar by Christopher Prom and Scott Schwartz)
- ◆ Real-World Reference (Kathy Marquis)
- ◆ Encoded Archival Description (Michael Fox and Kris Kiesling)
- ◆ And more!

The Committee on Education and the Digital Archives Continuing Education Task Force, with input from various Roundtables and Sections, answered the SAA Council charge to develop “a multi-year coordinated program to address members’ needs for education and training in electronic records appraisal, capture, preservation, and access” by creating SAA’s new **Digital Archives Specialist (DAS) Curriculum and Certificate Program**.



ANNUAL MEETING



SAA traveled to America’s capital city for *ARCHIVES*RECORDS / DC 2010*, which exceeded expectations with 1,972 paid registrants. The August 10–15 Joint Annual Meeting of the Council of State Archivists, the National Association of Government Archives and Records Administrators, and SAA offered attendees 10 preconference programs, 70 education sessions, 11 professional and 36 graduate student poster presentations, three dynamic plenaries, a Research Forum, 60-plus exhibitors, a Career Center, a bookstore, a Cyber Café, and more!

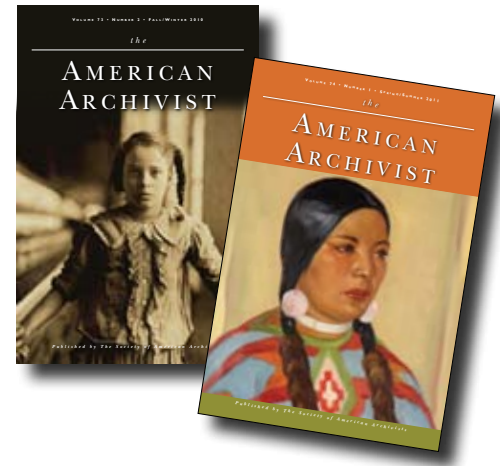
Annual Meeting Attendees

<i>Washington, D.C – 2010</i> 1,972
<i>Austin – 2009</i> 1,452
<i>San Francisco – 2008</i> 1,795
<i>Chicago – 2007</i> 1,931
<i>Washington, D.C. – 2006</i> 2,100
<i>New Orleans – 2005</i> 1,420
<i>Boston – 2004</i> 1,456
<i>Los Angeles – 2003</i> 1,211

PUBLICATIONS

The American Archivist

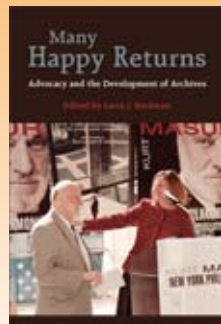
- ◆ Between July 1, 2010, and June 30, 2011, *American Archivist Online* logged more than 73,000 visits; nearly 46,000 were unique visitors. Page views totaled 398,867.
- ◆ Journal Editor Mary Jo Pugh and the Editorial Board published the Fall/Winter 2010 and Spring/Summer 2011 issues of the journal, which featured a mix of research articles, case studies, perspectives, review essays, and book reviews.
- ◆ The Editorial Board issued a call for 75th Anniversary-related articles, worked on an online-only supplement that would appear in fall 2011, and launched the new online reviews supplement.
- ◆ The Journal Editor Search Committee recommended, and the Council appointed, Gregory S. Hunter of Long Island University to replace Mary Jo Pugh when her second three-year term expires on December 31, 2011.



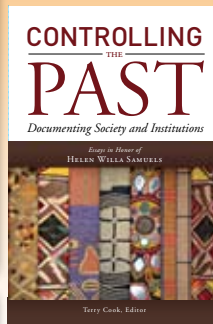
Books

Four new titles were published during Fiscal Year 2011:

Many Happy Returns: Advocacy and the Development of Archives
Edited by Larry J. Hackman



Controlling the Past: Documenting Society and Institutions—Essays in Honor of Helen Willa Samuels
Edited by Terry Cook



How to Keep Union Records
Edited by Michael Nash



The Ethical Archivist
Elena S. Danielson



- ◆ SAA's publishing program is robust for its relatively small size, and book sales are an important source of non-dues income. Despite new titles, revenues came in at approximately 20% under budget.
- ◆ SAA worked with the Hathi Trust to grant full-view permission for 82 out-of-print SAA publications via the Trust. Included among the publications to which individuals now have open access is the Basic Manual Series (from the 1980s), the original Archival Fundamental Series (from the 1990s), three glossaries of archival terms spanning 30 years, back issues of the *SAA Newsletter* from 1979 to 1998, and Volumes 1 through 62 of *The American Archivist*.
- ◆ The Publications Board and staff added to e-publications with new case studies enhancing *The Interactive Archivist* and posting of the 2010 SAA Research Forum abstracts, posters, and peer-reviewed papers.



Archival Outlook

Archival Outlook is sporting a new look and a renewed commitment to publishing member-written contributions. Clean design, bright white paper, and the addition of a second color complement excellent content. Articles focused on best practice and how-to pieces on timely and relevant topics, how archives are used by the public, archivists in action, whimsical features, as well as departments including "Advocating for Archives," "Someone You Should Know," and "Photo-Op."

GOVERNANCE

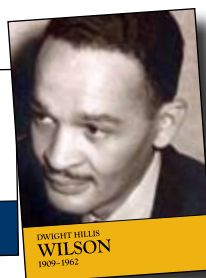


2010–2011 SAA Council members: (back row from left) Donna McCrea, University of Montana; Thomas Hyry, University of California, Los Angeles; Dennis Meissner, Minnesota Historical Society; Brenda Lawson, Massachusetts Historical Society; Deborra Richardson, Smithsonian Institution, National Museum of American History; (front row from left) Rosalye Settles, U.S. Department of the Treasury; Gregor Trinkaus-Randall, SAA President-Elect, Massachusetts Board of Library Commissioners; Helen Tibbo, SAA President, University of North Carolina, Chapel Hill; and Amiee Felker, SAA Treasurer, University of California, Los Angeles. Not pictured: Scott Cline, Seattle Municipal Archives; Thomas Frusciano, Rutgers University; and Kate Theimer, *ArchivesNext*.

THEN, NOW . . . WOW!

A variety of activities commemorated SAA's 75th Anniversary in 2011, including:

- ◆ **Timeline** – Recounts significant people, places, and things in SAA's history (<http://www2.archivists.org/history>).
- ◆ **Oral History Project** – Honors individuals who have shaped SAA by documenting their stories and experiences. Video interviews and transcripts deposited in SAA Archives.
- ◆ **Trading Cards** – 75 cards featuring prominent people (deceased), places, events, organizations, and ideas that have played a major role in the association.
- ◆ **The American Archivist** – Fall/Winter 2011 issue includes four articles related to SAA's 75th, plus a special online-only supplement captures the anniversary content generated during *ARCHIVES 360°*, the 2011 Annual Meeting and 75th Anniversary Celebration in Chicago.



RECOGNITION

SAA honored the accomplishments, innovations, and over-the-top efforts of archivists, students, and supporters at a recognition ceremony at *ARCHIVES*RECORDS / DC 2010* in August. Sixteen awards recognized those selected by their peers for raising public awareness, writing and publishing excellence, academic achievements, and outstanding contributions to the field.

Distinguished Service Award: American Heritage Center, University of Wyoming

Council Exemplary Service Award: David Carmicheal (Georgia Archives), Kathleen Roe (New York State Archives), U.S. Senator Patrick Leahy (VT)

Sister M. Claude Lane, OP, Memorial Award: Sister Jane Aucoin, CSJ

J. Franklin Jameson Archival Advocacy Award: The Gladys Kriebel Delmas Foundation

Philip M. Hamer – Elizabeth Hamer Kegan Award: Giza Archives at the Museum of Fine Arts, Boston

C.F.W. Coker Award: North Carolina State University Libraries Special Collections Research Center

Waldo Gifford Leland Award: Karen D. Paul, Glenn R. Gray, L. Rebecca Johnson Melvin

Preservation Publication Award: *Archival and Special Collections Facilities: Guidelines for Archivists, Librarians, Architects, and Engineers*, edited by Michele F. Pacifico and Thomas P. Wilsted

Fellows' Ernst Posner Award: Scott Cline (Seattle Municipal Archives) for "To the Limit of Our Integrity: Reflections on Archival Being," *The American Archivist*, vol. 73

Theodore Calvin Pease Award: Emily Monks-Leeson (University of Toronto), "Archives on the Internet: Representing Contexts and Provenance from Repository to Website"

Mosaic Scholarship: LaNesha DeBardelaben (Indiana University) and Susan Gehr (San Jose State University)

F. Gerald Ham Scholarship: Venus E. Van Ness (State University of New York at Albany)

Oliver Wendell Holmes Travel Award: Elaine Goh (British Columbia, Canada)

Harold T. Pinkett Minority Student Scholarship: Miranda N. Rivers (Simmons College), Vivian Wong (UCLA)

Donald Peterson Student Scholarship: Keara Duggan (New York University)



SAA Fellows: Daria D'Arienzo, archival consultant; Leon Miller, Tulane University; David Haury, Pennsylvania State Archives; Diane Kaplan, Yale University; Christopher Prom, University of Illinois, Urbana-Champaign; Becky Haglund Tousey, Kraft Foods; and Scott Schwartz, University of Illinois, Urbana-Champaign.

FY 2011 FINANCIAL SUMMARY

General Fund Balance Sheet

Society of American Archivists—June 30

ASSETS	2009	2010	2011
Cash & Investments	\$1,462,641	\$1,758,673	\$1,698,538
Accounts Receivable	26,102	13,257	12,586
Property, Plant & Equipment	108,331	138,657	201,949
Cash Advances and Deposits	14,602	14,084	37,000
Inventory	139,360	172,708	228,473
Prepaid Expenses	182,297	238,121	209,899
Due from Special Funds	18,025	19,492	18,511
Total Assets	\$1,951,358	\$2,354,992	\$2,406,956
LIABILITIES & NET ASSETS	2009	2010	2011
Accounts Payable	\$17,500	\$41,166	\$65,369
Salaries and Wages Payable	44,390	33,686	39,731
Deferred Revenues	746,437	910,400	840,827
Deferred Rent	33,535	29,628	25,721
Due to Special Funds	522,713	661,910	731,833
Total Liabilities	1,364,574	1,676,790	1,703,481
Total Fund Balance	586,783	678,202	703,475
Total Liabilities & Fund Balance	\$1,951,358	\$2,354,992	\$2,406,956

General Fund Income and Expense Statement

Society of American Archivists—June 30

INCOME	2009	2010	2011
Dues	\$691,572	\$696,042	\$731,217
Subscriptions & Advertising	90,165	105,739	121,174
Education	389,130	270,926	304,031
Annual Meeting	578,875	466,847	690,211
Publications	439,926	385,019	359,691
Online Job Advertising	32,855	26,047	42,096
Contributions	1,904	1,509	1,465
Investments	3,271	65,032	9,166
Other	91,391	65,208	74,756
Total Income	\$2,319,089	\$2,082,369	\$2,333,807

EXPENSES	2009	2010	2011
Personnel	\$869,413	\$827,461	\$870,127
Office Occupancy & Utilities	89,207	91,086	90,197
Services	969,916	879,720	969,287
Supplies	27,736	24,429	20,496
Travel	153,919	103,857	118,756
Leases, Rentals & Licenses	29,416	37,820	43,161
Taxes, Dues & Subscriptions	19,049	23,106	23,465
Depreciation, Cost of Goods Sold & Other	124,236	112,392	234,736
Total Expenses	\$2,282,893	\$2,099,871	\$2,370,225
Net Gain / (Loss)	\$36,196	\$(17,502)	\$(36,418)

FY 2010 Schedule of Program Income and Expenditures

